

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Calendar Year of publication	ISSN number	Link to the recognition in UGC enlistment of the Journal /Digital Object		
						Link to website of the Journal	Link to article / paper / abstract of the article	Is it listed in UGC Care list
"A Study on Employer Branding Initiative with reference to Selected Indian IT Companies"	Dr. Shubhangee Ramaswamy	IMERT Pune	UGC CARE-List II, Web of Science listed Journal : Vidyabharati International Interdisciplinary Research Journal, ISSN 2319-4979	2021	2319-4979	http://www.viirj.org/vol12issue2/61.pdf	http://www.viirj.org/vol12issue2/61.pdf	Yes
"Employee Engagement: Probable Solutions to Challenges Posed during Covid-19 outbreak with reference to Indian IT Sector"	Dr. Shubhangee Ramaswamy	IMERT Pune	UGC CARE-List II, Web of Science listed Journal : Vidyabharati International Interdisciplinary Research Journal, ISSN 2319-4979	2021	2319-4979	http://www.viirj.org/vol12issue2/50.pdf	http://www.viirj.org/vol12issue2/50.pdf	Yes
"Adapting Digital Banking Services During Covid-19 Pandemic: A Study on Customer Experiences In Selected District of Maharashtra State, India".	Dr. Shubhangee Ramaswamy	IMERT Pune	Scopus Indexed: International Journal of Electrical Engineering and Technology (IJEET)	2021	0976-6553	https://iaeme.com/Home/article_id/IJEET_12_05_002	https://iaeme.com/Home/article_id/IJEET_12_05_002	Yes
"An Effective Mechanism for Securing and Managing Password Using AES-256 Encryption and PBKDF2	Dr. Shubhangee Ramaswamy	IMERT Pune	Scopus Indexed: International Journal of Electrical Engineering and Technology (IJEET)	2021	0976-6553	https://iaeme.com/Home/article_id/IJEET_12_05_001	https://iaeme.com/Home/article_id/IJEET_12_05_001	Yes
"Corporate Communication : Legitimacy for Employee Wellbeing during Crisis"	Dr. Shubhangee Ramaswamy	IMERT Pune	Scopus Indexed: Turkish Journal of Computer and Mathematics Education (TURCOMAT)	2021	1309-4653	https://turcomat.org/index.php/turkbilmate/article/view/8750/6819	https://turcomat.org/index.php/turkbilmate/article/view/8750/6819	Yes
"Corporate Communication: Best Practices Adopted by IT Companies to Enhance Employee Engagement"	Dr. Shubhangee Ramaswamy	IMERT Pune	UGC CARE-List II, Web of Science listed Journal : Vidyabharati International Interdisciplinary Research Journal, ISSN 2319-4979	2021	2319-4979	http://www.viirj.org/vol13issue1/43.pdf	http://www.viirj.org/vol13issue1/43.pdf	Yes
Digital Payment Saga: Pandemic Impact on ATM Usage in India	Dr. Vinod Mohite	IMERT Pune	Turkish Online Journal of Qualitative Inquiry (TOJQI)	2021	1649 – 1658	https://www.tojqi.net/index.php/journal/index	https://www.tojqi.net/index.php/journal/index	Yes
Digital Payment Saga: Pandemic Impact on ATM Usage in India	Prof Praful Sarangdhar	IMERT Pune	Turkish Online Journal of Qualitative Inquiry (TOJQI)	2021	1649 – 1658	https://www.tojqi.net/index.php/journal/index	https://www.tojqi.net/index.php/journal/index	Yes
Study of Artificial intelligence and its application in marketing process towards consumer : A Conceptual Analysis	Dr. Vinod Mohite	IMERT Pune	Sodhasanmhita	2021	2277-7067	https://ugccare.unipune.ac.in/Apps1/User/WebA/SearchList	https://ugccare.unipune.ac.in/Apps1/User/WebA/SearchList	Yes

A study of Factors affecting online buying behavior	Dr.Jitendra Bhandari,	IMERT Pune	Vidyabharati International Interdisciplinary Research Journal	2021	ISSN 2319-4979	http://www.viirj.org	https://www.viirj.org/vol12issue1/114.pdf	Yes
E-Barter and its entrepreneurial application for best digitalised cashless transactions available	Dr.Jitendra Bhandari,	IMERT Pune	Vidyabharati International Interdisciplinary Research Journal	2021	ISSN 2319-4979	http://www.viirj.org	https://www.viirj.org/vol12issue2/131.pdf	Yes
A Study on Relationship Between Factors Affecting Work Pressure and their Influence on the Employee Efficiency	Dr. Jitendra Bhandari	IMERT Pune	Vidyabharati International Interdisciplinary Research Journal	2021	ISSN 2319-4979	http://www.viirj.org	Part 6.pdf (viirj.org)	Yes
A Study on Relationship Between Factors Affecting Work Pressure and their Influence on the Employee Efficiency	Prof Pranjal Jadhav	IMERT Pune	Vidyabharati International Interdisciplinary Research Journal	2021	ISSN 2319-4979	http://www.viirj.org	Part 6.pdf (viirj.org)	Yes
Virtual Communication - A Trend in the New Normal: Comprehensive Bibliometric Survey	Dr. Jitendra Bhandari	IMERT Pune	Vidyabharati International Interdisciplinary Research Journal	2021	ISSN - 2319-4979	viirj - Vidyabharati International Interdisciplinary Research Journal	Part 5.pdf (viirj.org)	Yes
Virtual Communication - A Trend in the New Normal: Comprehensive Bibliometric Survey	Prof. Pranjal Jadhav	IMERT Pune	Vidyabharati International Interdisciplinary Research Journal	2021	ISSN - 2319-4979	viirj - Vidyabharati International Interdisciplinary Research Journal	Part 5.pdf (viirj.org)	Yes
A Study on Relationship Between Factors Affecting Work Pressure and their Influence on the Employee Efficiency	Prof Aparna Shastri	IMERT Pune	Vidyabharati International Interdisciplinary Research Journal	2021	ISSN - 2319-4979	viirj - Vidyabharati International Interdisciplinary Research Journal	Part 6.pdf (viirj.org)	Yes
Virtual Communication - A Trend in the New Normal: Comprehensive Bibliometric Survey	Prof Aparna Shastri	IMERT Pune	Vidyabharati International Interdisciplinary Research Journal	2021	ISSN - 2319-4979	viirj - Vidyabharati International Interdisciplinary Research Journal	Part 5.pdf (viirj.org)	Yes