



Since 1994

Marathwada Mitra Mandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(MM's IMERT), Pune

S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar, Pune – 411052



3.2.1 Institution has created an ecosystem for innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR cell for Year 2021-22

Sr. No	Name of workshops/seminars/conferences
1	International Conference- Digital Transformation
2	Workshop on How to use LinkedIn effectively content: Introduction to LinkedIn
3	Program on "Linkage with Centre for Innovation, Incubation & Enterprise" at SPPU
4	Workshop on "Effective Communication in The Corporate World"



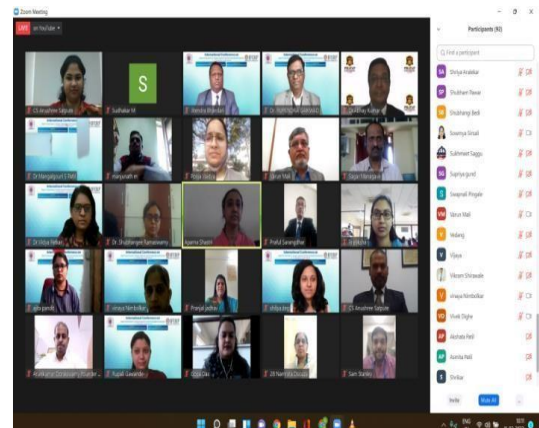
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AY: 2021-22

International Conference organized by IMERT in association with IFERP, Chennai

The Finance department of IMERT took initiative in organizing International Conference with the theme “Digital transformation- A strategic approach towards sustainable development”. The International Conference organized by IMERT in association with IFERP, Chennai on 11th and 12th February, 2022 in a virtual mode. Conference aimed to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results on all aspects of management, economics, education, engineering & Technology towards sustainable development. The Two Day event included Honor Address by Dr. Sanjay Mali- Principal-National Insurance Academy, Mr. Rudra Bhanu Satpathy, Chief Executive Officer (CEO), IFERP, Keynote Speech-I by Dr. Abhay Kumar, VICE-CHANCELLOR, Pratap University, Keynote Speech-II by Dr. Deepak Tandon, Professor - (Finance & Accounting Area), Programme Director-Centre for advanced banking, International Management Institute (IMI), Keynote Speech-III by Prof. Seth Akutson, University Professor & Harvard Trained Entrepreneurship Andragogue, Nigeria and Vote of Thanks by Dr. Milind Jagtap and IFERP Founder.



Prepared by Faculty

CS Anushree Satpute

Reviewed by IQAC Coordinator

Dr. Rupendra Gaikwad

Approved by Incharge Director

Dr. Shubhangee Ramaswamy



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Placement Training Report: How to use LinkedIn effectively

Date: 15th January 2022

Time: 11: 00 a.m. to 01:00 p.m.

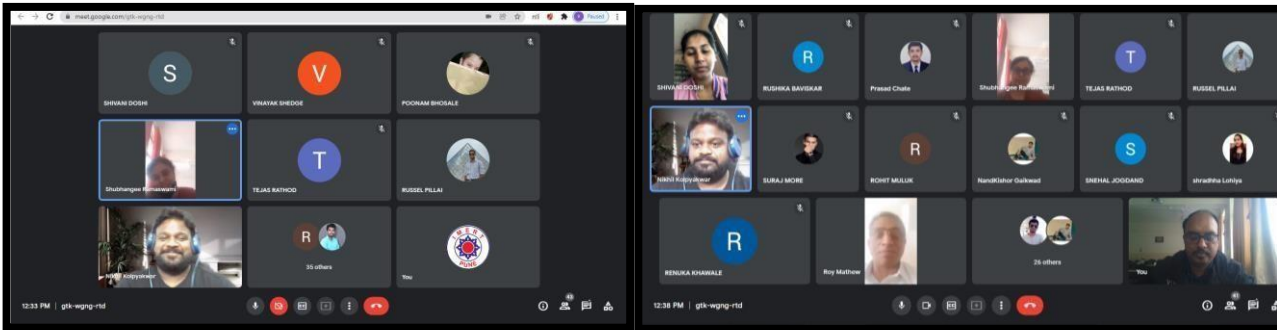
Name of the Trainer/Guest: Mr. Nikhil Kopyakwar

Total no. of Students attended: 45

Topic: How to use LinkedIn effectively content: Introduction to LinkedIn

Training Objectives: Dos and Don'ts while crating LinkedInContents Covered:

- *How to create profile on LinkedIn*
- *How to update your profile.*
- *What should be the important point to highlight on LinkedIn Profile.*



Prepared by Faculty Dr Vinod Mohite
 Reviewed by IQAC Coordinator Dr Mangalauri Patil
 Approved by Incharge Director Dr. Shubhangee Ramaswamy



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Pune – 411052



Marathwada Mitra Mandal's IMERT, Pune established the linkage with **Centre for Innovation, Incubation & Enterprise at Savitribai Phule Pune University, Pune** on Tuesday 17th November 2021.

Centre for Innovation, Incubation & Linkages C-BRIDGE (Center for Business, Research, Incubation, Development, Growth and Entrepreneurship) at SPPU is set up to promote innovative startups through the University ecosystem. Centre would facilitate and hone ideas and innovations that are useful to the society and address some of the problems faced through development of product, process and services.

As per the linkage, the experts would visit IMERT for guidance and support for the students of MBA program. This would avail great opportunities for the students of the institute to pursue rewarding careers in the entrepreneurship/Corporate world. **Centre for Innovation, Incubation & Enterprise at SPPU** shall provide assistance in terms of guidance to the students regarding various aspects of Innovation and start up.

Prof. Vivekanand Gaikwad (Entrepreneurship Development Cell In charge) took the efforts with his team members Dr. Rupendra Gaikwad & Dr. Vinod Mohite in order to establish innovation & start up cell as per the norms of Centre for Innovation, Incubation & Enterprise at SPPU, Pune.



Prepared by:

Faculty

Prof Vivekanand Gaikwad

Reviewed by :

IQAC Head

Dr. Rupendra Gaikwad

Approved by :

Director Incharge

Dr. Jitendra Bhandari

Effective Communication in The Corporate World

Date of the Event: (DD/MM/YYYY)	26 th May 2022	Duration:	1 Hour
Day of the Event:	Thursday	Venue:	Seminar Hall

Sr. No.	Brief report /Description on the event
	<p>Seminar on Significance of Effective Communication in The Corporate World</p> <p>The seminar on the topic “Significance of effective communication in the corporate world” was arranged on 26th May 2022 for MBA 1st year students. The speaker of the session, Mr. Ashwin Agrawal has 28 years of experience in training and education space. He delivered an informative and interactive session. Through series of activities, the students were educated on the importance of effective communication. The session provided the insights on the ways to improve communication skills to be prepared for the corporate world.</p>



Prepared by : Faculty

Prof Chaitrali Kale

Reviewed by : IQAC Coordinator

Dr Mangalgaori Patil

Approved by : Incharge Director

Dr. Shubhangee Ramaswamy