



Since 1994

Marathwada Mitra Mandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(MM's IMERT), Pune

S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar, Pune – 411052



List of workshops/seminars/conferences during Year 2021-22

Sr. No	Name of workshops/seminars/conferences
1	Program on “ The Science behind Rational Decision making”
2	Workshop on "How To Carry Yourself"
3	Workshop on "Verbal and Non-Verbal Communication"
4	Workshop on "Effective Communication in The Corporate World"
5	Workshop on "Good Health Habits"
6	Orientation Program for Choosing Specialization for MBA (Sem II)
7	Career Guidance Program in Financial Planning
8	Workshop on Business Analytics
9	Workshop “Career Guidance in Finance”
10	International Conference- Digital Transformation
11	Workshop on How to use LinkedIn effectively content: Introduction to LinkedIn
12	Program on "Linkage with Centre for Innovation, Incubation & Enterprise" at SPPU



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3.2.2 Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year 2021-22.

Program on “The Science behind Rational Decision making”



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Report on guest session conducted on

“ The Science behind Rational Decision making”

A guest session was conducted for MBA I sem II students on “The Science behind Rational Decision making” by Dr Vilis Pawar, at IMERT, on 4th Floor, Finance Classroom on 18th June 2022 at 11.00am.

Brief profile of Dr Vilis pawar –

He is a science graduate with an MBA and a Doctorate in Leadership and organisational culture. He has a rich experience of over 12 years in Educational Management Industry during which he has worked with Organisations like K. J. Somaiya Institute of Management Studies Research, Mumbai, Sinhgad Institute of Management, Pune etc. His research areas include Emotional Intelligence, Organisational Culture, Leadership Development and Productivity. He writes and talks on individual and group psychology, productivity and personal development. He is an advocate of Human Rights; Social Sustainability and loves reading playing chess in his free time.

Dr Vilis Pawar gave insights about rational decision making through discussion of live cases. It was an interactive session wherein students actively participated in case discussions.

Photos of the session and Attendance Sheet of students is enclosed-

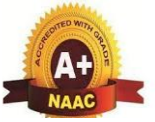




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Prepared by: Faculty Prof Aparna Shastri

Reviewed by : IQAC Coordinator Dr. Mangalgaori Patil

Approved by : Incharge Director Dr. Shubhangee Ramaswamy



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3.2.2 Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year 2021-22.

Workshop on "How to Carry Yourself"

How To Carry Yourself

Date of the Event: (DD/MM/YYYY)	26 th May 2022	Duration:	1 Hour
Day of the Event:	Thursday	Venue:	Seminar Hall

Lecture by Palavi Pendse (Guest Faculty)

English Communication.

1. Importance of the English language in a corporate environment.
2. English Communication is for you to become more confident and competent when communicating in a business, corporate or organizational context, specifically in giving presentations, conducting meetings, pitching new ideas and delivering a project proposal.
3. English language learning will allow you to communicate effectively with people from all over the world, making travelling a lot easier and helping you to learn more about different cultures. The importance of English language can be seen in almost every aspect of our lives.
4. It is mainly because almost all forms of business communication such as emails, presentations, sales and marketing and even corporate legal documentation are now carried out in English.



Prepared by : Faculty Prof Aparna Shastri
Reviewed by : IQAC Coordinator Dr. Mangalgaori Patil
Approved by: Incharge Director Dr. Shubhangee Ramaswamy



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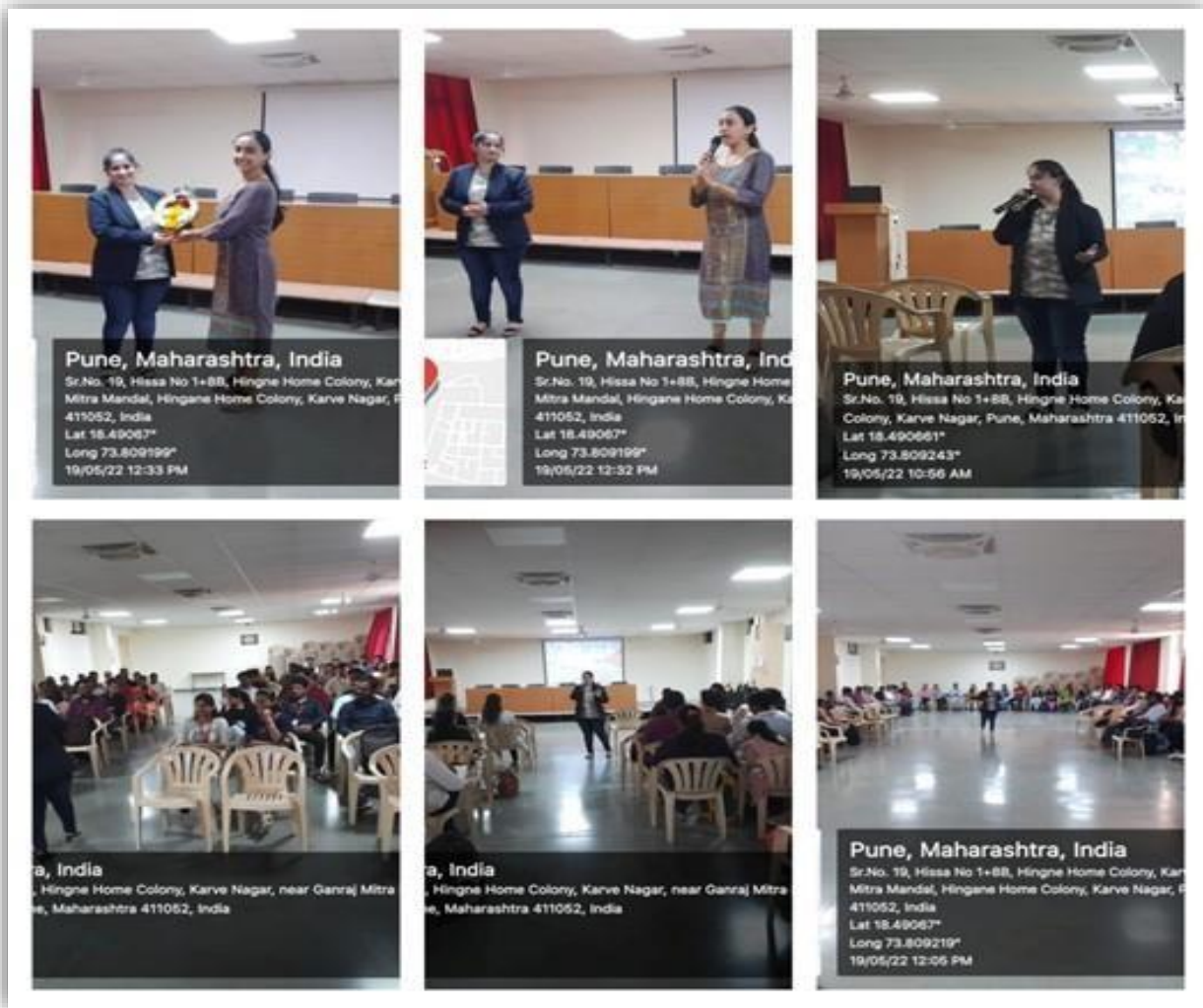
3.2.2 Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year 2021-22.

Workshop on "Verbal and Non-Verbal Communication"

WORKSHOP ON VERBAL AND NON VERBAL COMMUNICATION

On 26th May 2023 a guest session was conducted on Direct and Indirect communication by Ms. Pallavi Pendse, under the guidance of Dr Shubhangee Ramaswamy, I/C Director, IMERT.

Following were the Learnings from the session: Importance of the English language in a corporate environment.



Prepared by : Faculty

Prof Aparna Shastri

Reviewed by : IQAC Coordinator

Dr Mangalgaori Patil

Approved by : Incharge Director

Dr. Shubhangee Ramaswamy



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3.2.2 Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year 2021-22.

Workshop on "Effective Communication
in The Corporate World"

Effective Communication in The Corporate World

Date of the Event: (DD/MM/YYYY)	26 th May 2022	Duration:	1 Hour
Day of the Event:	Thursday	Venue:	Seminar Hall

Sr. No.	Brief report /Description on the event
	<p>Seminar on Significance of Effective Communication in The Corporate World</p> <p>The seminar on the topic “Significance of effective communication in the corporate world” was arranged on 26th May 2022 for MBA 1st year students. The speaker of the session, Mr. Ashwin Agrawal has 28 years of experience in training and education space. He delivered an informative and interactive session. Through series of activities, the students were educated on the importance of effective communication. The session provided the insights on the ways to improve communication skills to be prepared for the corporate world.</p>



Prepared by : Faculty

Prof Chaitrali Kale

Reviewed by : IQAC Coordinator

Dr Mangalgaori Patil

Approved by : Incharge Director

Dr. Shubhangee Ramaswamy



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3.2.2 Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year 2021-22.

Workshop on "Good Health Habits"

Workshop Good Health Habits

Date of the Event: (DD/MM/YYYY)	19 th May 2022	Duration:	1 Hour
Day of the Event:	Thursday	Venue:	Seminar Hall
Sr. No.	Brief report /Description on the event		
	<p>Good Health Habits</p> <p>MM's IMERT organized a session on the topic "Good Health Habits" on 19th May 2022. The session was led by the guest speaker SupriyaDevkate with an aim of teaching students the importance of physical health and diet- especially in today's world. The speaker explained the ways to manage physical health of a person through exercise, yoga, healthy eating habits and diet. Basic exercise practice was taken for about 15 minutes and the students were asked to follow the practice routinely. The speaker talked about the benefits of yoga. A demo for Shirsasana was also shown while explaining the benefits of the same. The session concluded after a brief question-answer round where the speaker answered alot of students' doubts.</p>		



Prepared by : Faculty

Prof Chaitrali Kale

Reviewed by : IQAC Coordinator

Dr Mangalgaori Patil

Approved by : Incharge Director

Dr. Shubhangee Ramaswamy



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3.2.2 Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year 2021-22.

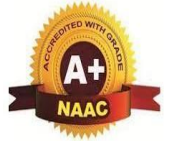
Orientation Program for Choosing Specialization for MBA (Sem II)



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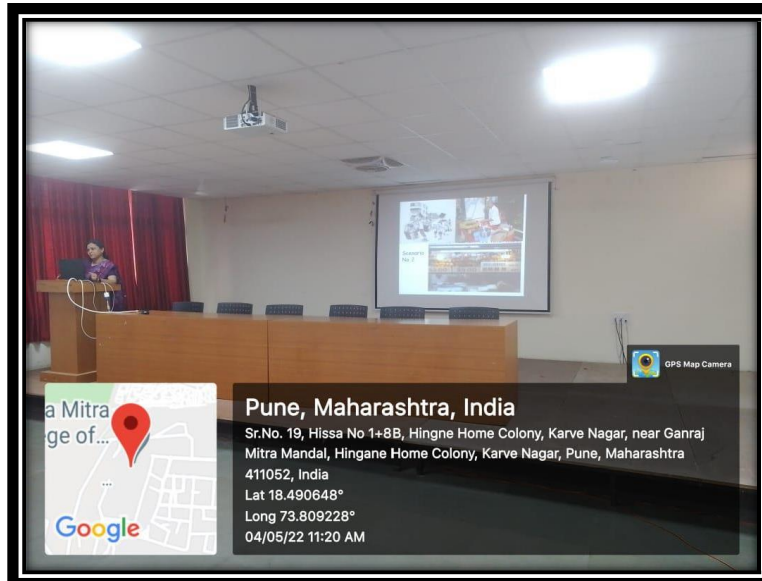


Report on Orientation Program for Choosing Specialization for MBA (Sem II)

MM's IMERT organized a orientation program for semester I students to help them to choose the specialization for their next semester. This Program held on 4th May 2022 at the seminar hall of the college. The format for this program was the head of each specialization department were going to give a presentation about their specific field and end their sessions with Q&A.

IMERT have a specialization in five departments that are

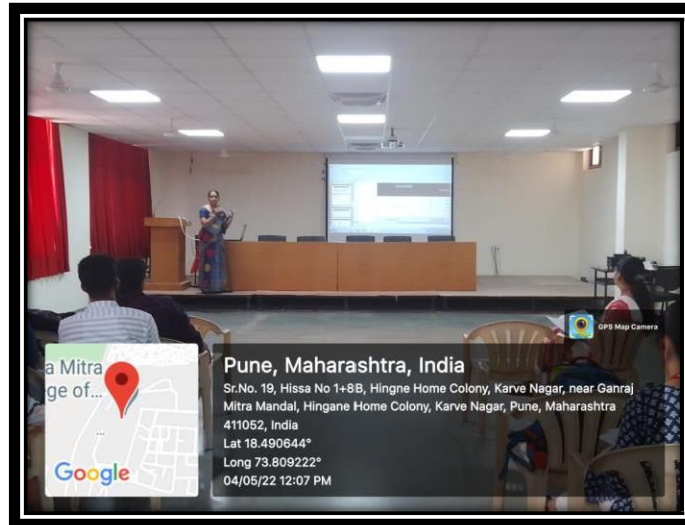
- Finance
- Marketing
- Human Resource(HR)
- Business Analytics
- Operation and Supply Chain Management



Program started at 11.15 am addressing student by Director of IMERT Mrs. Shubhangi Ramaswamy. The address started with the director explaining the difference between a job and business. She continued with reality of today's world regarding employment. Later on with explanation about how career affects on our life, how to choose right option. They didn't go on detail on how to choose specialization. Speaker emphasized that life should not be defined by career

offcourse it is important to have a career but that career should not give a depression for the rest of our lives. That is why it is important to have a right career.

Afterwards Director's session next session was about Finance specialization. For that the Head of Finance Department was Dr. Mangalgaury Patil along with Chaitrali Kale and CS Anushree Satpute. The format for this session was maintained simple with consideration for students.



The presentation was about what career options are available through finance specialization with what major companies are hiring and what skills should require for that. The main objective for the presentation was to understand the finance world how it works, who can work, and what qualities it required. Some courses related with Finance also included in the PPT which were beneficial to students. The session ended with Q&A.

It was an interactive session. Students who have doubts were open to ask questions related to topic. The session was almost for near 1 hour.

The presentation for Human Resources Department was given by Prof. Aparna Shastri. She talked about the opportunities in HR industries. She also suggested some courses for the HR specialization. The presentation was short and opened for students for clearing their queries. She highlighted that if anyone chooses HR as a specialization it means that person already have a clear mind what that person's gonna be. She gave a little glimpse on the syllabus of HR department for following semester.

The next presentation for Marketing Department was presented by Prof. Vivek Dighe. Professor started with the introduction of the staff in Marketing Department. Then they talked about the options for marketing field to be

promoted and the basics that need for it. A brief presentation was presented by professor about marketing field.

After Prof. Dighe summarized their presentation next presentation was for Business Analytics and Supply Chain Management by Prof. Sachin Kshirsagar. They gave their presentation after lunch break. Professor presented as these are the emerging sectors in near future. These are the sector which have a huge



circumstances for growing career. The opportunities and the criteria of students for which these specializations can make career successful was explained by professor. As he is the head for both the specialization he explained simultaneously. The session was concluded at 3.30. After these students was headed to mentor meeting. The main agenda for mentor meeting was if student have a question or doubt about choosing the specialization they can ask their respective mentors.

Prepared by : Faculty

Dr. Vinod Mohite

Reviewed by : IQAC Coordinator

Dr Pranav Kayande

Approved by : Incharge Director

Dr. Shubhangee Ramaswamy



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Career Guidance Program in Financial Planning



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Career Guidance Session in Financial Planning

A session was organized on February 26th 2022 that started at approximately around 3.55 pm on the topic of “Career Guidance in Financial Planning”. The session lasted for about 90 minutes. Students from MBA 1st and 2nd year were present. The speaker of the session was Mr. Jaspreet Singh. Mrs. Jagpreet Kaur was present as well.



Prepared by: Faculty
Reviewed by: IQAC Coordinator
Approved by: Incharge Director

Prof Chaitrali Kale
Dr. Pranav Kayande
Dr. Shubhangee Ramaswamy



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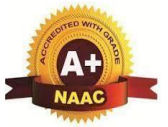
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3.2.2 Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year 2021-22.

Workshop on Business Analytics



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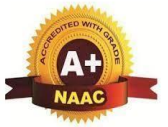
Business Analytics Workshop

Date of the Event: (DD/MM/YYYY)	29/01,26/02,12/03/2022	Duration:	18 hours
Day of the Event:	SATURDAY	Venue:	Online - Google meet

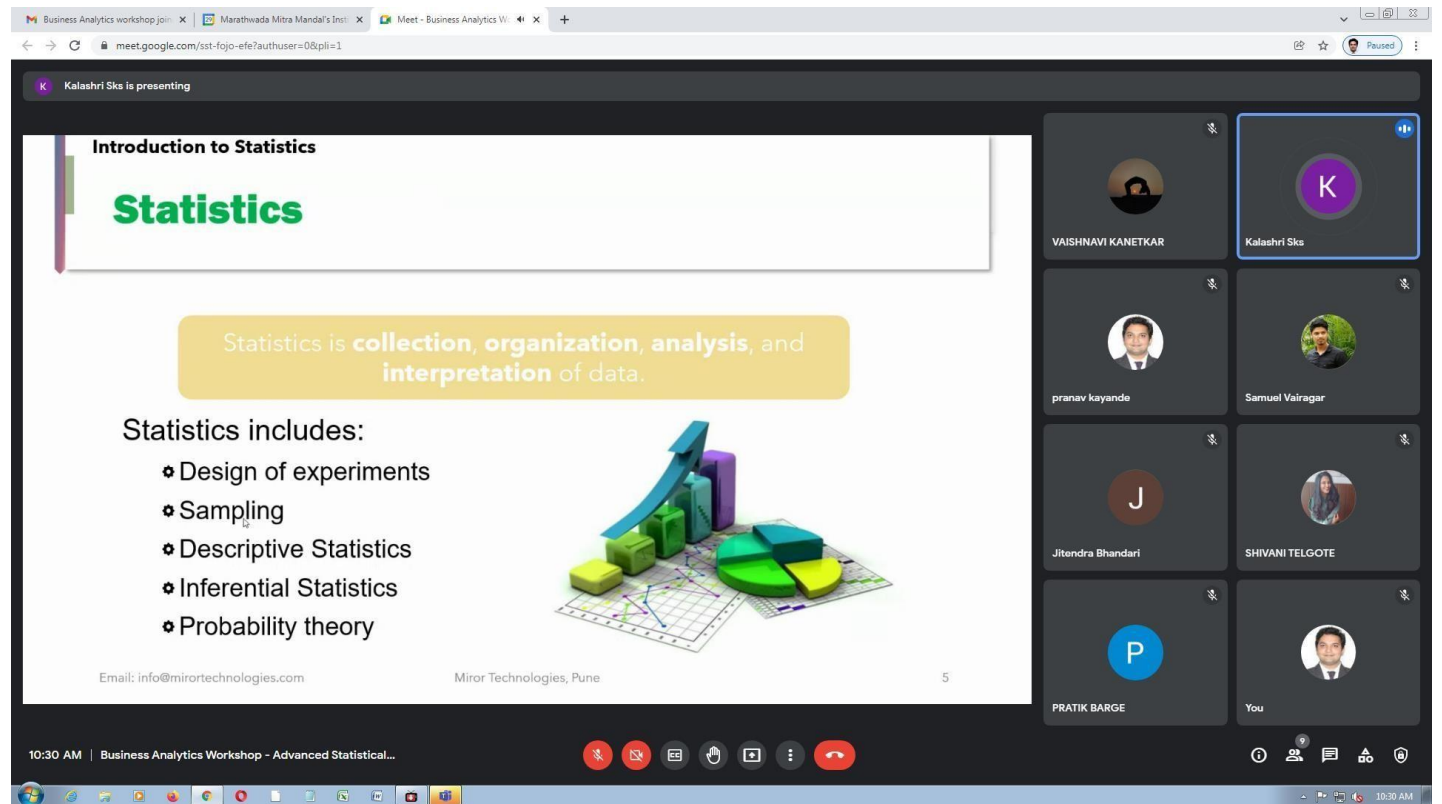
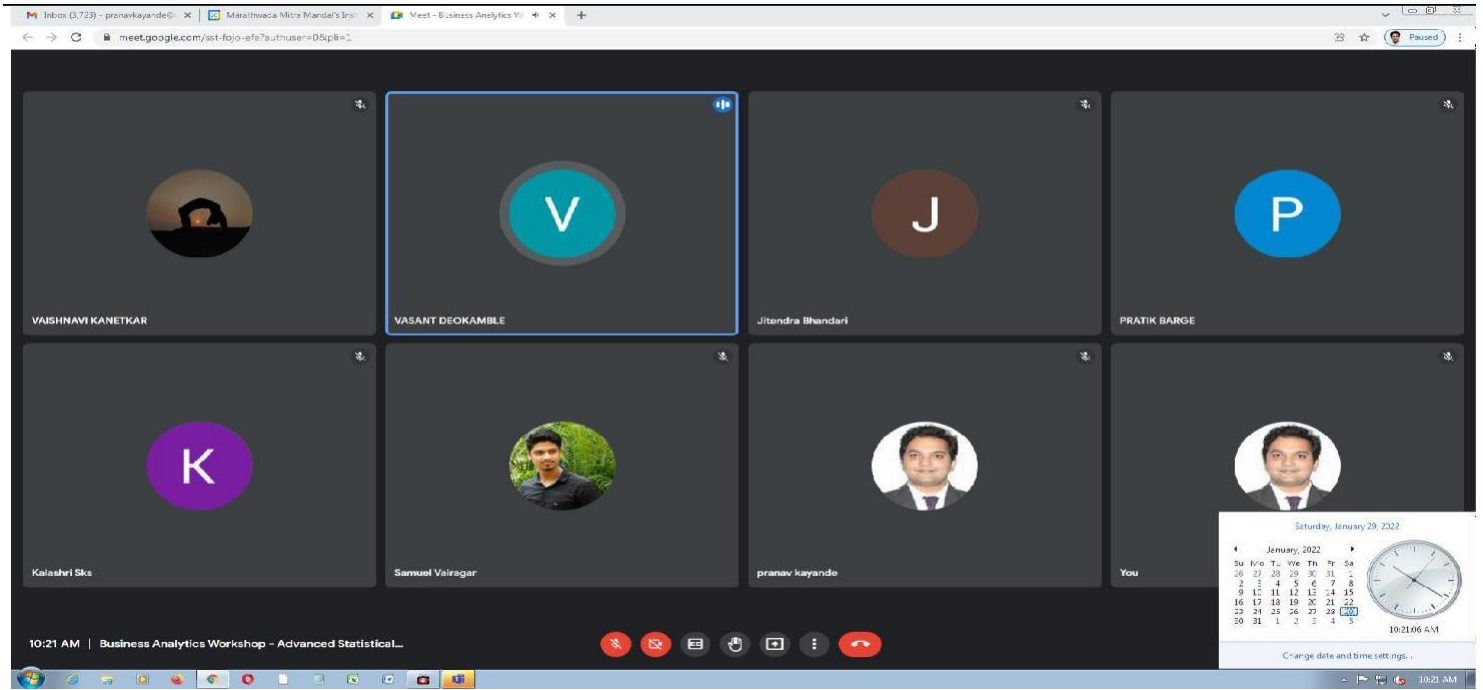
Sr. No.	Speaker / Resource person
1	Ms. Kalashree Asso. Director (ML & AI), Mirror Technologies, Hyderabad

Sr. No.	Topics Covered
1.	Day 1 - Advanced Statistical Methods using R - Training
2.	Day 2 - Machine Learning and Cognitive intelligence using Python- Training
3.	Day 3 - Difficulty Solving sessions

Sr. No.	Brief report /Description on the event
1	Business Analytics knowledge is significance for MBA students. As businesses, irrespective of their size, are using analytics tools to determine how data can be leveraged to solve problems and increase efficiency and revenue. Hence IMERT organised online Google Meet weekend workshops for its MBA III sem students.
2	Dates – Day 1 on 29 Jan 2022 10 am to 6 pm, Day 2 on 26 Feb 2022 10 am to 6 pm and Day 3 on 12 March 2022 10 am to 2 pm.
3	14 students enrolled and got benefitted due to informative inputs shared by the learned resource person.



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Kalashri Sks is presenting

jupyter Untitled6 (unsaved changes)

```

File Edit View Insert Cell Kernel Widgets Help Trusted Python 3 (ipykernel)
In [ ]: import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import os
os.chdir('D:\\Shree\\PrvCou\\Datasets\\')

In [ ]: # Simple Linear Regression
df = pd.read_csv('student_scores.csv')
  
```

Determine the linear relationship between the numbers of hours a student studies and the percentage of marks that student scores in an exam. We want to find out that given the number of hours a student prepares for a test, about how high of a score can the student achieve?

People

Mute all Add people Host controls

Search for people

In call

- pranav kayande (You) Meeting host
- jitendra bhandari
- Kalashri Sks
- Kalashri Sks Presentation
- PRATIK BARGE
- Samuel Vairagar
- VAISHNAVI KANETKAR

Saturday, February 26, 2022

February, 2022

Su	Mo	Tu	We	Th	Fr	Sa
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	1	2	3	4	5
6	7	8	9	10	11	12

3:29 PM | Business Analytics Workshop Day 2 on ML & Cogniti...

Kalashri Sks is presenting

Machine Learning & Deep Learning

MODELING PROCESS

- Step 1. Prepare Data
- Step 2. Select Variables
- Step 3. Deep Dive Analysis
- Step 4. Transform Variables
- Step 5. Develop Model
- Step 6. Validate Model

People

Mute all Add people Host controls

Search for people

In call

- pranav kayande (You) Meeting host
- AKSHAY MANE
- jitendra bhandari
- Samuel Vairagar
- Kalashri Sks
- Kalashri Sks Presentation
- Samuel Vairagar
- Swarnil Keshwar
- VAISHNAVI KANETKAR
- VAISHNAVI KANETKAR

Saturday, February 26, 2022

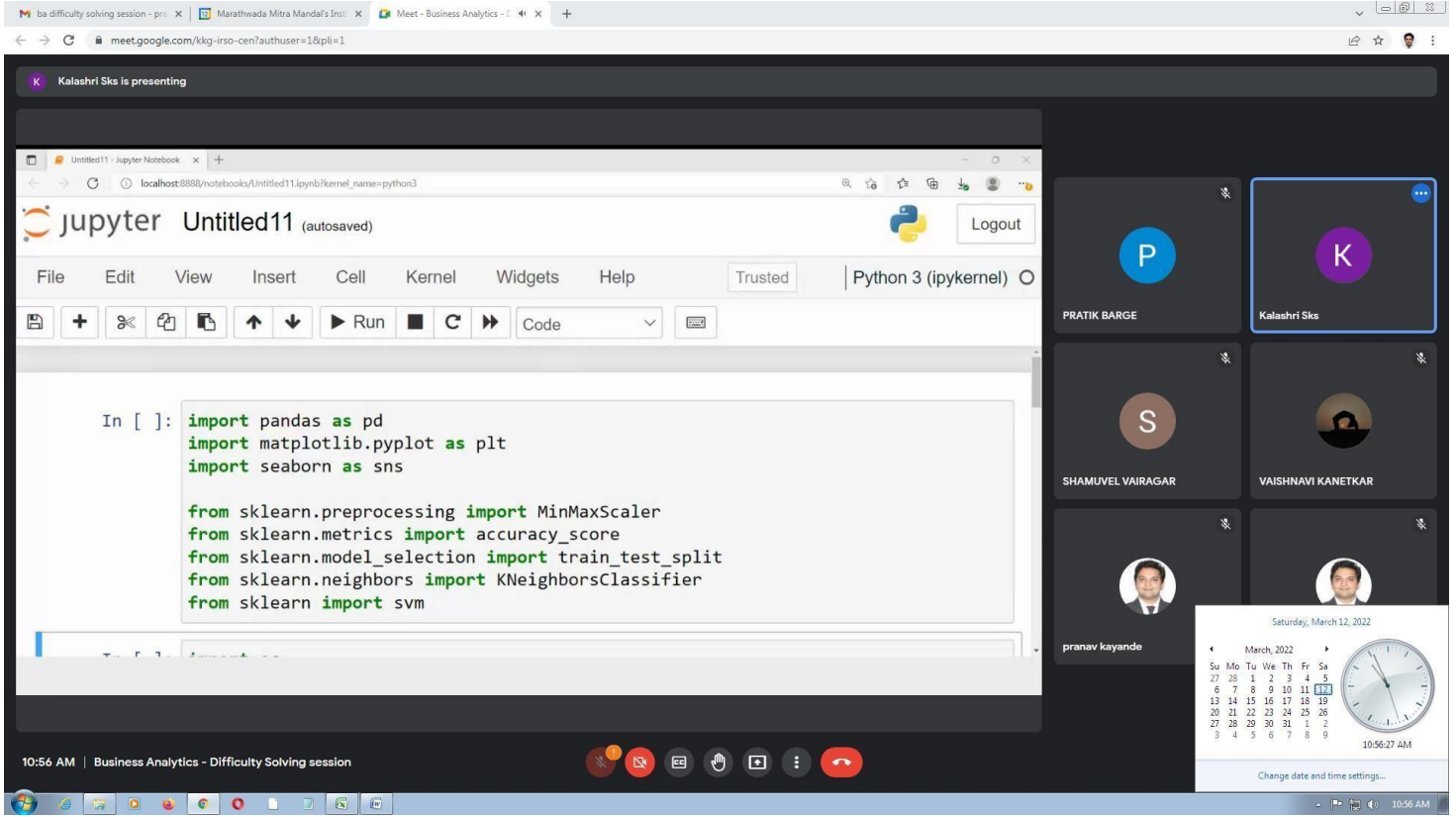
February, 2022

Su	Mo	Tu	We	Th	Fr	Sa
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	1	2	3	4	5
6	7	8	9	10	11	12

3:15 PM | Business Analytics Workshop Day 2 on ML & Cogniti...



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Sr. No.	Coordinated and Vote of thanks by
1.	Dr Pranav Kayande Coordinator , MBA Business Analytics specialisation

Prepared by:	IQAC Coordinator	Dr. Pranav Kayande
Reviewed by :	Head of Department	Dr. Jitendra Bhandari
Approved by :	Director Incharge	Dr. Shubhangee Ramaswamy



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3.2.2 Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year 2021-22.

Workshop “Career Guidance in Finance”



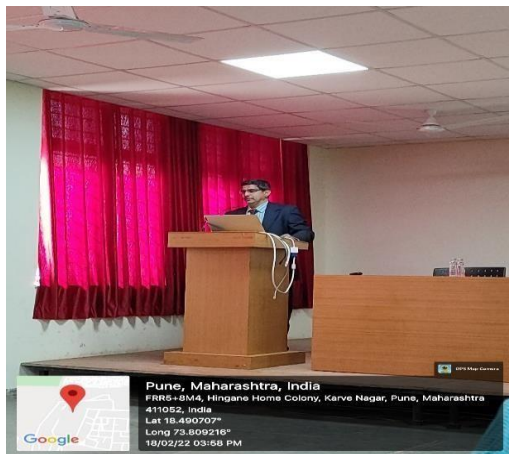
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Career Guidance in Finance

On Saturday, February 18th 2022, a session had been organized on the topic “Career Guidance in Finance”, which started around 3:45 pm and lasted for about 90 minutes. All the students of MBA 1st year and 2nd year were present for the session. The speaker of the session was a very renowned person from Finance background, CMA Vinod Shete. He has experience of 27+ years in Finance and hence possesses immense knowledge in various fields of this sector. He currently works as a CFO at Chandu Kaka Saraf & Sons Pvt. Ltd.

CMA Vinod Shete was introduced by the students of IMERT Gauri Patil and Swapnali Pingale. Further he was felicitated by the Director of IMERT Dr. Shubhangee Ramaswamy.



Prepared by: Faculty
 Reviewed by: IQAC Coordinator
 Approved by: Incharge Director

Prof Vivek Dighe
 Dr. Mangalgauri Patil
 Dr. Shubhangee Ramaswamy



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3.2.2 Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year 2021-22.

**International Conference-
Digital Transformation**



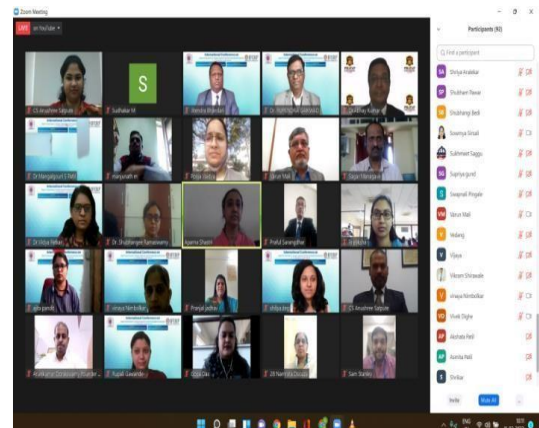
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AY: 2021-22

International Conference organized by IMERT in association with IFERP, Chennai

The Finance department of IMERT took initiative in organizing International Conference with the theme “Digital transformation- A strategic approach towards sustainable development”. The International Conference organized by IMERT in association with IFERP, Chennai on 11th and 12th February, 2022 in a virtual mode. Conference aimed to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results on all aspects of management, economics, education, engineering & Technology towards sustainable development. The Two Day event included Honor Address by Dr. Sanjay Mali- Principal-National Insurance Academy, Mr. Rudra Bhanu Satpathy, Chief Executive Officer (CEO), IFERP, Keynote Speech-I by Dr. Abhay Kumar, VICE-CHANCELLOR, Pratap University, Keynote Speech-II by Dr. Deepak Tandon, Professor - (Finance & Accounting Area), Programme Director-Centre for advanced banking, International Management Institute (IMI), Keynote Speech-III by Prof. Seth Akutson, University Professor & Harvard Trained Entrepreneurship Andragogue, Nigeria and Vote of Thanks by Dr. Milind Jagtap and IFERP Founder.



Prepared by Faculty

CS Anushree Satpute

Reviewed by IQAC Coordinator

Dr. Rupendra Gaikwad

Approved by Incharge Director

Dr. Shubhangee Ramaswamy



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3.2.2 Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year 2021-22.

Workshop on How to use LinkedIn effectively content: Introduction to LinkedIn



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Placement Training Report: How to use LinkedIn effectively

Date: 15th January 2022

Time: 11: 00 a.m. to 01:00 p.m.

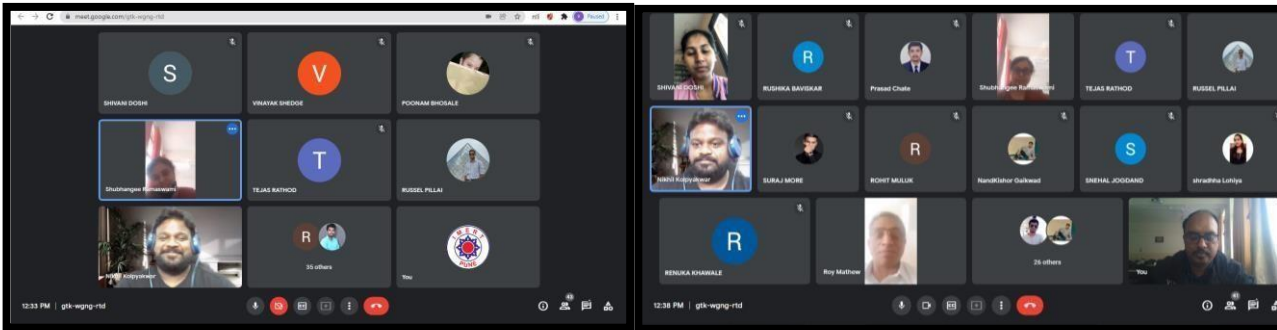
Name of the Trainer/Guest: Mr. Nikhil Kopyakwar

Total no. of Students attended: 45

Topic: How to use LinkedIn effectively content: Introduction to LinkedIn

Training Objectives: Dos and Don'ts while crating LinkedInContents Covered:

- *How to create profile on LinkedIn*
- *How to update your profile.*
- *What should be the important point to highlight on LinkedIn Profile.*



Prepared by Faculty Dr Vinod Mohite

Reviewed by IQAC Coordinator Dr Mangalauri Patil

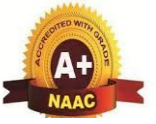
Approved by Incharge Director Dr. Shubhangee Ramaswamy



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3.2.2 Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year 2021-22.

Program on "Linkage with Centre for Innovation, Incubation & Enterprise" with Savitribai Phule Pune University



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Pune – 411052**



Marathwada Mitra Mandal's IMERT, Pune established the linkage with **Centre for Innovation, Incubation & Enterprise at Savitribai Phule Pune University, Pune** on Tuesday 17th November 2021.

Centre for Innovation, Incubation & Linkages C-BRIDGE (Center for Business, Research, Incubation, Development, Growth and Entrepreneurship) at SPPU is set up to promote innovative startups through the University ecosystem. Centre would facilitate and hone ideas and innovations that are useful to the society and address some of the problems faced through development of product, process and services.

As per the linkage, the experts would visit IMERT for guidance and support for the students of MBA program. This would avail great opportunities for the students of the institute to pursue rewarding careers in the entrepreneurship/Corporate world. **Centre for Innovation, Incubation & Enterprise at SPPU** shall provide assistance in terms of guidance to the students regarding various aspects of Innovation and start up.

Prof. Vivekanand Gaikwad (Entrepreneurship Development Cell In charge) took the efforts with his team members Dr. Rupendra Gaikwad & Dr. Vinod Mohite in order to establish innovation & start up cell as per the norms of Centre for Innovation, Incubation & Enterprise at SPPU, Pune.



Prepared by:

Faculty

Prof Vivekanand Gaikwad

Reviewed by :

IQAC Head

Dr. Rupendra Gaikwad

Approved by :

Director Incharge

Dr. Jitendra Bhandari