

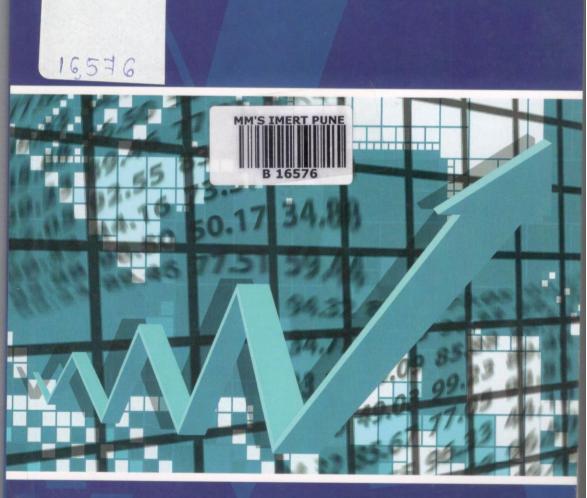


Number of Books for Academic Year 2019-20.

Sr. No	Name of the Author/s.	Title of the Book	Publication	Link of Publication
1.	Dr. Uttam Sapate	Econometric Analysis of Week Form of Market Efficiency	Educreation Publication New Delhi	https://books.google.co.in/books/about/E conometric_Analysis_of_Weak_Form_of_Ma r.html?id=AfDtzgEACAAJ&redir_esc=y
2.	Dr. Uttam Sapate	Soft Skills Master	Educreation Publication New Delhi	https://books.google.co.in/books/ab out/Soft_Skills_Master.html?id=zzxB DwAAQBAJ&redir_esc=y
3.	Dr. Uttam Sapate	Business Knowledge Master	Educreation Publication New Delhi	https://www.amazon.in/Books- Author-Uttam-B- Sapate/s?rh=n%3A976389031%2Cp _27%3AAuthor+Uttam+B+Sapate
4.	Prof. Swapnil Kharde, Dr. Shriram Nerlekar Dr. Vinod Mohite Prof Vijay Sonaje	Digital Business from Brick to Click	Himalaya Publishing House	NA

ECONOMETRIC ANALYSIS OF WEAK FORM OF MARKET EFFICIENCY

P 6



DR. UTTAM B. SAPATE



ECONOMETRIC ANALYSIS OF WEAK FORM OF

MARKET EFFICIENCY

This book "Econometric Analysis of Weak Form of Market Efficiency" is an outcome of doctoral research work carried out on a large amount of stock market data using MATLAB software. It is a unique study wherein a battery of econometric tests has been applied to test the Indian stock market's weak form efficiency. This book consists of 6 chapters describing the concepts of market efficiency, econometric analysis and outcomes of the study. Each chapter deals with complex mathematical terminology in lucid and simple language for better understanding. This books aims at providing advance knowledge to the researches for application of econometric techniques to ascertain market efficiency. However, at the same time it is useful as a practical guide to the graduate / post graduate students of management, economics, and securities markets and engineering for carrying out desk research using MATLAB handling large amount of secondary data. The research outcomes are expected to be guiding force to investors, academicians, researchers in many ways wherein this work can further be extended.



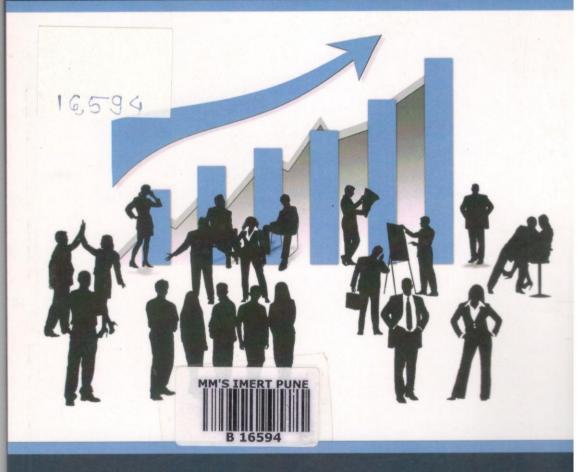
You may reach author at: uttambsapate@yahoo.com





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SOFT SKILLS MASTER



DR. K. M. BAWAGE, PhD Retd. Principal, Emeritus Professor, Thinker, Author and Orator

DR. UTTAM B. SAPATE, PhD Professor, MM's Institute of Management Education Research and Training (IMERT), Pune, India.

SOFT SKILLS MASTER

This book "Soft Skills Master" is written to cater to the needs of students, professors, businessmen and corporate professionals. It aims to inculcate knowledge, offer techniques, and develop desirable qualities of soft skills for building bright careers. The main features of this book are simplicity and concise explanation which make the book easy to read and understand. The comprehensive coverage of the book includes 25 chapters covering the most common soft skills like Interview Techniques, Group Discussion, Body Language, Communication Skills, Leadership Skills, Thinking Skill, Decision Making Skill, Problem Solving Skill etc. along with some additional related topics. Employability is nowadays commensurate with proving multiple soft skills in varied situations in a fast changing world. A person's soft skills play major role in the individual's contribution to the success of an organization. Even though the importance of soft skills is visible and accepted there are hardly any books available on this topic. That acted as an inspiration to write this book which would be useful to students of all educational streams, professors, corporate personnel and businessmen.

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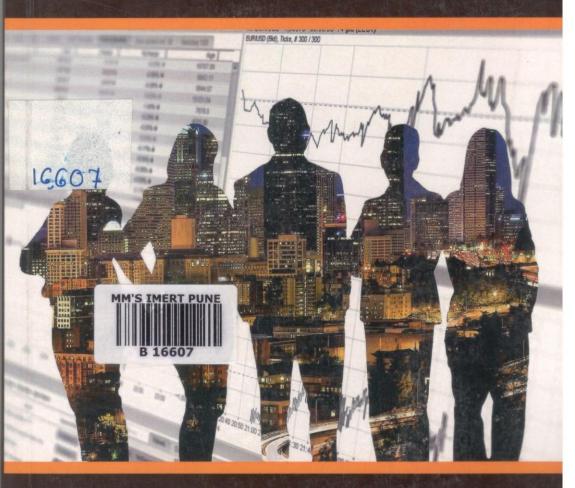




BUSINESS KNOWLEDGE MASTER

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DR. K. M. BAWGE, PhD Retd. Principal, Emeritus Professor, Thinker, Author and Orator

DR. UTTAM B. SAPATE, PhD Professor, MM's Institute of Management Education Research and Training (IMERT), Pune, India.

BUSINESS KNOWLEDGE MASTER

This book "Business Knowledge Master" is written to cater to the needs of students, professors, businessmen and corporate professionals. The purpose of this book is to provide a concise collection of business and management terms including concepts of various business aspects, management functional areas, business general knowledge, management thoughts, management gurus and important abbreviations. Need for this kind of compilation was felt and it acted as an inspiration to write this book which would be useful to students of all educational streams, professors, corporate personnel and businessmen. Youth pursuing management education in B-schools require broad conceptual knowledge about different aspects of business and several functional areas of management. They also need information of other business matters not covered in their domain of studies. Need of the students aspiring to start their carrier in business and corporate sector of general knowledge relating to business and management is fulfilled through this book. Professors teaching subjects of business education can enrich their lectures and can conduct quizzes based on the contents.

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DIGITAL BUSINESS FROM BRICK TO CLICK

- Swapnil Kharde
 Shriram Nerlekar
- Vinod Mohite
- Vijay Sonaje

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ABOUT THE AUTHORS



Mr. Swapnil Kharde is currently working as an Assistant Professor in Marketing Department at IMERT College. His total teaching experience is 5 years in the field of marketing and digital marketing. He has qualified Google certificates and Bing Ads professional accreditation status. He has done Digital Marketing consultation to International as well as Indian Business/startups. More than 30-plus students have been trained in digital marketing. **Education**: B.Sc. (Agri. Biotechnology), PG Diploma (Nano - Technology) MBA (Marketing) **Research**: Have presented research paper in 2 international conference/Journal and 3 national research papers published in national Consentant. Works as Social media consultant for brand development and awareness.

level journals. Consultant: Works as Social media consultant for brand development and awareness.



Dr. Shriram Nerlekar – A quick connect with and a lasting impact on the audience is Shriram's strength. Simplicity in talk yet energetic imposing presence and spiritual tinge keeps his audience fully involved in the programme. The thought-provoking discussions, challenging the existing paradigms and innovative activities and exercises ultimately leads his audience get unified with the programme objectives. He firmly believes that good *Character Ethics* is the foundation of being a good human being. Shriram brings with him 25 years of work experience which includes 10 years in training design and delivery. He started his career as Financial Analyst

particularly focusing on Project Finance. He, after spending 4 years as Analyst, moved to Academics. He progressed till the position of a Director of a Business School starting from Lecturer in a Commerce College. Currently, he is holding a position of Director at Marathwada Mitra Mandal's Institute of Management Education Research and Training, Pune. During this progression he, constantly and gradually, entered into the niche of corporate trainings and MDPs. Shriram is also Erickson Certified Coach. He specializes in Technical Workshops in Finance as well as Life Skills. He has conducted many training programmes for various corporate clients.

- Since Jul'14: Institute of Management Education Research and Training (IMERT), Pune as Director
- Aug'11 Jun'14: Indira Global Business School, Pune as Director
- Jul'05 Jul'11: Joined Indira Institute of Management, Pune as Assistant Professor and rose to the position of Deputy Director - Academics and amp; Research
- Jun'00 Jun'04: Mahatma Education Society's College of Commerce, Chembur as Lecturer Commerce
- V.C. nominated Member of the Board of Studies Financial Management (nominated till August 2022)
- Member of the Committee for desgining syllabus of GST
- Member of the MBA Syllabus Revision Core Committee of the University
- · Edited the book on Advances in Finance and Applied Economics published by Springer.
- Book on Corporate Finance published by Everest Publications Pvt. Ltd., Pune



Dr. Vinod Mohite is an Assistant Professor, presently associated with MM's Institute of Management Education Research and Training (IMERT), Pune. He has 7 years of corporate experience in Banking and Non-Banking Financial Institutions. He is also having 10 years of experience in teaching. His area of teaching is Consumer Behavior and Marketing of Financial Products and Services. He has 5 national and 2 international paper publications. He has done certification in Project Management by MSME and attended 7 days Faculty Development Programme (FDP) on Innovative Teaching Pedagogy organized by IIM Kozhikode (IIMK).



Mr. Vijay Sonaje is working as an Assistant Professor in Finance Department. He is pursuing Ph.D. in Management, passed NET (Lectureship), MBA (Finance) and B.E. (Electrical). He has worked into industry and academics which spans over period of 7 years.

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ISBN: 978-93-5367-748-0

PCF 0847

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