



S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar, Pune – 411052

Report of Program with Photographs with Captions of such Programs along with Details of the Resource Persons.

And

Year-Wise List of Students Attending these Schemes, Signed by Competent Authority

Year 2020-21





Sr. NO	List of the report of program with photographs with captions of such programs along with details of the resource persons.
	A.Y. Year 2020-21
1	Online Session on Digital Marketing
2	Guidance Session for Selection of HR Job Profile
3	Enhancing Job Skills with Advanced Excel
4	Guidance on Effective Use of Information Systems for Managers
5	Negotiation Skills: Enhancing Career Prospects in Marketing and Sales
6	Online Workshop on Trends in E-Commerce





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Date: 16-12-2020

### **NOTICE**

This is to inform all the Marketing Specialization MBA-II students that, MM's IMERT is organising webinar on Digital Marketing. The webinar will be conducted by Mr. Prashant K., Founder & CEO, Digital Trainee, Pune

Date – 16th & 17th December 2020

Via Google Meet

Time – 11:00 a.m. to 01:00 p.m.

Prof. Praful Sarangdhar Faculty

MM's IMERT
Prepared by

Dr. Vinod Mohite Faculty MM's , IMERT

Reviewed by

Dr. Jitendra Bhandari Incharge Director MM'S IMERT

Cude

Approved by





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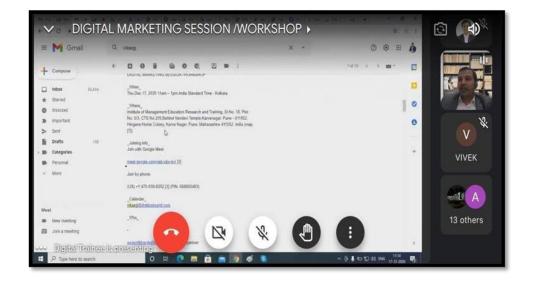
### Webinar on Digital Marketing

Date of the Event: (DD/MM/YYYY)	16/12/2020 & 17/12/2020	Duration:	From -11:00 To -01:00
Day of the Event:	Wednesday & Thursday	Venue:	IMERT (Webinar)

Sr. No.	Speaker / Resource person
	Mr.Prashant K.,Founder & CEO,Digital Trainee,Pune

Sr. No.	Topics Covered
1.	Google Ads
2.	Search Engine Optimization (SEO)

Sr. No.	Brief report /Description on the event	
	The Webinar on Digital Marketing was organized on 16th & 17th December 2020.Mr.Prashant K., Founder & CEO,	
	Digital Trainee, Pune was the resource person for the Workshop. The topics such as Google Ads and SEO (on-page &	
	Off-page) were covered in the workshop. The webinar helped the students to understand the usage & importance of SEO	
	for ranking of the website. How to create Google Ads & Google Analytics accounts and their functioning was covered in	
	the webinar. A total of 25 students from Marketing Specialization attended the webinar.	

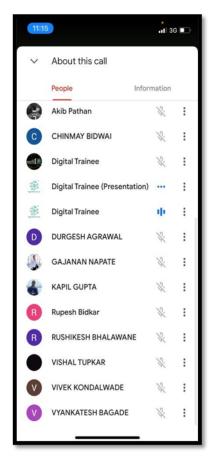






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Prepared by: Prof. Swapnil Kharde

Reviewed by: IQAC Coordinator : Dr. Rupendra Gaikwad Approved By: Director Incharge : Dr. Jitendra Bhandari





Attend	Attendance for Session "Webinar on Digital Marketing"		
Sr. NO	Name of the Student		
1	PATHAN AKIB MITTHU		
2	KAPIL GUPTA		
3	RUPESH BIDKAR		
4	VISHAL TUPKAR		
5	VIVEK KONDAWALE		
6	WANKHEDE NIKHIL SUNIL		
7	GORE MOHINI DHANRAJ		
8	MEHTA MEGHA BARUN KUMAR		
9	MENE AMRUTA BHAGVAN		
10	KHATAL RUSHIKESH TUKARAM		
11	NAIR ARCHANA SURAJ		
12	CHOPADE NUTAN DEVIDAS		
13	KUKREJA ANKITA NARESH		
14	AGRAWAL DURGESH SUNIL		
15	NAPATE GAJANAN PRAVIN		
16	KATRE BHAGYASHREE BALKRISHNA		
17	KUTE KRUTIKA KAILAS		
18	WAGH RENUKA SADASHIV		
19	BHOLE NEHA ASHOK		
20	DANKHADE SHWETA SANJAYKUMAR		
21	DAHAKE ASHWINI PRAMOD		
22	KAMBLE SAKSHI SHAM		
23	BHALAWANE RUSHIKESH DILIPKUMAR		
24	BANDAPALLE MAHESH BALAJI		
25	GAYATRI SHAILESH MULEY		





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Date: 08-12-2020

### **NOTICE**

This is to inform all the Human Resource Specialization MBA-II students that MM's IMERT is organising Guidance Session for Selection of HR Job Profile. The webinar will be conducted by Prof. Vivekanand Gaikwad faculty MM's IMERT

Date – 11- December 2020

Via Google Meet

Time – 11:00 a.m. to 01:00 p.m.

Prof. Aprana Shastri Faculty MM's IMERT

Prepared by

Dr. Vinod Mohite Faculty MM's , IMERT

Reviewed by

Dr. Jitendra Bhandari Incharge Director

MM'S IMERT
Approved by





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#### Webinar Report: Guidance Session for Selection of HR Job Profile

The webinar titled "Selection of HR Job Profile" aimed to provide insights and guidance on effectively selecting appropriate job profiles within the Human Resources (HR) domain was conducted by Prof. Vivekanand Gaikwad. It focused on understanding the critical factors involved in determining suitable candidates for various HR roles within organizations.

### **Key Topics Covered:**

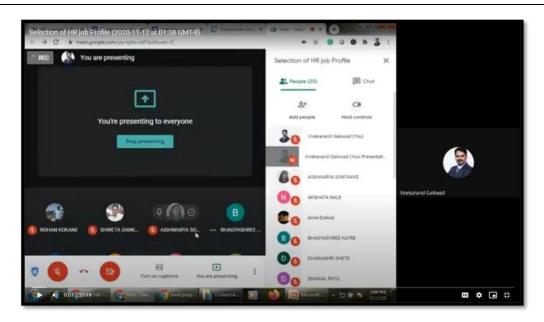
- 1. **Introduction to HR Job Profiling:** The webinar commenced with an overview of the importance of job profiling in HR, emphasizing its role in aligning organizational needs with the competencies of potential candidates.
- 2. **Factors Influencing Job Profiles:** Discussions cantered around the factors that influence the creation and selection of HR job profiles, including organizational culture, strategic objectives, and industry-specific requirements.
- 3. **Competency Frameworks:** Speakers elaborated on the use of competency frameworks to define job roles accurately. They highlighted the essential competencies required for different HR functions such as recruitment, employee relations, training, and development.
- 4. **Techniques for Job Analysis:** Various techniques for conducting job analysis were explored, including interviews, surveys, and observation methods. The webinar emphasized the importance of gathering comprehensive data to construct detailed job profiles.
- 5. Case Studies and Best Practices: Real-life case studies were presented to illustrate successful strategies in selecting HR job profiles. Best practices from leading organizations were shared to provide practical insights.
- 6. **Challenges and Solutions:** The webinar concluded with a discussion on common challenges faced in HR job profiling and offered solutions to mitigate these challenges effectively.

The webinar saw active participation from HR Students, keen on enhancing their understanding of job profiling. Interactive Q&A sessions allowed participants to seek clarification on specific topics and share their experiences.





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Prepared By: Prof. Vivekanand Gaikwad

Reviewed By IQAC Coordinator: Dr. Rupendra Gaikwad

Approved By- I/C Director: Dr. Jitendra Bhandari

A CANAL CANA			
Attendance for Webinar Report: Selection of HR Job			
	Profile		
Sr. No	Name of the student		
1	ROHAN SUNIL KOKANE		
	SHWETA SANJAYKUMAR		
2	DANKHADE		
3	GOURAV N GAWAI		
4	SHWETA VIJAY DHOKE		
5	AKSHATA NALE		
6	SAYALI PAWALE		
7	PIYUSHA PATIL		
8	BHAGYASHREE KATRE		
9	DHANASHRI SHETE		
10	PRANALI DIVEKAR		
11	LEENA BHAGWAN YADAV		
12	RIFAUT KHAN		
13	ANKITA MADIKUNT		
14	GAYATRI MULEY		
15	AISHWARYA SONTAKKE		
16	PRASAD SOLANKE		





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Date:10-10-2020

### **NOTICE**

This is to inform all the students that, MM's IMERT is organising Session Enhancing Job Skills with Advanced Excel. The session will be conducted by Prof. Yogesh Jadhav faculty MM's IMERT via online mode.

Date – 13<sup>th</sup> October 2020

Via Google Meet

Time - 10:00 a.m. to 01:00 p.m.

Dr. Vinod Mohite Faculty

MM's IMERT

Prepared by

Prof. Vivek Dighe Faculty MM's, IMERT

Reviewed by

r. Jitendra Bhandari Incharge Director

MM'S IMERT

Approved by





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#### Session on "Enhancing Job Skills with Advanced Excel"

Prof. Yogesh Jadhav conducted an extensive session on "Advanced Excel," dated 13<sup>th</sup> Oct 2020 aimed at enhancing participants' proficiency in using Excel for complex data analysis and reporting tasks. The session was designed to cater to professionals and students seeking to deepen their Excel skills beyond basic functionalities. Total 62 Students attended the session online mode.

During the session Prof. Jadhav covered following topics which will help them for better placement.

#### 1. Advanced Formulas and Functions:

- Usage of advanced Excel functions such as VLOOKUP, HLOOKUP, INDEX-MATCH, SUMIFS, COUNTIFS, and their practical applications.
- o Demonstrations on nesting functions for more sophisticated data manipulation.

#### 2. Data Analysis Techniques:

- o PivotTables and PivotCharts for summarizing and visualizing data trends.
- o Data validation techniques to maintain data integrity.

#### 3. Automation and Macros:

- o Introduction to recording and editing macros to automate repetitive tasks.
- o Tips for writing efficient macros and integrating them into Excel workflows.

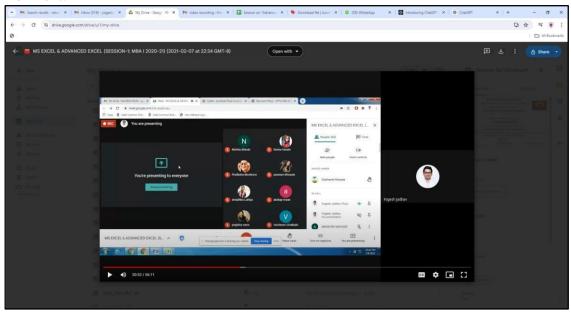
#### 4. Data Visualization:

- Techniques for creating impactful charts, including waterfall charts, histograms, and advanced scatter plots.
- Customization options for enhancing visual appeal and clarity.

### 5. Tips for Efficiency and Productivity:

- o Keyboard shortcuts and time-saving tricks to streamline Excel usage.
- o Best practices for organizing workbooks and managing large datasets.

**Session Format:** The session combined theoretical explanations with hands-on exercises, allowing participants to practice newly learned techniques in real-time. Prof. Yogesh Jadhav facilitated interactive discussions and addressed queries throughout the session, ensuring a dynamic learning environment.







Attendance for Session on Advanced Excel		
Sr. NO	Name of the Student	
1	SANIKA KATNESHWARKAR	
2	ANUSHKA BHAGAT	
3	VAIBHAV DHUPPE	
4	RASKAR RUTUJA RAJIV	
5	ADITYA DIGHE	
6	SNEHA VAVALE	
7	MONIKA TUKARAM KOLEKAR	
8	SHUBHAM SANJAY VITKAR	
9	SIDDHI VISHWAS DHIWAR	
10	SHUBHAM BHANDARI	
11	ABHISHEK MAHADE	
12	SHUBHAM PABITWAR	
13	AMBRE PRASHANT ARUN	
14	PATIL RUSHIKESH SURESH	
15	ANKUSH RAVINDRA MAHAJAN	
16	ALANGE MAHAPRASAD SHIVAJI	
17	BHUSE SHIVARATNA SAHEBRAO	
18	JATAL POOJA SANJEEV	
19	MAITHILI JAYESH WAGHMARE	
20	SHRINIVAS SANJAY KENDRE	
21	SHRIKANT GODASE	
22	CHAITRALI SUNIL BAGDE	
23	MHASKE SHUBHAM RAMKISAN	
24	ROHINI VASANT PATIL	
25	PRACHI ANIL CHATURKAR	
26	NILESH RAJENDRA KASAR	
27	SHEETAL GAIKWAD	
28	SHIVAM MANOHAR INGLE	
29	HRUSHIKESH ANIL HASE	
30	DIKSHA BHAIYLAL GHODESWAR	
31	PRATIK SURYAVANSHI	
32	GANESH DHONDIRAM DHEBE	
33	SHUBHAM LADKE	
34	PRANAL DEVAJI PATIL	
35	AMOL KARAD	
36	NAVALE PRANAV	
37	SHWETAKUMARI	
38	TUSHAR WANKHADE	
39	HITESH SURYAWANSHI	





40	SHILPA POLKAM
41	PRAJAKTA
42	PRATIK BARGE
43	HRUSHIKESH PAWAR
44	RUSHIKESH DARANGE
45	SANKET WASU





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Date:10-10-2020

### NOTICE

This is to inform all the students that, MM's IMERT is organising programme of "Guidance on Effective Use of Information Systems for Managers" details of the programme are as follows. The session will be conducted by Dr. Pranav kayande faculty MM's IMERT via online mode.

Date - 13th October 2020

Via Google Meet

Time – 10:00 a.m. to 01:00 p.m.

Prof. Vivek Dighe Faculty MM's IMERT

Prepared by

Dr. Vinod Mohite Faculty MM's , IMERT

Reviewed by

Dr. Jirendra Bhandari Incharge Director,

MM'S IMERT

Approved by





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#### Session on "Guidance on Effective Use of Information Systems for Managers"

Dr. Pranav Kayande conducted an insightful session on "Information Systems for Managers," dated 27<sup>th</sup> October 2020 focusing on the strategic importance of information systems in modern organizational management. The session was structured to provide both theoretical insights and practical applications, catering to a diverse audience comprising managers and executives from various industries. Total 61 Students attended the session.

#### **Key Topics Covered:**

#### 1. Introduction to Information Systems:

- o Definition and scope of information systems in organizational contexts.
- o Importance of information systems for decision-making and strategic planning.

### 2. Types of Information Systems:

- Overview of different types: transaction processing systems, management information systems, decision support systems, and executive information systems.
- o Case studies illustrating their implementation and impact on organizational efficiency.

#### 3. Strategic Role of Information Systems:

- o Alignment of information systems with business strategy.
- o Use of IS to gain competitive advantage and enhance operational effectiveness.

### 4. Challenges and Opportunities:

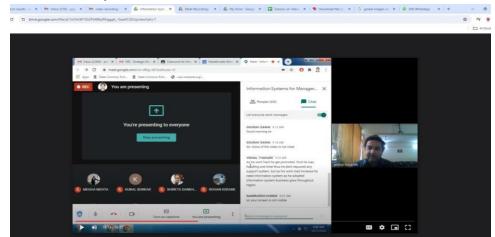
- o Discussion on common challenges in implementing information systems.
- o Opportunities for leveraging IS for innovation and growth.

#### 5. Future Trends:

- o Emerging technologies (e.g., AI, blockchain) and their impact on information systems.
- o Predictions for the future role of IS in managerial decision-making.

The session included a blend of lecture-style presentation by Dr. Pranav Kayande, interactive discussions, and Q&A sessions. Participants were encouraged to share their experiences and insights, fostering a collaborative learning environment.

Dr. Pranav Kayande's session on "Information Systems for Managers" was highly informative and beneficial for all attendees. It provided a comprehensive overview of the role of IS in organizational management, emphasizing its critical importance in today's digital age. Participants left with actionable insights that they can apply in their respective roles to drive business success through effective use of information systems.







Attendance for Session " Information systems for manager"		
Sr. NO	Name of the Student	
1	PATHAN AKIB MITTHU	
2	GAIKWAD SUPRIKA KRISHNA	
3	ANPAT RUSHIKESH SUNIL	
4	BASALE SAMARTH RAJENDRA	
5	KUDALE SURAJ DILIP	
6	WANKHEDE NIKHIL SUNIL	
7	GORE MOHINI DHANRAJ	
8	MEHTA MEGHA BARUN KUMAR	
9	MENE AMRUTA BHAGVAN	
10	KHATAL RUSHIKESH TUKARAM	
11	NAIR ARCHANA SURAJ	
12	CHOPADE NUTAN DEVIDAS	
13	KUKREJA ANKITA NARESH	
14	AGRAWAL DURGESH SUNIL	
15	DESHMUKH ROSHAN BABASAHEB	
16	KATRE BHAGYASHREE BALKRISHNA	
17	KUTE KRUTIKA KAILAS	
18	WAGH RENUKA SADASHIV	
19	BHOLE NEHA ASHOK	
20	DANKHADE SHWETA SANJAYKUMAR	
21	DAHAKE ASHWINI PRAMOD	
22	KAMBLE SAKSHI SHAM	
23	BHALAWANE RUSHIKESH DILIPKUMAR	
24	BANDAPALLE MAHESH BALAJI	
25	GAYATRI SHAILESH MULEY	
26	DHOTRE ANUJA SHANTARAM	
27	DIVEKAR PRANALI SURESH	
28	DHAGE KALPESH UMESH	
29	JOSHI PRAJAKTA VIJAY	
30	GORTHEKAR SAKSHI SUNIL	
31	AUTE MANALI NARENDRA	
32	BHUIBHAR SHRIKANT SURESH	
33	KHANDADE ASHWINI BALAJI	
34	DEOKAR APURVA ASHOK	
35	JADHAV CHETAN BHAGWAN	
36	KOKANE ROHAN SUNIL	
37	YADAV LEENA BHAGWAN	





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38	JUMDE ABOLI DILIP
39	NIKAM AJINKYA DINKAR
40	NALE AKSHATA DILIPKUMAR
41	NAPATE GAJANAN PRAVIN
42	ERANDE ANIKET KALYANRAO
43	PATALE KIRTESHWAR SADASHIV
44	SARODE SHAILESH ANILRAO
45	DUSANE JITENDRA SURESH
46	GUNALE DNYANESHWAR BALASAHEB
47	BELSARE SAURABH MOHAN
48	AMBESANGE AISHWARYA AJAY
49	SHETE DHANASHRI SANJAY
50	BORKAR KUNAL GANESH
51	SONTAKKE AISHWARYA DILIPRAO
52	AUSEKAR SURAJ RAMESH
53	JAINJANGDE BHAGYASHREE SANJAY
54	THAKARE CHI VISHAL ANILRAO
55	LOKHANDE PRAJAKTA DEVIDAS
56	DHANASKAR VAIBHAV RAJENDRA
57	KULKARNI HARSHAD UMESH
58	ANSHETTE SHWETA SUBHASH
59	BAREWAR KRUSHNAKANT LALCHAND
60	CHARHATE BHARAT ASHOKRAO
61	VISHWAKARMA MADHURI RAJESH

Prepared By: Dr. Pranav Kayande

Reviewed By: IQAC Coordinator Dr. Rupendra Gaikwad Approved By- I/C Director: Dr. Shubhangee Ramaswamy



Marathwada Mitra Mandal's

### INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING



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Date:24-10-2020

### **NOTICE**

This is to inform all the students that, MM's IMERT is organising session on "Negotiation Skills: Enhancing Career Prospects in Marketing and Sales" details of the programme are as follows. The session will be conducted by of MM's IMERT Dr. Vinod Mohite via online mode.

Date - 27 October 2020

Via Google Meet

Time - 10:00 A.M. to 12:00 Noon

Dr. Vinod Mohite Faculty MM's IMERT

Prepared by

Prof. Vivek Dighe Faculty MM's, IMERT

Reviewed by

Dr. litendra Bhandari **Incharge Director** 

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**MM'S IMERT** 

Approved by





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#### Session on "Negotiation skills" by Dr. Vinod Mohite

The online session on "Negotiation Skills" was held on 27/10/ 2020, and was attended by 70 Students from all the divisions. The session aimed to equip participants with effective negotiation skills to achieve successful outcomes in personal and professional settings.

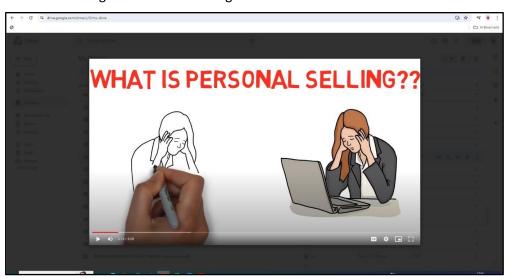
During the session the inputs were given on the following aspects of the selling skills

- 1. Preparation is key: Participants learned the importance of researching the counterpart, setting clear goals, and identifying potential areas of agreement before entering a negotiation.
- 2. Active listening: The session emphasized the value of listening attentively to understand the counterpart's needs, concerns, and interests.
- 3. Separate the people from the problem: Participants were taught to distinguish between the issue and the person, avoiding personal attacks and focusing on finding mutually beneficial solutions.
- 4. Use objective criteria: The session covered the use of data, experts, and industry standards to support negotiation positions and build credibility.
- 5. Creative problem-solving: Participants explored techniques for finding innovative solutions that satisfy both parties' interests.

Faculty member gave inputs covering the fundamentals of negotiation and best practices. He also shared his personal experience when he was sales person.

The online session on "Negotiation Skills" provided participants with valuable insights and practical skills to enhance their negotiation abilities. By applying these skills, participants can improve their personal and professional relationships and achieve better outcomes in their negotiations.

Screen shot of shared images of Video on Selling skills







Attendance for Session on " Negotiation skills"		
Sr.	Name of the student	
No	Name of the student	
1	AGRAWAL DURGESH SUNIL	
2	AMBESANGE AISHWARYA AJAY	
3	ANPAT RUSHIKESH SUNIL	
4	ANSHETTE SHWETA SUBHASH	
5	AUSEKAR SURAJ RAMESH	
6	AUTE MANALI NARENDRA	
7	BANDAPALLE MAHESH BALAJI	
8	BANTE RUSHIKESH RAVINDRA	
9	BELSARE SAURABH MOHAN	
10	BHALAWANE RUSHIKESH DILIPKUMAR	
11	BHOLE NEHA ASHOK	
12	BHUIBHAR SHRIKANT SURESH	
13	BIDKAR RUPESH SANTOSH	
14	BORKAR KUNAL GANESH	
15	CHARHATE BHARAT ASHOKRAO	
16	CHOTHAVE SANDESH PRAKASH	
17	DANKHADE SHWETA SANJAYKUMAR	
18	DESHMUKH ROSHAN BABASAHEB	
19	DHAGE KALPESH UMESH	
20	DHANASKAR VAIBHAV RAJENDRA	
21	DHOKE SHWETA VIJAY	
22	DHOTRE ANUJA SHANTARAM	
23	DIVEKAR PRANALI SURESH	
24	DUBEY SAYALI SANJAY	
25	ERANDE ANIKET KALYANRAO	
26	GAIKWAD SUPRIKA KRISHNA	
27	GAYATRI SHAILESH MULEY	
28	GORTHEKAR SAKSHI SUNIL	
29	GOURAV NAMDEORAO GAWAI	
30	JADHAV CHETAN BHAGWAN	
31	JAIN VIVEK KUMAR PAWAN KUMAR	
32	JANGAM SHUBHAM ANIL	
33	JOGADAND INDRAJIT HANUMANT	
34	JOSHI PRAJAKTA VIJAY	
35	JUMDE ABOLI DILIP	
36	KADAM AKSHAY DNYANESHWAR	
37	KAMBLE SAKSHI SHAM	
38	KATRE BHAGYASHREE BALKRISHNA	





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39	KHADE SHUBHAM SAMPAT
40	KHANDADE ASHWINI BALAJI
41	KHATAL RUSHIKESH TUKARAM
42	KOKANE ROHAN SUNIL
43	KUDALE SURAJ DILIP
44	KULKARNI HARSHAD UMESH
45	KUTE KRUTIKA KAILAS
46	MALI MAHESH BHATU
47	MEHTA MEGHA BARUN KUMAR
48	MENE AMRUTA BHAGVAN
49	NAIKWADI NIKHIL KIRAN
50	NAIR ARCHANA SURAJ
51	NALE AKSHATA DILIPKUMAR
52	NAPATE GAJANAN PRAVIN
53	NIKHIL RAMRAO BHOYAR
54	OVHAL SHIVANI YASHWANT
55	PATANKAR AISHWARYA RAMCHANDRA
56	PATHAN AKIB MITTHU
57	PATIL PIYUSHA RAMESHRAO
58	PATIL PRAMOD JAISING
59	SALUNKHE PRIYANKA TANAJI
60	SALVIKAR LOKESH MAHENDRARAO
61	SONTAKKE AISHWARYA DILIPRAO
62	SONWANE OMKAR DATTATRAY
63	SURVASE TUSHAL SANJAY
64	SWAMI MAMTA MALLIKARJUN
65	THAKARE CHI VISHAL ANILRAO
66	TWINKLE VILAS BHARNE
67	VISHWAKARMA MADHURI RAJESH
68	WAGH BHAKTI SHIRISH
69	WANKHEDE NIKHIL SUNIL
70	YADAV LEENA BHAGWAN

Prepared By: Dr. Vinod Mohite

Reviewed By IQAC Coordinator: Dr. Rupendra Gaikwad

Approved By- I/C Director: Dr. Jitendra Bhandari





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Date: 21-09-2020

### **NOTICE**

This is to inform all the students that, MM's IMERT is organising session on "Workshop on Current Trends in E-Commerce" details of the programme are as follows. The session will be conducted by Alumni of MM's IMERT Mr. Vasim Shaikh, Sales Manager, Dunzo Mumbai via online mode.

Date – 24 September 2020

Via Google Meet

Time - 03:00 P.M. to 04:00 P.M.

Prof. Praful Sarangdhar Faculty

MM's IMERT

Prepared by

Dr. Vinod Mohite Faculty MM's , IMERT

Reviewed by

Dr. Jitendra Bhandari Incharge Director

MM'S IMERT

Approved by





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#### REPORT OF GUEST LECTURE FOR CURRENT TRENDS IN E-COMMERCE

Marathwada Mitra Mandal's IMERT Pune organised Guest Lecture /webinar for MBA II<sup>nd</sup> year students on 24 September 2020, 3:00 PM. Topic of session was "Current Trends in Ecommerce". Prof. Praful Sarangdhar, Faculty of MM's IMERT welcomed and introduced the speaker Mr. Vasim Shaikh, Sales Manager, Dunzo Mumbai.

Mr. Vasim started interaction with students on Career prospective and opportunities in various sectors for management students. He explained the increasing importance of E-commerce in life of every individual and during Covid 19 how E-commerce companies performed for satisfying daily needs of the customers. He discussed concept like market place, Artificial Intelligence, Machine learning, entertainment industry etc He listed the Ecommerce companies like Swiggy, Zomato, Food panda, Uber eats, Flipkart, Amazon and Dunzo and how these Ecommerce players work and what mechanism they follow. How Dunzo is different from other Apps and helpful for very small needs of the customers like getting grocery from stores, food from favourite restaurants, even getting your clothes from laundry can be down through Dunzo App.

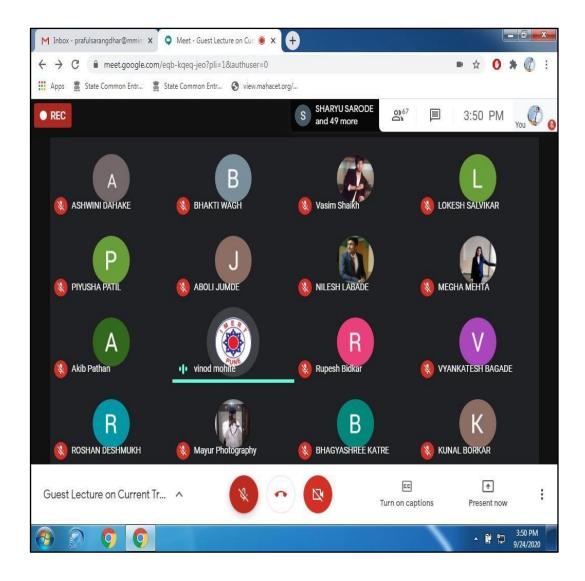
He spoke about the work culture at E-commerce companies and in various companies like Google, Netflix and there flexible working hours. Work culture and reporting systems in Sales and marketing organisations. Mr. Vasim shared his own experience at Uber Eats and Dunzo. He established the connect between academics and industry with extra efforts of certification with various skills/domains like Communication Skills, Selling skills, MS Excel, Digital marketing, Business Analytics etc. He made students aware about the competition around them for any job profile of a good renowned company. Smartness and presence of mind with knowledge, for group discussions and interviews is key to success. Importance of communication in corporate world and what are expectations of industry from management graduate was very clearly explained by Mr. Vasim. At the end students asked several questions related to opportunities in sector and preparation for the placement, certification programs etc.

70 students attended the webinar through the platform of Google Meet. Prof Praful Sarangdhar delivered vote of thanks to the guest speaker. Dr. Pranav Kayande member of Guest lecture committee gave all the technical support for smooth functioning of the webinar.





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Prepared By: Prof. Praful Sarangdhar

Reviewed By IQAC Coordinator: Dr. Rupendra Gaikwad

Approved By- I/C Director: Dr. Jitendra Bhandari





Attendance for Guest Lecture Current Trends in E-commerce		
Sr. NO	Name of the Student	
1	SHELKE AJAY PRALHADRAO	
2	VIKRANT DILIP HIROLE	
3	ANIKET RAJENDRA ALASPURKAR	
4	PATIL ANIRUDDHA SHARAD	
5	BUDDHABHUSHAN BALASAHEB DHOKE	
6	KUKREJA ANKITA NARESH	
7	JOSHI PRAJAKTA VIJAY	
8	LOKHANDWALA HUSAIN ZAINULABEDEEN	
9	NADGIRE ABHISHEK ANILRAO	
10	TUPKAR VISHAL BALASAHEB	
11	SWAMI MAMTA MALLIKARJUN	
12	GORE MOHINI DHANRAJ	
13	SAURABH ASHOKRAO SHIRBHATE	
14	JUMDE ABOLI DILIP	
15	LOKHANDE PRAJAKTA DEVIRAJ	
16	AUSEKAR SURAJ RAMESH	
17	KRUSHNAKANT LALCHAND BAREWAR	
18	BIDKAR RUPESH SANTOSH	
19	KAPIL AWADHESH GUPTA	
20	KONDALWADE VIVEK PRAKASH	
21	SALVIKAR LOKESH MAHENDRARAO	
22	NAIR ARCHANA SURAJ	
23	BHIRUD DEVENDRA KAMALAKAR	
24	SHIRSATH PRIYANKA RAGHUNATH	
25	KAMBLE SAKSHI SHAM	
26	KUTE KRUTIKA KAILAS	
27	KSHIRSAGAR HRUSHIKESH BANDURAO	
28	LABADE NILESH SANJAY	
29	PALVE VISHNU MANIKKRAO	
30	NAIKWADI NIKHIL KIRAN	
31	DHARANKAR SHUBHAM SANDEEP	
32	KOKANE ROHAN SUNIL	
33	KUDALE SURAJ DILIP	
34	DESHMUKH ROSHAN BABASAHEB	





35	AUTE MANALI NARENDRA
36	NALE AKSHATA DILIPKUMAR
37	RUSHIKESH SUNIL ANPAT
38	BHOLE NEHA ASHOK
39	PERE HRISHIKESH EKNATH
40	NUTAN DEVIDAS CHOPADE
41	GUNALE DNYANESHWAR BALASAHEB
42	PATHAN AKIB MITTHU
43	SAURABH MOHAN BELSARE
44	MENE AMRUTA BHAGVAN
45	KHAN RIFAUT SARFARAZ
46	ROSHAN KAMALKISHOR ZANWAR
47	KATRE BHAGYASHREE BALKRISHNA
48	BORKAR KUNAL GANESH
49	TWINKLE VILAS BHARNE
50	MEHTA MEGHA BARUN KUMAR
51	EZEKIEL ANNA ARVIND
52	WAGH BHAKTI SHIRISH
53	ASHWINI PRAMOD DAHAKE
54	SHUBHAM SAMPAT KHADE
55	WAGHCHAURE MAYUR VIJAY
56	SNEHAL ARUN LODAM
57	PATIL PIYUSHA RAMESHRAO
59	TARAL RAJU BHAGAWAN
60	DHAGE KALPESH UMESH
61	NIKAM AJINKYA DINKAR
62	YADAV LEENA BHAGWAN
63	THORAT PARAG SUBHASH
64	ZADAKE VARSHA VISHWANATH
65	WAKHARE VIKRAM TATYABHAU
66	DHOKE SHWETA VIJAY
67	SHAH KEVIN JASMIN