



Since 1994

Marathwada Mitra Mandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(MM's IMERT), Pune

S. No. 18, Plot No. 5/3, CT'S No. 205, Behind Vandevi Temple, Karvenagar, Pune – 411052



3.2.1 Institution has created an ecosystem for innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR cell for Year 2022-23

Sr. No	Name of the workshop/ seminar/ conference
1	Celebration of National Start-Up Day
2	Poster Competition-National Start-Up Day
3	Program on IPR & IP Management for Start-up
4	Workshop on Intellectual Property Rights



Since 1994

**Marathwada MitraMandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(IMERT), Pune**

**S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar,
Pune – 411052**



National Startup Day Program

Date of the Event: (DD/MM/YYYY)	16/1/2023	Duration:	3 Hrs
Day of the Event:	Monday	Venue:	Seminar Hall, IMERT, Pune

Sr. No.	Brief report /Description on the event
1	National Startup Day organized by Marathwada Mitramandal's Institute of Management Education Research & Training (IMERT) Campus, Karvenagar, Pune- 411 052 in association with FMCIII, Karvengar Pune.



Program started with “National Anthem” followed by Saraswati Pujan by Chief guests. Mr. Pradeep kumar Patil ,Incubation Manager started with welcome speech.





Since 1994

**Marathwada MitraMandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(IMERT), Pune**

**S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karve nagar,
Pune – 411052**



Dr. C. R. Talathi, CEO delivered his speech on “ Role of FMCIII in building Startup Ecosystem”
Dr. V. N. Gohokar, Principal of MMCOE institute, expressed “Approach of MMCOE in Startup building”.
Dr. Shubhangi Ramaswamy, Director of IMERT institute expressed her thoughts on “Business Idea Generation”.



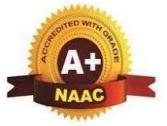
Chief Guest Mr. Suhas Baxi, Co-founder of Biofuel Circle shared his valuable experience his “Journey of Corporate to Startup”.
Mr. Shailendra Goswami, Director, Pushkraj Enterprises Pvt Ltd. expressed his views on “Do’s and Don’ts in Entrepreneurship”.
Mr. Kedar Gokhale, Global COE Head, Tata Technologies and Mr. Anup Kulkarni, CEO, EntraO2 Consultancy LLP also guided startups by sharing their experiences.



Since 1994

**Marathwada MitraMandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(IMERT), Pune**

**S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vande vi Temple, Karve nagar,
Pune – 411052**



7 startups from FMCIII rewarded for their growth and progress after joining FMCIII center by Chief guests; some of them expressed their views on startups.



Finally Prin. B. G. Jadhav, Executive President of Marathwada MitraMandal's expressed their view and vision of establishment of FMCIII Center.

Prepared by: Coordinator Prof. Vivekanand Gaikwad

Reviewed by: Head of Department Dr Jitendra Bhandari

Approved by: Incharge Director: Dr. Shubhangee Ramaswamy



Since 1994

Marathwada MitraMandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(IMERT), Pune

S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vande vi Temple, Karve nagar,
Pune – 411052



Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade

#startupindia

Institute of Management Education
Research and Training

75
Azadi Ka
Amrit Mahotsav

IMERT
PUNE

ACCREDITED WITH GRADE
A+
NAAC

Ministry of Education's
INNOVATION CELL
(GOVERNMENT OF INDIA)

INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

16
JANUARY

NATIONAL STARTUP DAY
A DAY TO CELEBRATE INDIAN STARTUPS
& INNOVATORS

Venue:
IMERT Seminar Hall, 3rd Floor, MM's IMERT,
Karvenagar, pune

IMERT
PUNE

Ministry of Education's
INNOVATION CELL
(GOVERNMENT OF INDIA)

INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

ACCREDITED WITH GRADE
A+
NAAC

Marathwada Mitramandal's
Institute of Management Education
Research and Training (IMERT)

Institute Innovation Council (IIC) organizing

National Startup Day

Poster Presentation Competition

DATE - 16th January 2023

Venue: IMERT Ground Floor, Near Sarswati Statue

Vivekanand Gaikwad
Convener, IIC

Dr. Shubhangee Ramaswamy
President, IIC



Since 1994

Marathwada MitraMandal's INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING (IMERT), Pune

S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vande vi Temple, Karve nagar,
Pune – 411052





Since 1994

Marathwada MitraMandal's INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING (IMERT), Pune

S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vande vi Temple, Karve nagar,
Pune – 411052





Since 1994

**Marathwada MitraMandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(IMERT), Pune**

**S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vande vi Temple, Karve nagar,
Pune – 411052**



IMERT Students participated in poster and start up exhibition on the day of National Stat Up day 16th on January 2023.

It was an honour to thank the speakers, startups most importantly the participants who were a part of the big celebration of Innovation & Entrepreneurship.

Prepared by: Coordinator Prof. Vivekanand Gaikwad

Reviewed by: Head of Department Dr Jitendra Bhandari

Approved by: Incharge Director: Dr. Shubhangee Ramaswamy



Since 1994

Marathwada Mitra Mandal's

INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING (IMERT), Pune



S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar,



IMERT's IIC 5.0 Calendar Activity-Quarter-III; Workshop on "IPR & IP Management Start up"

Date of the Event: (DD/MM/YYYY)	30 th May 2023	Duration:	3 Hrs
Day of the Event:	Tuesday	Venue:	Manthan- IMERT Board room.
Sr. No.	Speaker / Resource person/Details of the Program		
1	<p>Workshop on "IPR & IP Management Start up was organized by MarathwadaMitr Mandal's Institute of Management Education Research & Training on 30th May 2023 at 2.00pm.</p> <p>Dr. Shubhangee Ramaswamy felicitated CS. Swacchand Gokhale, Founding Partner, Gokhale Bhav & Associates, C-4, Shivneri Society, Shivtirth Nagar, Kothrud, Pune, and Prof. Vivekanand Gaikwad felicitated Mr. Pradip Patil, Incubation Manager, FMCI, Karvenagar, Pune .</p> <p>The workshop was mainly focused on Intellectual Property Rights (IPRs) and IP management for start-up for the Student & Faculty (Early Stage Entrepreneurs) in campus.</p> <p>CS. Swacchand Gokhle conducted a workshop on IPR & IP Management Start up by giving some broad idea about IPR and IP Management for start-up.</p> <p>All the students participated enthusiastically and learned various approaches of entrepreneurship.</p> <p>Prof Vivekanand Gaikwad coordinated the program and also proposed vote of thanks at the end of program.</p>		

Photos of the program.





Since 1994

**Marathwada Mitra Mandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(IMERT), Pune**



S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar,



Prepared by:

Coordinator

Prof. Vivekanand Gaikwad

Reviewed by:

Head of Department

Dr Jitendra Bhandari

Approved by:

Incharge Director:

Dr. Shubhangee Ramaswamy



Since 1994

**Marathwada MitraMandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(IMERT), Pune**

**S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar,
Pune – 411052**



**Webinar on Intellectual Property Rights (IPR) awareness in association with National
Intellectual Property Awareness Mission (NIPAM)**

An IQAC initiated webinar on Intellectual Property Rights (IPR) awareness was held on 11th March 2022 in online mode in association with National Intellectual Property Awareness Mission (NIPAM), Office of Controller General of Patents Designs and Trademarks, Mumbai. The webinar was conducted on Google Meet platform. Invitation and attendance links were sent to all groups of MM Institutes. The resource person for the Webinar was Mr. Kuldeep Jangir (Examiner of Patents and Design, NIPAM Officer, Office of Controller General of Patents Designs and Trademarks, Mumbai, Ministry of Commerce & Industry, Govt. of India). He enlightened the participants about various aspects of IPR such as copyright, trademark, Geographical Identification (GI), etc. The use of videos and examples shared by him made the session more interesting.

The banner features logos for IMERT Pune, Intellectual Property India, Azadi Ka Amrit Mahotsav, and NIPAM. The central text reads: **Marathwada Mitra Mandal's IMERT** Proudly Organizes an IQAC Initiated Webinar On **"Intellectual Property Rights (IPR) Awareness"** In Association With **"National Intellectual Property Awareness Mission (NIPAM)"**. Below this, the date is 11th MARCH 2022, time is 11:00 AM, duration is 1 HR, platform is GOOGLE MEET, and the link is [HTTPS://MEET.GOOGLE.COM/EZQ-IDWS-BXN](https://meet.google.com/EZQ-IDWS-BXN).

Prof. Vivek Dighe
9834141886

Prof. Praful Sarangdhar
9767658935

Shri. K. H. Mungale
Secretary

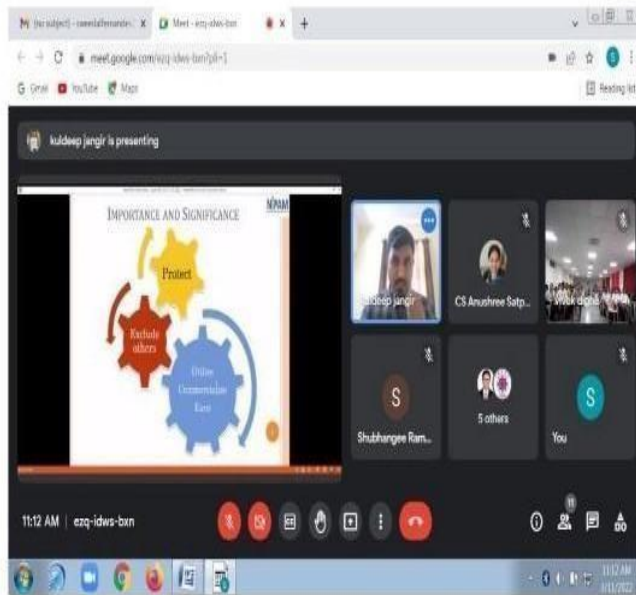
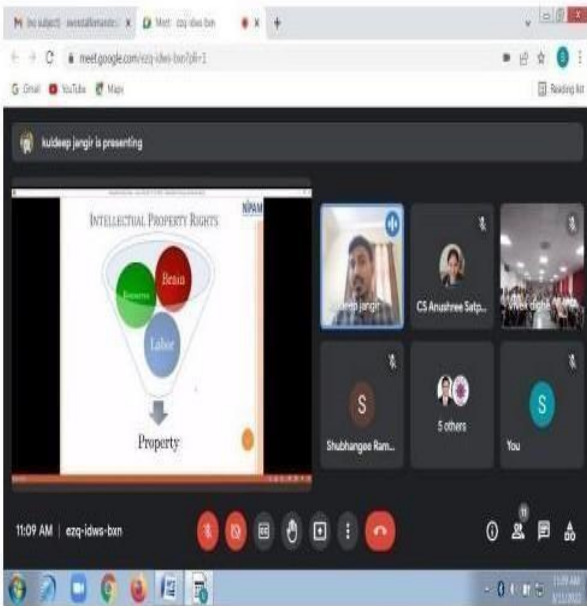
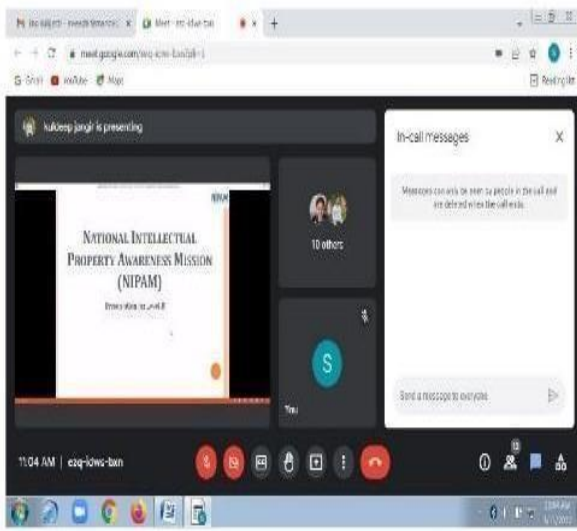
Prin. B. G. Jadhav
Executive President

Shri. S. D. Ganage
President

Dr. Rupendra Gaikwad
Coordinator- IQAC

Dr. Shubhangee Ramaswamy
Director (I/C)

WEBINAR ON INTELLECTUAL PROPERTY RIGHTS



Prepared by:

Faculty

Prof Vivek Dighe

Reviewed by:

IQAC Coordinator

Dr. Rupendra Gaikwad

Approved by:

Incharge Director

Dr. Shubhangee Ramaswamy