



Since 1994

Marathwada Mitra Mandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(MM's IMERT), Pune

S. No. 18, Plot No. 5/3, CT'S No. 205, Behind Vandevi Temple, Karvenagar, Pune – 411052



3.4.1 Number of extension and outreach programs conducted by the institution Year 2019-20

Sr. No	Name of extension and outreach programs
1	Blood Donation Camp
2	Commodities Derivatives Awareness Training Pandare- Tal Baramati
3	Guidance Session for Self Help Group
4	ISR by Marketing Department
5	Training program for Pune District Urban Cooperative Banks Association (PDUKBA) Employees Sahakar Nagar, Pune
6	Commodities Derivatives Awareness Training Andhalgaon Tal Pandharpur



Blood Donation camp

Blood Donation camp was organised at IMERT in association with Poona Serological Institute



Staff including Director Dr. Shiram Nerlekar , Dr.Vinod Mohite, prof.Swapnil Kharde , prof. Vivek Dighe, prof.Praful Sarangdhar and prof.Vijay Sonaje enthusiastically participated into the noble cause by donating blood along with students.

Student council members under the guidance of Dr. Jitendra Bhandari coordinated for the activity.

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SEBI sponsored “Commodities Derivatives Training”
at Pandare, Baramati, Maharashtra

IMERT has been accredited as Commodities Derivatives Trainer (CoT) by Securities Exchange Board of India (SEBI) and as part of its seventh **“Commodities Derivatives Training”** program was organized at Pandare, Baramati, Maharashtra. It was conducted on 24/11/2019 from 10.00 am to 12.30 pm.

The venue for the program was R. M. Shah Sanskrutik Hall, Pandare, Baramati and farmers from the nearby villages participated. There were 65 participants for the program. Prominent participants were Sau. Swati Shingade, Vice-President, Maha-organic and Residue Free Farmers Association, Maharashtra State, Mr. Sunil Pawar, Director, Draksh Bagayatdar Sangh, Maharashtra State and many other dignitaries.

With usage of Marathi language, the awareness on commodities markets was conducted for Wheat as commodity.

In the beginning felicitation of dignitaries was done by offering flower bouquets. The opening brief on functioning of SEBI and commodities markets overview was provided by Mr. Sandeep Hegade. It was followed by commodities derivative training based on Wheat by Dr. Uttam Sapate. Mr. Abhay Shah proposed vote of thanks.

The participation by the farmers inclusive of intellectual / responsible persons from Pandare was lively with interaction and question-answer session at the end of the program.

This training program was to inform, educate and create awareness amongst farmers about commodity derivatives markets and was a great knowledge sharing experience.

It was a free program for the participants and all of them were provided with snacks post the training session. This training program was financially supported by SEBI -Investor Protection Fund.

Program on 24/11/2019 from 10.00 am to 12.30 pm at Pandare





Participants at the program on 24/11/2019 at Pandare



Mr. Sandeep Hegade provides brief on SEBI and introduction to Commodities



Participants at the program on 24/11/2019 at Pandare



Dr. Uttam Sapate providing Commodities Derivatives Training



Mr. Abhay Shah proposing vote of thanks



Felicitation and presentation of mementos

Guidance session for the Self help group

IMERT organised a guidance session for the Self help group from Talegaon Dhamdhare on 2nd February 2019. Resource persons were from Vestige - Ms. Leena Khandelwal and Dr Shankarrao Raut. Vestige is an ISO 9001-2015 certified company which is a leading direct selling company dealing in world class wellness products. Mr Swapnil Joshi from Eco regain also graced the occasion. Eco Regain provides recycling solutions. The speakers enlightened the women from Self-help group about various business opportunities and in term leading an independent life.



Prepared by :

Faculty

Prof Pranjal Jadhav

Reviewed by :

IQAC Coordinator

Dr. Rupendra Gaikwad

Approved by :

Director

Dr. Shiram Nerlekar



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ISR Initiative by Marketing Department

An ISR initiative was taken up by Marketing department for giving practical exposure to the students. The students helped Durga bachat gat (a self-help group from Talegaon Dhamdhare) members to sale their produce (Diwali snacks), under the able guidance of prof.Vivek Dighe, DLF,Marketing department. The amount of Rs.35000 thus generated was handed over to Ms. Arti Bhujbal (President Durga self-help group) during Parents meet 2019 held on 20th October 2019. Prof.Pranjal Jadhav also assisted in this venture, in the form of resource sharing.



Prepared by :

Faculty

Prof Pranjal Jadhav

Reviewed by :

IQAC Coordinator

Dr. Rupendra Gaikwad

Approved by :

Director

Dr. Shriram Nerlekar



TRAINING PROGRAM ON “MARKETING FOR SURVIVAL”

Conducted by: Dr. Rupendra R. Gaikwad

Organized by: Pune District Urban Cooperative Banks' Association (PDUCBA), Pune

Venue : Shivaji hall, PDUCBA, Pune

Attendees: Clerical staff of Pune Peoples' Cooperative Bank, Pune

No. of attendees: 38

Day & Date: Saturday 13th July and Sunday 14th July 2019

Topic: “Marketing for Survival”

Dr. Rupendra R. Gaikwad, Associate Professor, IMERT, is a recognized faculty for conducting training programmes on Marketing in Banking system by the Pune District Urban Cooperative Banks' Association (PDUCBA), Pune. Since last many years Dr. Gaikwad conducts training programs at PDUCBA for banking staff on the topic of Marketing.

The association has identified the need of marketing in cooperative banks. In today's competitive economy, cooperative banking sector is really struggling for its survival. Private banks have very aggressive marketing strategies. Nationalized banks have their own business model. Foreign banks have identified their niche market. All of these banks are becoming successful on the basis of strong marketing strategies. In the era of competition created by these banks, if cooperative banks do not change their mindset and fail to adopt the marketing as their culture, their survival will become tough.



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In order to make the staff members aware of this fact and importance of marketing, this training program was organized. It was organized for front desk employees who interact with the customers directly. The program was spread over two days to cover large population divided in two groups. In spite of weekend holidays, the response was very good. The audience was interactive; hence, the program was highly successful. The appreciation and feedback received from the attendees and organizers were encouraging.



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SEBI sponsored “Commodities Derivatives Training”
at Andhalgaon, Pandharpur, Maharashtra

IMERT has been accredited as Commodities Derivatives Trainer (CoT) by Securities Exchange Board of India (SEBI) and as part of it sixth **“Commodities Derivatives Training”** program was organized at Andhalgaon, Pandhargaon, Maharashtra. It was conducted on 27/08/2019 from 10.00 am to 12.30 pm.

The venue for the program was Vitthal Rukmini Temple, Andhalgaon and farmers from the village participated. There were 61 participants for the program. Prominent participants were Dr. A. G. Pujari, Economist, Mrs. S D Bhakare, Sarpanch of Andhalgaon and many other dignitaries.

With usage of both Hindi and Marathi languages, the awareness on commodities markets was conducted for Soybean commodity.

In the beginning felicitation of dignitaries was done by offering flower bouquets. The opening brief on functioning of SEBI and commodities markets overview was provided by Dr. Uttam Sapate. It was followed by commodities derivative training based on Soybean by Mr. Amol Meshram from NCDEX. Prof. Sandeep Hegade summarized and proposed vote of thanks.

The participation by the farmers inclusive of intellectual / responsible persons from Andhalgaon was lively with interaction and question-answer session at the end of the program.

This training program was to inform, educate and create awareness amongst farmers about commodity derivatives markets and was a great knowledge sharing experience.

It was a free program for the participants and all of them were provided with snacks post the training session. This training program was financially supported by SEBI -Investor Protection Fund.

Program on 27/08/2019 from 10.00 am to 12.30 pm at Andhalgaon





Participants at the program on 27/08/2019 at Andhalgaon



Dr. Uttam Sapate provides brief on SEBI and introduction to Commodities



Participants at the program on 27/08/2019 at Andhalgaon



Mr. Amol Meshram providing Commodities Derivatives Training



Prof. Sandeep Hegade summarizing and proposing vote of thanks



Felicitation and presentation of mementos