



Since 1994

Marathwada Mitra Mandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(IMERT), Pune
S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar, Pune-411052



Perspective Plan



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Institute of Management Education Research and Training (IMERT)

Perspective / Strategic Plan

(For Academic Year 2020-21 to 2024-25)



Strategic Roadmap for MM's IMERT:

Introduction: *Educating the mind without educating the heart is no education at all* as rightly said by Aristotle great ancient Greek Philosopher and in line with the Marathwada Mitramandal's Motto "*Welfare of Masses*" Institute of Management Education Research and Training (IMERT) strives hard for holistic development of its students and staff to create great leaders who are conscious and sensitive to understand societal needs. Also, the covid-19 pandemic has taught all of us need for humanization is most important to face any unforeseen situation confidently. These focused efforts instill a deep sense of social responsibility, empowering students, staff to contribute meaningfully to societal upliftment.

Recognizing the ongoing evolution of the educational sector, influenced by the dynamic changes brought about by Industry 4.0 specially influencing B-Schools across globe, MM's IMERT has developed a strategic blueprint in full alignment with the principles and vision outlined in the National Education Policy 2020 (NEP 2020). This blueprint aims to safeguard our rich cultural heritage, stimulate economic progress, and facilitate social development. Here are the key highlights of our strategic roadmap for the next five years.

Empowerment of IQAC for Quality Assurance: Central to our strategic plan is the strengthening of our Internal Quality Assurance Cell (IQAC), acting as the focal point for ensuring high-quality standards across all aspects of our academic, co-curricular, and extracurricular endeavors. The IQAC will be enhanced to effectively align with the rigorous standards of outcome-based education and Choice Based Credit System fostering a comprehensive transformation of students, staff and the institution as a whole.



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Implementation NEP 2020: NEP 2020 heralds a transformative era in management education, emphasizing an interdisciplinary and multidisciplinary approach. Leveraging the Academic Bank of Credits, students can now earn credits for courses completed via MOOCs, fostering flexibility and accessibility in learning. The institute shall be hosting a local NPTEL chapter, regularly offers courses, enriching students' educational journeys. Prioritizing the enhancement of English communication skills, the institution equips students to thrive as global citizens at the same time there is provision for protecting our regional language. Aligned with the trust's ethos of "Welfare of Masses," the institute will actively involve students in Institute Social Responsibility Activities, Indian Knowledge System, Extension Activities, and Outreach Programs to ensure inclusive growth and diversity inclusion approach in teaching learning.

Holistic Development of Student: At IMERT, our central focus remains on fostering scholarly excellence. We will strategically adopt a blended pedagogical approach, utilizing a diverse range of online resources and databases, including platforms such as Coursera, DELNET, NPTEL, NDL, CFI.NISM, Cambridge Assessment Training India Pvt Ltd, Harvard courses and simulations. In response to the dynamic global landscape, we are fully committed to promoting diversity, gender equity, cross-cultural understanding, and the preservation of India's cultural heritage. Through meticulously planned programs, we aim to perpetuate our rich cultural heritage for the enlightenment of future generations. In nut shell to nurture talent and groom them to become global responsible citizen.



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Employability Enhancement: To enhance students' readiness for the demands of Industry 4.0, we will develop comprehensive placement training programs, policies focused on bolstering employability. Prioritizing both physical and psychological well-being, along with the cultivation of universal human values, will be integral to our pedagogical approach. We will establish a supportive ecosystem to offer guidance on employability, well-being, and sustainability. As we believe in strategic collaboration plays crucial role in imparting quality education and employability at large institute emphasize on Memorandums of Understanding (MOUs) to facilitate collaboration among faculty, students, and institutions at both national and international levels.

Nurturing an Entrepreneurial Environment: Fostering an entrepreneurial mindset is central to our strategic vision, aligning with our goal of nurturing entrepreneurs. IMERT will promote a startup culture through our activities under the Institution Innovation Council (IIC) of the Ministry of Education. To support innovation, Marathwada Mitramandal has started FMCI (Foundation for MAKE IT HAPPEN, Center for Invention, Innovation, and Incubation), Incubation Center for Startup Promotion in association with Software Technology Park of India, Tata Technology. We at IMERT, over the next five years, aim to explore ways to encourage more involvement in startup creation and growth by joining hands with FMCI.

Enhanced Engagement with Alumni and Industry Partnerships: The institution values its longstanding relationship with esteemed alumni as a core part of our identity. Our strategic plan involves alumni participation in shaping institutional and student development, including improving employability. We prioritize engagement that strengthens ties between the institution, alumni and



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industry. Additionally, we aim to expand our alumni network globally to foster international connections.

Research & Consultancy for Knowledge Dissemination: Our Postgraduate Research Cell (PGRC) plays a vital role in supporting PhD students during their academic journeys. We give importance to arranging research conferences, promoting awareness of intellectual property rights, and providing strong support to research scholars, including access to databases like CMIE and EBSCO. Furthermore, we offer incentives to both students and faculty members by reimbursing certain research-related expenses. Aligning with our dedication to advancing societal knowledge, IMERT is prepared to evaluate and improve our research and consultancy policies to attract more scholars, thus facilitating significant contributions to the broader knowledge base and societal progress.

Active Engagement in Extension & Outreach: At IMERT, we prioritize extension and outreach activities, including our participation in Unnat Bharat Abhiyan (UBA), NELDA, and awareness programs like the Commodity Derivatives Awareness Program for Farmers by the Security Exchange Board of India (SEBI). These initiatives aim to uplift underprivileged communities and promote environmental sustainability, showcasing our dedication to social responsibility. Over the next five years, we will continue to actively engage in examining and contributing to International Sustainability Goals, reaffirming our commitment to global sustainability efforts. We also aim to take efforts and initiative to measure our carbon footprints and wish to be carbon neutral by increasing our efforts to support sustainability.

Accreditation for Self-Sustenance: IMERT holds accreditation from NAAC with an A+ grade, affirming its commitment to enhancing the quality of teaching



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and ensuring positive outcomes. The institute is gearing up to elevate its accreditation grade in the upcoming NAAC cycle. Additionally, looking ahead, actively pursuing for NBA Certification.

Media & Branding for Enhanced Visibility: In an era defined by rapid digital evolution, our educational mission necessitates a corresponding increase in visibility. We will strategically enhance our partnerships across various media platforms, including print media, radio, news channels, and social media. Student clubs will play a crucial role in organizing events and skillfully promoting them to strengthen our institutional identity and reputation. To showcase our efforts institute will participate in various ranking survey across nation and globe, will also participate for various award ceremony in the area of excellence.

In conclusion, this strategic plan reflects our unwavering dedication to achieving excellence, fostering innovation, and enhancing our national and international recognition. At IMERT, our goal is to cultivate students who are not only skilled and accountable but also culturally aware, prepared to adapt to the demands of Industry 4.0. at the same time understanding the needs of Industry 5.0 which is more of humanization, personalization and aims for sustainable future to contribute to a brighter future for our nation and the global community.
