

Links to the papers published in Journals listed in UGC Care List

Year 2020

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Calendar Year of publication	ISSN number	Link to the recognition in UGC enlistment of the Journal /Digital Object		
						Link to website of the Journal	Link to article / paper / abstract of the article	Is it listed in UGC Care list
A study of Factors affecting online buying behavior	Prof Amruta Kshirsagar	IMERT Pune	Vidyabharati International Interdisciplinary Research	2020	ISSN 2319-4979	http://www.viirj.org	https://www.viirj.org/vol12issue1/114.pdf	Yes
A study of Factors affecting online buying behavior	Prof Praful Sarangdhar	IMERT Pune	Vidyabharati International Interdisciplinary Research	2020	ISSN 2319-4979	http://www.viirj.org	https://www.viirj.org/vol12issue1/114.pdf	Yes
A study of Factors affecting online buying behavior	Prof Sachin Kshirsagar	IMERT Pune	Vidyabharati International Interdisciplinary Research	2020	ISSN 2319-4979	http://www.viirj.org	https://www.viirj.org/vol12issue1/114.pdf	Yes
A study of Factors affecting online buying behavior	Prof. Vivekanand Gaikwad	IMERT Pune	Vidyabharati International Interdisciplinary Research Journal	2020	ISSN 2319-4979	http://www.viirj.org	https://www.viirj.org/vol12issue1/114.pdf	Yes
E-Barter and its entrepreneurial application for best digitalised cashless transactions available	Prof Amruta Kshirsagar	IMERT Pune	Vidyabharati International Interdisciplinary Research Journal	2020	ISSN 2319-4979	http://www.viirj.org	https://www.viirj.org/vol12issue2/131.pdf	Yes
E-Barter and its entrepreneurial application for best digitalised cashless transactions available	Prof Sachin Kshirsagar	IMERT Pune	Vidyabharati International Interdisciplinary Research Journal	2020	ISSN 2319-4979	http://www.viirj.org	https://www.viirj.org/vol12issue2/131.pdf	Yes
E-Barter and its entrepreneurial application for best digitalised cashless transactions available	Prof Praful Sarangdhar	IMERT Pune	Vidyabharati International Interdisciplinary Research Journal	2020	ISSN 2319-4979	http://www.viirj.org	https://www.viirj.org/vol12issue2/131.pdf	Yes
E-Barter and its entrepreneurial application for best digitalised cashless transactions available	Prof. Vivekanand Gaikwad	IMERT Pune	Vidyabharati International Interdisciplinary Research Journal	2020	ISSN 2319-4979	http://www.viirj.org	https://www.viirj.org/vol12issue2/131.pdf	Yes

"The Good, Bad and Ugly of lockdown: A study on influence of lockdown on online grocery shopping"	Prof Praful Sarangdhar	IMERT Pune	Journal of Interdisciplinary Research.	2020	ISSN 0022-1945	http://www.jicrjournal.com/VOLUME-12-ISSUE-10-OCTOBER-2020/	https://jicrjournal.com/index.php/volume-12-issue-x-october-2020/	Yes
A study of Affiliate Marketing- Future and Opportunity for aspirant in India.	Prof Praful Sarangdhar	IMERT Pune	Dogo Rangsang Research Journal	2020	ISSN 2347-7180	https://www.journal-dogorangsang.in/	https://www.journal-dogorangsang.in/index.html	Yes
A study of Affiliate Marketing- Future and Opportunity for aspirant in India.	Dr. Vinod Mohite	IMERT Pune	Dogo Rangsang Research Journal	2020	ISSN 2347-7180	https://www.journal-dogorangsang.in/	https://www.journal-dogorangsang.in/index.html	Yes
"Integrating Online and Offline Retail"- A study of Buy online and Pick up in Store (BOPIS), about convenience of consumers and retailers	Prof Praful Sarangdhar	IMERT Pune	Alochana Chakra Journal.	2020	ISSN :2231-3990	http://www.alochonachakra.com/	DOI:10.01011/ACJ.2020.V9I6.00068749.02536	Yes
"Integrating Online and Offline Retail"- A study of Buy online and Pick up in Store (BOPIS), about convenience of consumers and retailers	Dr. Vinod Mohite	IMERT Pune	Alochana Chakra Journal.	2020	ISSN :2231-3990	http://www.alochonachakra.com/	DOI:10.01011/ACJ.2020.V9I6.00068749.02536	Yes
Fostering Organisational excellence in KM Environment : Innovative Presoective for sustainable growth path.	Dr. Vinod Mohite	IMERT Pune	International Journal of Management (IJM)	2020	0976-6502	Print only	Print only	Yes
Impact of Social media on purchase Decision	Dr.Jitendra Bhandari,	IMERT Pune	Vidyabharati International Interdisciplinary Research Journal	2020	ISSN 2319-4979	http://www.viirj.org	https://www.viirj.org/vol11issue1/63.pdf	Yes
Impact of Social media on purchase Decision	Prof Amruta Kshirsagar	IMERT Pune	Vidyabharati International Interdisciplinary Research Journal	2020	ISSN 2319-4979	http://www.viirj.org	https://www.viirj.org/vol11issue1/63.pdf	Yes

Impact of Social media on purchase Decision	Prof Sachin Kshirsagar	IMERT Pune	Vidyabharati International Interdisciplinary Research Journal	2020	ISSN 2319-4979	http://www.viirj.org	https://www.viirj.org/vol11issue1/63.pdf	Yes
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Digital Marketing for Emerging Market Economics in India	Dr. Jitendra Bhandari,	IMERT Pune	Vidyabharati International Interdisciplinary Research Journal	2020	ISSN 2319-4979	http://www.viirj.org	https://www.viirj.org/vol11issue2/74.pdf	Yes
Digital Marketing for Emerging Market Economics in India	Prof Amruta Kshirsagar	IMERT Pune	Vidyabharati International Interdisciplinary Research Journal	2020	ISSN 2319-4979	http://www.viirj.org	https://www.viirj.org/vol11issue2/74.pdf	Yes
Digital Marketing for Emerging Market Economics in India	Prof Sachin Kshirsagar	IMERT Pune	Vidyabharati International Interdisciplinary Research Journal	2020	ISSN 2319-4979	http://www.viirj.org	https://www.viirj.org/vol11issue2/74.pdf	Yes
Digital Marketing for Emerging Market Economics in India	Prof Praful Sarangdhar	IMERT Pune	Vidyabharati International Interdisciplinary Research Journal	2020	ISSN 2319-4979	http://www.viirj.org	https://www.viirj.org/vol11issue2/74.pdf	Yes
Digital Marketing for Emerging Market Economics in India	Prof. Vivekanand Gaikwad	IMERT Pune	Vidyabharati International Interdisciplinary Research Journal	2020	ISSN 2319-4979	http://www.viirj.org	https://www.viirj.org/vol11issue2/74.pdf	Yes
influence of Perceived risk and Trust on online shopping behavior	Dr. Jitendra Bhandari	IMERT Pune	Our Heritage Journal	2020	ISSN 0474-9030	archives.ourheritagejournal.com	archives.ourheritagejournal.com/index.php	Yes