



Since 1994

**Marathwada Mitra Mandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(MM's IMERT), Pune**

S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar, Pune – 411052



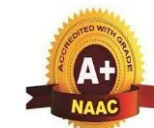
3.3.1- Link to redirecting to journal source-cite website in case of digital journals

Title of paper	Name of journal	Link to the recognition in UGC enlistment of the Journal /Digital Object Identifier (doi) number	
		Link to website of the Journal	Link to article / paper / abstract of the article
A study of Corporate Communication practices implemented in period of Covid-19 with special reference to it companies	The online Journal of Distance Education and e-Learning	https://tojdel.net/?pid=showcontent&contenturl=indexed	https://tojdel.net/journals/tojdel/articles/v11i01c01/v11i01-06.pdf
Significance of Corporate Communication at workplace and its impact on Employee engagement	The online Journal of Distance Education and e-Learning	https://tojdel.net/?pid=showcontent&contenturl=indexed	https://tojdel.net/journals/tojdel/articles/v11i01c01/v11i01-46.pdf
Corporate Communication: Best Practices adopted by IT companies to enhance employee engagement	The online Journal of Distance Education and e-Learning	https://tojdel.net/?pid=showcontent&contenturl=indexed	https://tojdel.net/journals/tojdel/articles/v10i04/v10i04-18.pdf
Green HRM in Manufacturing Industry for implementing SDG's	M.P Institute of Social Science Research	https://mpissr.org/	https://mpissr.org/
A study of Employee perception and awareness towards Green HRM practices at selected Automobile Industries in Pune District	M.P Institute of Social Science Research	https://mpissr.org/	https://mpissr.org/



Since 1994

**Marathwada Mitra Mandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(MM's IMERT), Pune**



S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar, Pune – 411052

Employee Data management through HRIS; A Comprehensive bibliometric study	South India Journal of Social Science.	https://journal.sijss.com/index.php/home	https://journal.sijss.com/index.php/home
Employee retention in the new normal - a wide-ranging bibliometric review	Madhya Pradesh Journal of Social Sciences	https://mpissr.org	https://mpissr.org
Significance of MOOC in students learning and development process	The online Journal of Distance Education and e-Learning	https://tojdel.net/?pid=showcontent&contenturl=indexed	
A study on significance of life skills education and its effect on attitude among management student	Scopus journal- European Chemical Journal	https://www.eurchembull.com/	https://www.eurchembull.com/
A study on exchange traditional fund (ETF) as an investment avenue for passive wealth growth in India with reference to nifty50	The online Journal of Distance Education and e-Learning	https://tojdel.net/?pid=showcontent&contenturl=indexed	https://tojdel.net/journals/tojdel/articles/v11i01c01/v11i01-05.pdf
Resilience in cyberspace with data analytics fostered knowledge management capabilities: a discourse for sustainable implementation strategy	The online Journal of Distance Education and e-Learning	https://tojdel.net/?pid=showcontent&contenturl=indexed	https://tojdel.net/journals/tojdel/articles/v11i01c02/v11i01-55.pdf
Application of EKM in the key business processes: a survey study in selected it companies in pune region	The Online Journal of Distance Education and e-Learning	https://tojdel.net/?pid=showcontent&contenturl=indexed	https://tojdel.net/journals/tojdel/articles/v11i01c02/v11i01-31.pdf



Since 1994

**Marathwada Mitra Mandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(MM's IMERT), Pune**



S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar, Pune – 411052

Employee Data management through HRIS;A Comprehensive bibliometric study	South India Journal of Social Science.	https://journal.sijss.com/index.php/home	https://journal.sijss.com/index.php/home
Employee retention in the new normal - a wide-ranging bibliometric review	Madhya Pradesh Journal of Social Sciences	https://mpissr.org	https://mpissr.org
A study on corporate social responsibility practices adopted by education sector in India	The online Journal of Distance Education and e-Learning	https://tojdel.net/?pid=showcontent&contenturl=indexed	https://tojdel.net/?pid=showcontent&contenturl=indexed
A literature review study on analysing role of fintech in sustainable banking in pune region in India	The online Journal of Distance Education and e-Learning	https://tojdel.net/?pid=showcontent&contenturl=indexed	https://tojdel.net/?pid=showcontent&contenturl=indexed
A study of Green HRM as an Initiative to achieve sustainable development goals of Business	Shodhasamhita: Journal of Fundamental & Comparative Research	https://kksushodhasamhita.org/index.php/sdsa/	https://kksushodhasamhita.org/index.php/sdsa/
The empirical study of Consumer Patronage to Dettol products in the aftermath of COVID-19 pandemic	International Journal of Multidisciplinary Research	https://ijmer.in/index.aspx	https://ijmer.in/index.aspx
Entrepreneurial Cognition and its Influence on Business Model Innovation: A Case Study Approach of Indian Entrepreneurs	An Interdisciplinary Journal of Neuroscience and quantum physic	https://www.neuroquantology.com/	https://www.neuroquantology.com/



Since 1994

**Marathwada Mitra Mandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(MM's IMERT), Pune**



S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar, Pune – 411052

A Study on Start Up Financing for Entrepreneurs in India" in UGC Care journal	IJFANS International Journal of Food and Nutritional Sciences	https://www.ijfans.org/	https://www.ijfans.org/
Spirituality based education system by Ramakrishna mission helped to create a value-based education system	World journal of management and economics	https://wesro.org/	https://wesro.org/
A Study on PMJDY (Pradhan Mantri Jan Dhan Yojana) and Its Various Impact Towards Its Execution- A Historical Study	International Journal of Multi-Disciplinary Educational Research	https://ijmer.in/index.aspx	https://ijmer.in/index.aspx
Study on History and Conceptual Development of Financial Inclusion in India	International Journal of Innovative Research in Technology	https://ijirt.org/index	https://ijirt.org/index
Financial Inclusion through Pradhan Mantri Jan Dhan Yojana in Banking Sector- An Investigation	Gradiva Review Journal	https://gradivareview.com/indexing/	https://gradivareview.com/indexing/
Boosting Organizational Commitment: A Wide-Ranging Bibliometric Study Using Web Of Science And Scopus	European Chemical Bulletin	https://www.eurchembull.com	https://www.eurchembull.com/issue-content/boosting-organizational-commitment-a-wide-ranging-bibliometric-study-using-web-of-science-and-scopus-14040



Since 1994

**Marathwada Mitra Mandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(MM's IMERT), Pune**

S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar, Pune – 411052

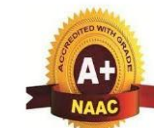


Study of Mediator Effect of Work Pressure on Employee's Self-Efficacy and Job Satisfaction	European Chemical Bulletin	https://www.eurchembull.com	https://www.eurchembull.com/issue-content/study-of-mediator-effect-of-work-pressure-on-employee-s-self-efficacy-and-job-satisfaction-14040
Effectiveness of Talent Acquisition with Modern Techniques in Educational Sector	Rabindra Bharati University Journal of Economics	https://rbu.ac.in/home	Rabindra Bharati University (rbu.ac.in)
Boosting Organizational Commitment: A Wide-Ranging Bibliometric Study Using Web Of Science And Scopus	European Chemical Bulletin	https://www.eurchembull.com	10.318/ecb/2022.11.5.015
Boosting Organizational Commitment: A Wide-Ranging Bibliometric Study Using Web Of Science And Scopus	European Chemical Bulletin	https://www.eurchembull.com	10.318/ecb/2022.11.5.015
Impact of Covid-19: Role of Strategic E-Learning System	The Electrochemical Society	https://www.electrochem.org/	N.A
Synergizing Corporate Communication and Employee Engagement: A Comprehensive Review.	European Chemical Bulletin	https://www.eurchembull.com	10.318/ecb/2022.11.5.015
“A Study on Employer Branding Initiative with reference to Selected Indian IT Companies”	UGC CARE-List II, Web of Science listed Journal: Vidyabharati International Interdisciplinary Research Journal, ISSN 2319-4979	http://www.viirj.org/vol12issue2/61.pdf	http://www.viirj.org/vol12issue2/61.pdf



Since 1994

**Marathwada Mitra Mandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(MM's IMERT), Pune**



S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar, Pune – 411052

"Employee Engagement: Probable Solutions to Challenges Posed during Covid-19 outbreak with reference to Indian IT Sector"	UGC CARE-List II, Web of Science listed Journal: Vidyabharati International Interdisciplinary Research Journal, ISSN 2319-4979	http://www.viirj.org/vol12issue2/50.pdf	http://www.viirj.org/vol12issue2/50.pdf
"Adapting Digital Banking Services During Covid-19 Pandemic: A Study on Customer Experiences In Selected District of Maharashtra State, India".	Scopus Indexed: International Journal of Electrical Engineering and Technology (IJEET)	https://iaeme.com/Home/article_id/IJEET_12_05_002	https://iaeme.com/Home/article_id/IJEET_12_05_002
"An Effective Mechanism for Securing and Managing Password Using AES-256 Encryption and PBKDF2	Scopus Indexed: International Journal of Electrical Engineering and Technology (IJEET)	https://iaeme.com/Home/article_id/IJEET_12_05_001	https://iaeme.com/Home/article_id/IJEET_12_05_001
"Corporate Communication: Legitimacy for Employee Wellbeing during Crisis"	Scopus Indexed: Turkish Journal of Computer and Mathematics Education (TURCOMAT)	https://turcomat.org/index.php/turkbilmate/article/view/8750/6819	https://turcomat.org/index.php/turkbilmate/article/view/8750/6819
"Corporate Communication: Best Practices Adopted by IT Companies to Enhance Employee Engagement"	UGC CARE-List II, Web of Science listed Journal : Vidyabharati International Interdisciplinary Research Journal, ISSN 2319-4979	http://www.viirj.org/vol13issue1/43.pdf	http://www.viirj.org/vol13issue1/43.pdf
Digital Payment Saga: Pandemic Impact on ATM Usage in India	Turkish Online Journal of Qualitative Inquiry (TOJQI)	https://www.tojqi.net/index.php/journal/index	https://www.tojqi.net/index.php/journal/index



Since 1994

**Marathwada Mitra Mandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(MM's IMERT), Pune**



S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar, Pune – 411052

Digital Payment Saga: Pandemic Impact on ATM Usage in India	Turkish Online Journal of Qualitative Inquiry (TOJQI)	https://www.tojqi.net/index.php/journal/index	https://www.tojqi.net/index.php/journal/index
Study of Artificial intelligence and its application in marketing process towards consumer : A Conceptual Analysis	Sodhasanmhita	https://ugccare.unipune.ac.in/Apps1/User/WebA/SearchList	https://ugccare.unipune.ac.in/Apps1/User/WebA/SearchList
A study of Factors affecting online buying behaviour	Vidyabharati International Interdisciplinary Research Journal	http://www.viirj.org	https://www.viirj.org/vol12issue1/114.pdf
E-Barter and its entrepreneurial application for best digitalised cashless transactions available	Vidyabharati International Interdisciplinary Research Journal	http://www.viirj.org	https://www.viirj.org/vol12issue2/131.pdf
A Study on Relationship Between Factors Affecting Work Pressure and their Influence on the Employee Efficiency	Vidyabharati International Interdisciplinary Research Journal	http://www.viirj.org	Part 6.pdf (viirj.org)
A Study on Relationship Between Factors Affecting Work Pressure and their Influence on the Employee Efficiency	Vidyabharati International Interdisciplinary Research Journal	http://www.viirj.org	Part 6.pdf (viirj.org)
Virtual Communication - A Trend in the New Normal: Comprehensive Bibliometric Survey	VidyaBharati International Interdisciplinary Research Journal	viirj - VidyaBharati International Interdisciplinary Research Journal	Part 5.pdf (viirj.org)



Since 1994

**Marathwada Mitra Mandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(MM's IMERT), Pune**



S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar, Pune – 411052

Virtual Communication - A Trend in the New Normal: Comprehensive Bibliometric Survey	VidyaBharati International Interdisciplinary Research Journal	viirj - VidyaBharati International Interdisciplinary Research Journal	Part 5.pdf (viirj.org)
A Study on Relationship Between Factors Affecting Work Pressure and their Influence on the Employee Efficiency	VidyaBharati International Interdisciplinary Research Journal	viirj - VidyaBharati International Interdisciplinary Research Journal	Part 6.pdf (viirj.org)
Virtual Communication - A Trend in the New Normal: Comprehensive Bibliometric Survey	VidyaBharati International Interdisciplinary Research Journal	viirj - VidyaBharati International Interdisciplinary Research Journal	Part 5.pdf (viirj.org)
A study of Factors affecting online buying behavior	Vidyabharati International Interdisciplinary Research Journal	http://www.viirj.org	https://www.viirj.org/vol12issue1/114.pdf
A study of Factors affecting online buying behavior	Vidyabharati International Interdisciplinary Research Journal	http://www.viirj.org	https://www.viirj.org/vol12issue1/114.pdf
A study of Factors affecting online buying behavior	Vidyabharati International Interdisciplinary Research Journal	http://www.viirj.org	https://www.viirj.org/vol12issue1/114.pdf
A study of Factors affecting online buying behavior	Vidyabharati International Interdisciplinary Research Journal	http://www.viirj.org	https://www.viirj.org/vol12issue1/114.pdf
E-Barter and its entrepreneurial application for best digitalised cashless transactions available	Vidyabharati International Interdisciplinary Research Journal	http://www.viirj.org	https://www.viirj.org/vol12issue2/131.pdf



Since 1994

**Marathwada Mitra Mandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(MM's IMERT), Pune**



S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar, Pune – 411052

E-Barter and its entrepreneurial application for best digitalised cashless transactions available	Vidyabharati International Interdisciplinary Research Journal	http://www.viirj.org	https://www.viirj.org/vol12issue2/131.pdf
E-Barter and its entrepreneurial application for best digitalised cashless transactions available	Vidyabharati International Interdisciplinary Research Journal	http://www.viirj.org	https://www.viirj.org/vol12issue2/131.pdf
E-Barter and its entrepreneurial application for best digitalised cashless transactions available	Vidyabharati International Interdisciplinary Research Journal	http://www.viirj.org	https://www.viirj.org/vol12issue2/131.pdf
“The Good, Bad and Ugly of lockdown: A study on influence of lockdown on online grocery shopping”	Journal of Interdisciplinary Cycle Research.	http://www.jicrjournal.com/VOLUME-12-ISSUE-10-OCTOBER-2020/	https://jicrjournal.com/index.php/volume-12-issue-x-october-2020/
A study of Affiliate Marketing-Future and Opportunity for aspirant in India.	Dogo Rangsang Research Journal	https://www.journal-dogorangsang.in/	https://www.journal-dogorangsang.in/index.html
A study of Affiliate Marketing-Future and Opportunity for aspirant in India.	Dogo Rangsang Research Journal	https://www.journal-dogorangsang.in/	https://www.journal-dogorangsang.in/index.html
“Integrating Online and Offline Retail”- A study of Buy online and Pick up in Store (BOPIS), about convenience of consumers and retailers.	Alochana Chakra Journal.	http://www.alochonachakra.com/	DOI:10.01011.ACJ.2020.V9I6.00068749.02536



Since 1994

**Marathwada Mitra Mandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(MM's IMERT), Pune**



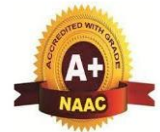
S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar, Pune – 411052

"Integrating Online and Offline Retail"- A study of Buy online and Pick up in Store (BOPIS), about convenience of consumers and retailers.	Alochana Chakra Journal.	http://www.alochonachakra.com/	DOI:10.01011.ACJ.2020.V9I6.00068749.02536
Fostering Organisational excellence in KM Environment: Innovative Perspective for sustainable growth path.	International Journal of Management (IJM)	Print only	Print only
Impact of Social media on purchase Decision	Vidyabharati International Interdisciplinary Research Journal	http://www.viirj.org	https://www.viirj.org/vol11issue1/63.pdf
Impact of Social media on purchase Decision	Vidyabharati International Interdisciplinary Research Journal	http://www.viirj.org	https://www.viirj.org/vol11issue1/63.pdf
Impact of Social media on purchase Decision	Vidyabharati International Interdisciplinary Research Journal	http://www.viirj.org	https://www.viirj.org/vol11issue1/63.pdf
Impact of Social media on purchase Decision	Vidyabharati International Interdisciplinary Research Journal	http://www.viirj.org	https://www.viirj.org/vol11issue1/63.pdf
Impact of Social media on purchase Decision	Vidyabharati International Interdisciplinary Research Journal	http://www.viirj.org	https://www.viirj.org/vol11issue1/63.pdf
Digital Marketing for Emerging Market Economics in India	Vidyabharati International Interdisciplinary Research Journal	http://www.viirj.org	https://www.viirj.org/vol11issue2/74.pdf



Since 1994

**Marathwada Mitra Mandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(MM's IMERT), Pune**



S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar, Pune – 411052

Digital Marketing for Emerging Market Economics in India	Vidyabharati International Interdisciplinary Research Journal	http://www.viirj.org	https://www.viirj.org/vol11issue2/74.pdf
Digital Marketing for Emerging Market Economics in India	Vidyabharati International Interdisciplinary Research Journal	http://www.viirj.org	https://www.viirj.org/vol11issue2/74.pdf
Digital Marketing for Emerging Market Economics in India	Vidyabharati International Interdisciplinary Research Journal	http://www.viirj.org	https://www.viirj.org/vol11issue2/74.pdf
Digital Marketing for Emerging Market Economics in India	Vidyabharati International Interdisciplinary Research Journal	http://www.viirj.org	https://www.viirj.org/vol11issue2/74.pdf
influence of Perceived risk and Trust on online shopping behavior	Our Heritage Journal	archives.ourheritagejournal.com	archives.ourheritagejournal.com/index.php
Gap in Research in Celebrity Endorsement Research in Social Advertising	Review of Research	www.lbp.world	www.lbp.world
An article on perception, Attitude and Behaviour of Rural People towards Social Advertising with Celebrity endorsement: An Advertising Design Model	Review of Research	www.lbp.world	www.lbp.world
Managing Stress at Workplace	Research Journey' International E-Research Journal	www.researchjourney.net	Research Journey ISSN 2348-7143



Since 1994

**Marathwada Mitra Mandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(MM's IMERT), Pune**



S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar, Pune – 411052

"A Study to Measure Impact of Convenience Factors and Situational Factors on Online Purchase of Grocery Products in Pune Region"	International Journal of Research in Engineering, IT and Social Sciences (IJREISS)	https://www.indusedu.org/IJREISS.php	https://www.indusedu.org/pdfs/IJREISS/IJREISS_2881_96097.pdf
Analytical Study of New Age Advertising and its Influence	Review of Research	www.lbp.world	www.lbp.world
Study of Consumer Behaviour with different perspectives	Review of Research	www.lbp.world	www.lbp.world
Managing Stress at Workplace	Research Journey' International E-Research Journal	www.researchjourney.net	www.researchjourney.net
Organizational retention strategies: A review of literature	Journal of Emerging Technologies and Innovative Research	https://www.jetir.org/	
Emerging Trends in organised Grocery Retail: A Study of advancements in online Grocery retail in India	International Journal of Creative Thoughts	http://ijcrt.org/viewfull.php?&p_id=IJCRTEIEG006	http://ijcrt.org/viewfull.php?&p_id=IJCRTEIEG006