



## 2.3.1 - Experiential Learning

Sr. No	Particulars
1	Summer Internship Program (SIP) – Orientation Report and Sample Certificates
2	Industry Analysis and Desk Research (IADR) Project - Report
3	MS Office Certification – IIT Kanpur Report
4	Industry Visits
5	Kirtane Pandit – Fixed Asset Audit Project Report
6	Unnat Bharat Abhiyan (UBA) Report
7	Commodity Derivative Awareness Program in association with SEBI Report
8	NELDA Activity
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10	Mock Job Interviews Activity





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# Summer Internship Program (SIP)-Orientation Report and Sample Certificates



### REPORT ON SUMMER INTERNSHIP PROJECT(SIP) ORIENTATION PROGRAM

FOR AY 2022-23







### **REPORT ON SUMMER INTERNSHIP PROJECT(SIP) ORIENTATION**

A Summer Internship Project (SIP) orientation session was scheduled on Thursday 20<sup>th</sup> July 2023 in the Institute seminar hall from 2 pm to 3 pm. This session was held for MBA I, Sem II students in order to guide them on their Summer Internship Project and SIP report preparation. The Summer Internship Project is a six-credit course for Semester III. The Course entails undergoing an 8-week internship in the summer break between the 1<sup>st</sup> year (after conclusion of Sem II) and the second year (commencement of Sem III)

The session began with Director I/c Dr. Shubhangee Ramaswamy's address to the students. She gave a detailed breakdown and importance of the contents that is chapters to be included in the SIP report and also encouraged the students to undergo their SIP with utmost sincerity and integrity. This was followed by the various specialisation coordinators (Dr. Mangalgouri Patil, Prof. Aparna Shastri and Prof. Vivek Dighe) guiding the students about the possible sectors and probable SIP topics. The TPO addressed the students about the companies offering internship opportunities. The session concluded with first year coordinator Prof. Amruta Kshirsagar's intimation to the students about giving a thought about their minor specialisation choice for the forthcoming third semester.

The session was hosted by Prof. Vivek Dighe under the able guidance and encouragement by Director I/c Dr. Shubhangee Ramaswamy.

Prepared By- Prof. Vivek Dighe Reviewed By- Dr. Mangalgouri patil Approved By – Dr. Shubhangee Ramaswamy





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# **SIP Sample Certificates**



Email: hed equivaluesearch.com Website: www.equivalaeserch.com

Registered office:Fartabad Bjoy Dutta Garden Garis, Kolkata-700084

Internship Completion Certificate

Date: 08.12.2022

To whom it may concern,

This is to certify that AASHUTOSH A SUTAR has successfully completed his 2 months of internship at Equivalue search (01.09.2022 to 31.10.22)

During his internship he work on A STUDY OF BANKING SECTOR AND REGULATORY INTRODUCTION IN INDIA and sectoral report writing was commendable.

His skills were useful to us and we found a good person within. His contribution was fruitful for our organization and we wish him all the best for his future endeavors.

Thanks & regards Saumitra Mondal Equity Research Analyst



Saurav Brahma HR & Admin for Valuesearch



**MHETRE & ASSOCIATES** 

**Chartered Accountants** 

15 NOV 2022

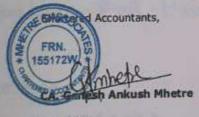
### CERTIFICATE

This is to certify that Miss. PRAJAKTA RAJENDRA WADEKAR. a student of Marathwada Mitra Mandal's Institute of Management Education Research & Training Pune has successfully completed his corporate project Titled STUDY OF E-FILING OF INCOME TAX RETURN AND TAX COMPUTATION" During the period of 05/09/2022 to 10/11/2022 in fulfillment of Master of Business Administration (MBA) course.

While completing the assignment, have found her to be very sincere and hardworking.

I wish hir every success in life.

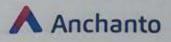
For Mhetre and Associates,



Proprietor.

Place : Pune

Savitri Niwas, Nagalwadi Road, Mahadevnagar, Mirajgaon, 414 401. Contact : 97 66 95 32 94 Mail id : <u>caganeshmhetre@gmail.com</u>



2<sup>nd</sup> December, 2021

(f) (in)

### Internship Completion Letter

TO, Kinnari Joshi

This letter is to certify that Kinnari Joshi has successfully completed internship from 2<sup>nd</sup> September, 2021 to 2nd December, 2021. During this period, she was working as a Marketing -Intern at our Pune office.

It was a pleasure having her with us.

Yours Sincerely, For Anchanto Services Pvt Ltd

Abhimanyu Kashikar Co- Founder, COO

A736D855DC4D9

Employee Signature:

BDMPj3970N

PAN no:

Current Address: Shri shankar darshan society, bunglow no 3 rajyog dhankawadi pune 411043 Permanent Address: Shri shankar darshan society, bunglow no 3 rajyog dhankawadi pune 411043

> Anchanto Services Pvt Ltd. U74999PN2011FTC143616 A3, Geras Emerald City, B No. 2 S. No. 66 Hissa No 1 to 5, Baner, Pune, Maharashtra 411045 www.Anchanto.com



# GARIMA GUPTA & ASSOCIATES

+91 8830253568 Office +91 7021906985 Email :- ggca@gmail.com

## CA GARIMA GUPTA B.Com, FCA Mobile : +91 7738269477

## TO WHOMSOEVER IT MAY CONCERN

### INTERNSHIP CERTIFICATE

This is to certify that Miss **Payal Rajendra Gondane**, a student pursuing MBA from IMERT, PUNE, has successfully completed the internship program in field of Finance for period of 2(Two) months from ls.1stMarch2022, to 31st April 2022, under the guidance of CA Garima Gupta at **Garima Gupta & Associates** Chartered accountants. During the period of the internship program with us, She was found punctual, hardworking and inquisitive.



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For Garima Gupta & Associates Chartered Accountants Proprietor M. No. 149932 FRN 139560W

> Office Adress :- 6 Sai Visava Apartment-gf-2 Tilak Nagar,aw collage Sq ,Nagpur 440010 Registered Address:-35 Gadgebabasociety,NewMankapur,Koradi Road ,Nagpur 440030





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# Industry Analysis and Desk Research Project– Report





Pune – 411052

### **IADR Project Presentation – Report**

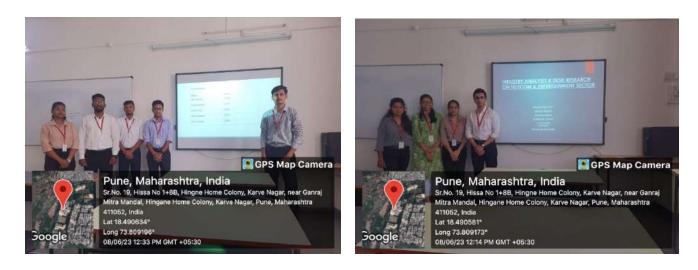
Date of the Event: (DD/MM/YYYY)	7 <sup>th</sup> 8 <sup>th</sup> and 9 <sup>th</sup> June 2023	Duration:	2 hrs per division as per time table
Day of the Event:	Wednesday Thursday Friday	Venue:	Respective Division Classrooms
No of Participants	120 students (40 students per division Div A, B, C)		

As per the requirement of MBA – Semester II an Industry Analysis and Desk Research group research presentations were organised for students. The activity was co-ordinated by Prof. Amruta Kshirsagar under the Guidance of Director Dr.Shubhangee Ramaswamy mam.

Students in groups (5 students in one group) carried out a detailed research work on 2 Industries of their choice. The research project was divided into 5 chapters contents of which are as below:

- 1. History of Industries
- 2. Organisation Structure of Industries
- 3. Markets
- 4. Financial Analysis
- 5. Governance

Overall it was a good learning research experience for students. Few interested students continued in their research work and are working on to write a research paper on the reports.







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Prepared By- Prof. Amruta Kshirsagar Reviewed By- Dr. Mangalgouri Patil Approved By – Dr. Shubhangee Ramaswamy





S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar, Pune – 411052

### Course Name - Industry Analysis and Desk Research (IADR) – Syllabus

SPPU - MBA Revised Curriculum 2019 CBCGS & OBE Pattern

5. Dictionary of Common Errors, Turton, N.D and Heaton, J.B, Addision Wesley Longman Ltd.

Semester II		214 - Industry Analysis - Desk Research
2 Credits	LTP: 0:3:1	Generic Elective – Institute Level

### Course Outcomes: On successful completion of the course the learner will be able to

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO214.1	REMEMBERING	DESCRIBE the key characteristics of the players in an industry.
CO214.2	UNDERSTANDING	SUMMARIZE the management ethos and philosophy of the players in the industry.
CO214.3	APPLYING	DEMONSTRATE an understanding of the regulatory forces acting on the industry.
CO214.4	ANALYSING	COMPARE and CONTRAST, using tables and charts, the market and financial performance of the players in an industry.
CO214.5	EVALUATING	ASSESS the impact of recent developments on the industry and its key players.
CO214.6	CREATING	PREDICT the future trajectory of the evolution of the industry in the immediate future (1 to 3 years).

Industry Analysis – the Basics: Nature of the Industry, Players in the industry, Nature of competition, Market shares of top 5 & bottom 5 players, Possible Classification of players into Leaders, Challengers, Followers, Nichers, Positioning & Differentiation strategies of key players. Branding strategies, Pricing Policies, Cartelization if any and comments thereon, Capacity analysis – total capacity of the industry and break up capacity amongst key players, Current Capacity Utilization rates, Planned future capacity additions, Geographical spread of plants/facilities/ capacities (Domestics as well as Global), Demand Supply balance in the industry – at global, national and regional level, Key factors affecting demand, Key supply side constraints, Professional Trade bodies of the Industry, Business Functions carried out Online by the key players. Online presence of the players, Incremental Innovations in the industry, Disruptive Innovations in the industry. (5)

 Promoters & Management Ethos: Background of promoter groups of top 5 and bottom 5 players in the industry, Management ethos and philosophy, Brief profiles of CMDs, CEOs, and key top management personnel with their career highlights, Detailed profile of one distinguished top management personnel each from any two players in the Industry, CSR policy, Corporate Governance Initiatives, Initiatives towards social inclusion, Initiatives towards environment conservation. (5)

3. External Environment: Controlling ministry and / or regulator if any for the Industry, Regulatory Policies at the state, national and global level and their impact on the industry as a whole with analysis of impact on top 5 players and bottom 5 players, Key National and Global issues affecting the industry, Key initiatives by the Government to promote the industry, Environmental issues, CSR initiatives, Regulatory actions against the players for e.g. Action by SEBI, Competition Commission of India, MTRP Commission, FDA, etc. against irregularities, legal violations if any. (5)

4. Financials: Profitability, Revenues, Margins of top 5 & bottom 5 players over the last 5 years and trends/changes therein, Sick players if any and their turnaround strategies, if any, Key factors contributing to costs, Ratio analysis of financial data for last 5 years for top 5 and bottom 5 companies in the industry. (5)

5. Recent Developments: Impact of key relevant provisions of the latest Fiscal policy on the industry and various players therein, Analysis of Key relevant provisions of latest Exim Policy in case of industries that are focused on Global Markets for exports or industries that have significant import components, Key Alliances in the past 5 years and their performance & impact on other players in the industry, Mergers & Acquisitions, If any. Technological developments, Labour unrest if any – reasons thereof and impact on the particular player and the industry as a whole, emerging first generation entrepreneurs, if any, in the industry, Corporate wars & feuds in the industry, if any. (5)

### Note:

- 1. Students should work in groups of 3 to 5 each under the guidance of a faculty.
- 2. Students shall carry out an indepth study of any TWO industries of their choice.
- 3. Industries selected should be distinct from each other.
- 4. Students shall submit a structured detailed report.





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Suggested Text Books:

SPPU - MBA Revised Curriculum 2019 CBCGS & OBE Pattern

- 1. No text books are prescribed.
- The course has to be taught using the company annual reports and other publications, company website, social media feeds, business newspapers and business data bases such as ACE equity, CRISIL database, etc.





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# MS Office Certification - IIT Kanpur Report





Pune – 411052

MS Office Certification - IIT KANPUR Report						
Date of the Event: (DD/MM/YYYY)	29/05/2023 31/5/2023	to	Duration:	9:00 AM-12:30 PM & 2:00 PM – 5:30 PM		
Day of the Event:	Monday, Wednesday	Tuesday,	Venue:	MM.IMERT Computer Lab		

MM's IMERT organised a three-days MS Office Certification Course by IIT Kanpur in college for MBA Ist year students on 29th MAY 2023 to 31st MAY 2023. The MS Office Certification Course by IIT Kanpur was coordinated by Dr. Mangalgouri Patil and Prof. Amruta Kshirsagar under the Guidance of Director Dr. Shubhangee Ramaswamy.

The sessions were conducted in 2 batches. In all 70 students participated in the certification programme. Resource person from IIT Kanpur was Mr. Rajeev Gupta (Speaker). The session started with brief overview of use of Excel along with its functions and advantages. It followed by in-depth description about Data Analysis and Data Science.

On First Day following points where covered:

- 1. Use of Excel Store, Manipulate, Analysis
- 2. Data Analysis MS Excel, PowerPoint tool, SAS, PYTHON, ML, AI, Deep learning
- 3. Data: Structured and Unstructured
- 4. Importance of data: information-insights-business decision
- 5. Identify questions- Data collection & analysis- presenting result Implementing changes

On Second Day following points where covered:

- 1. Formulas: put in
- 2. Functions: Char, Code, Concatenate, Find, Search, Left, Right, Len, lower, Upper, Mid, Replace, Substitute, Trim, Text
- 3. Dynamic data, Dynamic time, Dynamic day & month
- 4. IF function
- 5. Nested if

On Third Day following points where covered:

- 1. Sorting Data
- 2. Filters
- 3. How to calculate difference of year, time and date
- 4. How to calculate our own birthdate
- 5. Advance filter
- 6. How to calculate difference in year, time, date in our own birthdate
- 7. Vkookup





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Day 1 Batch 2



Day 2 Batch 1





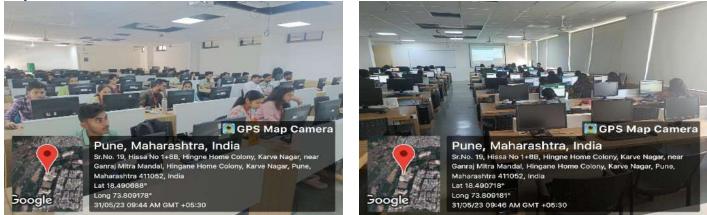


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Day 2 Batch 2



Day 3 Batch 1



### Day 3 Batch 2



Prepared By – Prof. Amruta Kshirsagar Reviwed By- Dr. Mangalgouri Patil Recommended By- Dr. Pranav Kayande Approved By – Dr. Shubhangee Ramaswamy

			Student Development P	rogram		
_			By EICT Academy - IIT			
-		Batch 1		29-05-2023	30-05-2023	31-05-2023
Sr. No	Student Roll No	Student Division	Student Name			01.00-2020
1	22139	A	SANIKA SANJAY PHADKE	S.S.Phoolk	S.S.Phadke	
2	22111	A	Rutuja vivek chougule	Rutuja	Quitara	Rutria
3	22126	А	Shirisha Balaji Adaki	Bolaki:	Rodaki	100
4	22105	A	Megha Sanjay Bhawarekar	angha.	angles.	Adaki-
5	22137	А	Mohit Bhagwan Kapse	uchitis	- 1 = Ar	01
6	22147	A	Rutuja Nanasaheb Jagtap	AB	Montek	Mohit K.
7	22116	А	Malvika shinde	My ,	was	NA
8	22133	А	Priya Prakash Pargond	Parporte	Stand	0
9	22115	A	Shivraj Birajdar	Deverof	Dimai	Hargand -
10	22112	А	Amol limkar	AB	Aprol 04	Bhinrof
11	22118	A	Dhananjay Wagh	AB	AB	AB
12	22155	A	Sakshi ingle	hele	Ingle	AB
13	22110	А	DESAI SIDDHI	Billienai	Albera	Alwerci
14	22148	A	AVASTHI SANGEETA	Bkvasthi *	Bhuesth' *	Dertier
15	22159	A	Shreyasi Sunil waghmare	RTATE A	Stroot .	19th arthis
16	22128	A	Siddhi Dhananjay Dalavi	Haller		Saus
17	22153	А	Siddhesh Nitin Baheti	- ALL	AB	AB.
18	22109	A	Latika Shinde	attunde	attinde	01
19	22120	A	Gauri santosh khatavkar	Ankar		teinde
20	22113	A	Prathamesh Zope	- Calindan	AB	Anarkar
21	22145	W.	Chaitrali Sameer Balkawade	I.I.	- Chi	-trat.

Q

Batch				29-05-2023	30-05-2023	31-05-2023
Sr. No	Student Roll No	Student Division	Student Name			31-05-202
22	22166	A	Devvrat Chand	OL	OL	
23	22146	A	SHASHWATI RAJESH PILLEWAN	AB		OL
-24-	22120	-A-	gauri santosh khatavkar	TB	AS	AB
25	22127	A	Ketan Dandage	Toto?	10	10
26	22129	А	Snehal Solankar	Solankay	Tests.	-Ketter
27	22108	А	Atul Gangadhar Awachar	A. arruf	Solankaz	-Seolankay
28	22107	A	Manali Vijay Sutar	Delutac	A. atul.	A.atul
29	22130	A	Sakshi Sheth		Butas	Audas
30	22350	С	Vaishnavi Vijay Ninghot	steh	beth-	505
31	22368	С	Akshata babshet	aninghot -	@Ninghot.	Thipghot
32	22336	C		Habshet.	A abshet	Aabshut
33	22314	C	Vaishnavi Ruprao Gawande Manoj Sakhare	N.R.Crawande	V.R.Gawande	V.R.Crowond
34	22531	С	Dipak gaikwad	manay.	manoj.	manp
35	22324	С	Snehal subhash sable	s.s.sable	Hints-	Bent
36	22355	C			S. s. sable	5.s.sable
37)	22340	C	SAKSHI MANOHAR KHOBRAGADE	Sakil	Saloshi,	Sakste
38	22308	C	YASH SANJIVKUMAR BABAR	- OL	OL,	AB
39	22337	C	Lokesh Ashok Ambiger	AB	AB	AB
40	22348	c	Dhanashri Laxman Dobale	Dahale.	Dabate	Agabale
41	22333		Gaikwad Ashok Navnath	AB	AB	AB
42	22307		madhavirawade2619@gmail.com	Politics.	BUNDE	Bruse
43			Akanksha anil kondpalle	Alunksha	Akoukslig	Alcent stra
44				Odimbali	- Odentos ej	Dontali
43	22363 22320	С	Alfiya Tamboli Yash Mukhedkar			Allen Yes

		Batch 1		29-05-2023	30-05-2023	31-05-2023
Sr. No	Student Roll No	Student Division	Student Name			51-05-2025
45	22306	С	Muskan Rahimankhan Pathan	AD	AB	4.0
46	22334	С	Palash kalidas petkar	Palash	Palasti	AB
47	22320	-G-7	Yash Mukhedkar	Valash	Valust	(Black)
48	22315	С	Akash Naik	Ruit	<b>A</b> <i>a</i>	Quili
49	22352	С	Pradnya Shridhar Pujari Working	OL	AB	Awaik
50	22342	С	Ashwini Tukaram Tayade	AB	01	OL
51	22310	С	Atharva mangesh bhatode	Ashatode.	AB	AB
52	22365	С	Shatika Rajendra Kote	Shatiker	01	AB
53	22321	С	Suraj Sanjit kokare	AB	PE-AB	AB
54	22346	С	Rushikesh Gaurappa Patil	tratit	TH	Alt
55		С	Rutik Shinde	An	graph.	Alapt
56	22117	A	Aditya Gaikwad	Aring	AB	ANS
57	22150	A	Pushkar Deathar	ArtaVale		

Total Students - 53

1			Student Developr	ment Program		
		Detal 0	By EICT Academ	y - IIT Kanpur		
Sr. No	Student Roll No	Batch 2 Student Division		29-05-2023	30-05-2023	24.05.0000
1		Student Division	Student Name			31-05-2023
2	22205	В	Abhay Anandrao Kamaji	Alabory.	Abboy	Alphay.
	22211	В	Pranita Manoj Lodha	Interno	OL	total
3	22257	В	Gayatri kishor Ingle	exale.	yner	Quan O
4	22233	В	Tejashree Dipak Ahirrao	FAhiszao	TAhiezao	Thirras
5	22224	В	Shrutika Sunil Bhoj	dahis	1.13	Rund
6	22220	В	Sakshi Bhagchand Jadhav	AB	auna	ersnor
7	22210	В	Vaishnavi Gajanan Khond	Vaishnarit	AB Vaishrevitz	1000 12
8	22222	В	Abhishek sanjay deshmane	Alter	Naushhau	Vaishravik
9	22215	В	Neha Bapu Pote	topote,	i chall	( ) and
10	22263	В	Harsh Sharma	01 1	APA	130012
11	22219	В	Laxman Dudam (w)	Darsh	Harsh	< AREAS
12	22216	В	Rutik Subhash Dhas	AB Putiting r	AB	0.15
13	22247	В			Ruffle-	but the
14	22212	В		AB	AB	1
15	22204	В	Kalyani Dnyandev Jadhav	delignit.	Kalyon.	Haly
16	22268	В	Amit Patange ( $\omega$ )	AB	AB	
17	22251		Batra Vaishnavi Pravin (ω)	Santet 29.5	AB	0 1 10
18	22234		SANKET DONGARE	0-1012	Sanket 30/5/	fanket 31-5
19	22206		Sakshi Bagane.	fuegeins.	Agene	Bagane
20	22225		Anant makarand joshi	Aloshi	Heghi	Aleshi
21	22228		Chandrayani Narendra Gurav	Aurous	Afuran	Aurar
22			Samruddhi Dnyane	SAP.	SAP.	SAD.
	22244	В	Shruti Kale	Structure	Shruti	

102		Batch 2		29-05-2023	30-05-2023	31-05-2023
Sr. No	Student Roll No	Student Division	Student Name			
23	22260	В	Bagade Pratiksha Vikas	Baycole.	Bagade,	Bogade
24	22261	В	Jagdale Sakshi Manoj	TIME	- KSAI	TISHE >
25	22223	В	Kimaya Paresh Bhavsar	timayo.	Kimaya.	kimaya.
26	22258	В	Pranav Santosh Pathak	Read	France	Rana
27	22259	В	Abhijeet Chandrakant Bhagwat	Eream AB	Tohyut	Rhiput
28	22227	В	Pooja Tilakchand Suryawanshi	B.	B.	doublet
29	22222	B	Abhishek Sanjay deshmane			double
30	-22228	-B	Samruddhi Dhyane			quinte
31	22208	В	Neha Bhaskar Vishe	ABishe	ABishe	a allohal
32	22232	В	Shruti Satyavijay Shinkar	5.S.Shinkar	G.S.Shinkar	s.s. shinkar
33	22265	В	Kulkarni Pooja anant	Bulkami	Brykant N.S.Kand	Bulkani
34	22235	В	Neha Surendra Kandhare	N.S. Kondheire		Bernacharter
35	22229	В	Nainesh Digambar Upacharya	Ordpachanya	Mail - OL	abyraction double En
36	22210	В	Vaishnavi Gajanan Khond	Quili	0 mile	Saleshi
37	E-01	E	Sakshi Ajinath Karanjkar	Jabs ht	onliele	antelle
38	E-02	E	Shraddha Wankhede	conficele	Chucen C. Abt	a figures
39	E-03	E	Pratik Mangesh Takale	Mare	Adme	A viel
40	E-04	E	Suyash Nagesh Mohite	dujesh	Veloseni	- Jujano
41	E-05	E	Varad Kiran Borde Joshi	View	Velosen	~
42	E-06	E	Anuj SudamJagtap	day	colnuy	day
43	E-07	E	Soyab Tanwar	South .	A X	
44	E-08	E	Mohd .Asad	M. 12	MS	m.A.
45	E-09	E	Shubham Singh Bisen	Sites	Bisto	Kiges
46	E-10	E	Rishikesh	Rishikesh	Liehilker	Rishiks

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Sec.	4	Batch 2		1 29-05-2023	30-05-2023	31-05-2023
Sr. No	Student Roll No	Student Division	Student Name	Historia	Λ	
47	E-11	E	Rishabh Chaturvedi	Ristable	Risbabh	Ristable
48	E-12	E	Biru Gorakh Sontakke	beten	Biter	Rifey
49	E-13	E	Akash Santosh Shinde	das	Alast	Joeb
50	E-14	E	Vaibhav Valekar	Neilbhaut.	Juilshaw -	but hund.
51	E-15	E	Tejas Umesh Ghodke	Cernel	Egneture	Figheell
52	E-16	E	Shubham Salunke	dativ	dalat	gally
53	E-17	Ē	Tanmay Uttam att Pour	. They	IBM.	Beht
54	E-18	E	Rushi Soni	-thistury	Bittan	





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# **Industry Visits**



### **REPORT ON INDUSTRY VISIT TO NANDAN DAIRY, BARAMATI**

Date of Event	28/03/2023	Venue	Baramati	
Day of the Event	Tuesday	Dura	ation	
No of students visited	30	10:30 AM to 12:30 PM		

















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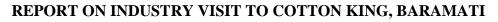


With an inspiring initiative by the I/C Director of Marathwada Mitra Mandal's Institute of Management Education Research & Training (IMERT) Dr. Shubhangi Ramaswamy, an industry visit was organised for MBA first year Div. A students on 28<sup>th</sup> March 2023 at Nandan Dairy Malegaon Baramati. A batch of 30 students and 3 Faculty members visited the Nandan Dairy. Established in 1988, Nandan dairy has gained immense expertise in supplying & trading of Milk in pouches, milk products- Curd/dahi, butter milk, lassi, paneer etc. The company is located in Baramati, Maharashtra. Mr. Abhijeet Bobade from Nandan dairy gave information about quality of milk and dairy business. Dairy is owned by Baramati District cooperative milk producers Ltd. Processing capacity of plant is 2.5 lakh litres per day. Mr. Bobade cautioned about the adulteration made in milk for increasing thickness of milk and malpractices happening in Indian market related to milk and milk products. He informed about the variety of milk available with Nandan Dairy like full cream milk, toned milk, double toned fat free milk, cow milk etc. difference with homogenised and pasteurised process of milk.

Milk is taken in tankers to a milk factory where it's pasteurised and homogenised. This technique heats milk to 72°C for no less than 15 seconds, then cooled immediately to destroy any harmful bacteria and micro-organisms. This also extends the shelf life. Dairy has its own packaging unit were the milk pouch are packed as per the variety of milk colour of the pouch is fixed, according milk packets are separated and stored in cold storage at 4°C degree temperature. As per daily requirement of the market milk packets are made ready, excess of milk collected is sold to other private dairies around the area. Nandan dairy has an exclusive retail outlet within the premises for the retail customers to purchase the finished milk products. Students through this visit got detailed information about the dairy industry, its milk collection methods, processing, packaging and distribution system of milk and milk products.

Prepared By: Prof. Praful Sarangdhar Reviewed By: Dr. Jitendra Bhandari Approved By: Dr. Shubhangee Ramaswamy





Date of Event	28/03/2023	Venue	Baramati
Day of the Event	Tuesday	Duration 1:00 PM to 2:30 PM	
No of students visited	30		



















### REPORT ON INDUSTRY VISIT TO COTTON KING, BARAMATI

Industry visit for students first year MBA Div. A was organised on 28<sup>th</sup> March 2023 at Cotton King plant at Baramati. A batch of 30 students and 3 Faculty members visited. Industry visit was initiated and supported by Incharge Director of Marathwada Mitra Mandal's Institute of Management Education Research and Training. (IMERT) Dr. Shubhangee Ramaswamy.

Cotton King has a state of art manufacturing unit at High Tech Textile Park in Baramati. started in the year 2008, it is the only plant of any private garment manufacturer for men that have all production process under one roof. Built across 3 acres of land with an investment of about Rs.25 Cr, the plant has a dedicated workforce of 750 of which about 600 are ladies. The plant currently has an installed capacity of producing about 6000 garments per day.

The company has identified 6 acres of land near its exiting unit in Baramati and is planning to invest another 25 Cr to expand its production base. Cotton king offers great variety of Formal Shirts, Trousers, T-Shirts, Jeans and Casual shirts as well.

H.R. executives of Cotton king introduced complete process of fabric making, she explained Cotton king – Brand synonymous with Success, Trust, Quality and Excellence. The 3 pillars of the brand are 100% Cotton, Maximum Variety in Cotton and Value for Money for its customers

Cotton king ensures that all garments are made under one roof – from cutting of fabric to finishing. This gives Cotton king a unique distinction of being a manufacturer and retailer as well. Because of this Cotton king can react to market changes swiftly, control costs and maintain quality which is a cut above the rest.

Cotton king is also one of the most visible brands in terms of its Marketing Campaigns in Print, Radio or TV. Cotton king believes in innovation and is at work to give its customers a completely new product season after season, like recent launch of Cool Slubz, Aerosoft & Easy2Iron shirts

Prepared By: Prof. Praful Sarangdhar Reviewed By: Dr. Jitendra Bhandari Approved By: Dr. Shubhangee Ramaswamy





## **Industry Visit to Kalyani Forge and Praj Industries**

Date of the Event	28/03/2023	Duration	08:00am to 6:00pm
(DD/MM/YYYY)			
Day of the Event	Tuesday	Venue	Kalyai Forge & Praj
			Industries.







## **Industry Visit to Kalyani Forge and Praj Industries**

Date of the Event	28/03/2023	Duration	08:00am to 6:00pm
(DD/MM/YYYY)			
Day of the Event	Tuesday	Venue	Kalyai Forge & Praj
			Industries.







S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar, Pune – 411052

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Marathwada Mitra Manda's Institute of Management Education Research & Training (IMERT) organized one day Industry visit to Kalyani Forge and Praj Industries on 28<sup>th</sup> March 2023.

The visit started at Kalyani Forge, Sanaswadi, Pune at 8am. Students visited the company premise, different departments of manufacturing units. Kalyani Forge are into manufacturing and forging of industry equipments. They are market leaders into forging.

Students got an opportunity to interact with employees at shop floor, accounts department as well as marketing department.

During the second half visited Praj industries. They are specialists into manufacturing of heavy equipments. Students learnt about manufacturing, processing, marketing of heavy equipments.

The visit was marked by presence of Head of the department, teaching faculties and Students.

4 Faculties along with 40 students actively participated in this industry visit.

Prepared By- Prof. Praful Sarangdhar Reviewed By- Dr. Jitendra Bhandari Approved By- Dr. Shubhangee Ramaswamy





### A REPORT ON ONE DAY INDUSTRIAL VISIT AT ESBEE ELECTROTECH LLP

### PLACE: BHOSARI, PUNE.

### DATE: 08th October 2022

With an inspiring initiative by the I/C Director of Marathwada Mitra Mandal's Institute of Management Education Research & Training, Dr. Shubhangi Ramaswamy, an industry visit was organised for MBA second year Sem III students.

Accordingly, a batch of MBA Sem III students along with two faculty members, Prof. Praful Sarangdhar & Dr. Priya Vasagadekar visited Esbee Electrotech LLP company located at Bhosari, Pune.

After the initial welcome, an introductory presentation session on Company was made by Mr. Yogesh about its history, the product range it offers, the various product segments the company working in, best practices followed by company, achievements, future plans, etc. Mr. Vikrant, the technological head of the company gave some additional inputs about the company and they both addressed the queries of the students. Mr. Vikrant helped in explaining the overall assembly line , other heads of the different sections of the assembly line joined him during process understanding.

There was an interaction session with the Managing Director of the company Mr. Vijay Choradiya. He made all the students comfortable and students interacted with him by asking their queries pertaining to various domains like Marketing, Finance and Human Resource. He addressed all the queries satisfactorily and with an enthusiasm.

After this, the MD was felicitated by Prof. Praful Sarangdhar and Dr. Priya Vasagadekar. The meeting ended with the vote of thanks by Prof. Sarangdhar. The entire coordination from the company's end was done by Ms. Shraddha Milke who works in the capacity of Executive Director to the MD.

### Outcome of the visit:

- The students got to know the overall production process step by step.
- They learnt about the automated production process as well as the work where manual involvement was essential.





• They also learnt the new terms like ESD flooring i.e. Electrostatic Discharge which helps to discharge the electromagnetic energy generated through human body while walking; so that the electronic products' shelf life can be increased.

- The students also got a hands-on experience of three types of inventories i.e. Runner, Repeater and Stranger goods that they learn in their MBA curriculum as 'ABC analysis.'
- The students also got to know about the compliance like 'ROHS' i.e. Restriction of Hazardous Substances and how important it is from the viewpoint of protection of the environment.













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Prepared By- Prof Praful Sarangdhar

- Reviewed By Dr. Jitendra Bhandari
- Approved By Dr. Shubhangee Ramaswamy





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Date of Event	17/05/2023	Venue	Bawadhan, Pune
Day of the Event	Wednesday	D	uration
No of students visited	40	10:00 AM to 12:30 PM	

















#### REPORT ON INDUSTRY VISIT TO BHARAT ELECTRONICS LTD.

Industry visit for students first year MBA Div. C was organised on 17<sup>th</sup> May 2023 at Bharat Electronics Ltd Pune. A batch of 40 students and 3 Faculty members visited. Industry visit was initiated and supported by Incharge Director of Marathwada Mitra Mandal's Institute of Management Education Research and Training. (IMERT) Dr. Shubhangee Ramaswamy.

Mr. Sunil Naikwade Senior Public Relation Officer co-ordinated for the Industry visit at BEL, his technical and HR Experts interacted with students sharing following information:

Bharat Electronics Limited (BEL) is a Navratna PSU under the Ministry of Defence, Government of India. It manufactures state-of-the-art electronic products and systems for the Army, Navy and the Air Force. BEL has also diversified into various areas like homeland security solutions, smart cities, e-governance solutions, space electronics including satellite integration, energy storage products including e-vehicle charging stations, solar, network & cyber security, railways & metro solutions, airport solutions, Electronic Voting Machines, telecom products, passive night vision devices, medical electronics, composites and software solutions.

Research and Development is a key focus area at BEL. Research & Development activities started in 1958 and have been contributing steadily to the growth of BEL's business and self-reliance in the field of defence electronics and other chosen areas of professional electronics.

Students could see and understand the technology used for safety and security like Navigation system, electronic warfare system, tank and armoured fighting vehicle electronic systems, stimulators, batteries, components devices etc. Students could understand career opportunities in technical cadre for defence and what preparation they need to do secure job in such companies.

BEL also export many defence equipment's like Land based system, Air defence systems, Naval Systems, E-communication systems, software & simulators to other countries

Prepared by: Vivekanand Gaikwad Reviewed By- Mangalgouri Patil Approved By- Dr. Shubhangee Ramaswamy



### Marathwada MitraMandal's **INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING**



(IMERT), Pune S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar,

#### NSE – Mumbai Visit Report

Pune – 411052

Date of the Event: (DD/MM/YYYY)	29/03/2023	Duration:	12:00pm-2:30pm
Day of the Event:	Wednesday	Venue:	NSE, Mumbai

MM's IMERT organised a one-day industrial visit at NSE office in BKC Mumbai for the MBA 2<sup>nd</sup> year students on 29th March, 2023. The Visit was co-ordinated by Prof. Amruta Kshirsagar under the Guidance of Director Dr. Shubhangee Ramaswamy mam.

The resource person from NSE was Mr. Karan Joshi (Speaker) and Mr. Anil Jawaharani (Visit Coordinator). The session started at 12 pm and ended by 2:30 pm. The session started with brief overview of NSE along with its functions and advantages. It followed by in-depth description about capital market and Indian share market scenario. The speaker spoke about index options, single stock futures, Derivatives, F&O and intraday trading. He also spoke about the capital markets around the world and its impact on Indian market.

Students also got to learn about the important details in regards to the capital market such as characteristics of IPO, market timing, upper-lower limit, concept of MOAT, SLB and so on. He also presented the students with important website sources and documents such as indexogram. Throughout the session, the speaker encouraged students to ask questions and answered them diligently. By the end of the session, a staff member at NSE briefly spoke about NSE academy and the courses provided. It was a followed by a small quiz competition among the students. The winning team was given NSE badges as a gift. Student Volunteers Gauri Patil and Yutika Gharge briefly introduced the IMERT institute and presented the vote of thanks. The professors felicitated the resource person and the guest speaker.





Prepared By- Prof. Amruta Kshirsagar Reviewed By – Dr. Pranav Kayande Approved By – Dr. Shubhangee Ramaswamy











#### Industry Visit to Jawaharlal Nehru Port Trust (JNPT), Navi Mumbai

Jawaharlal Nehru Port Trust (JNPT) is the most modern port of India. More than 43% of India's cargo is handled by JNPT. It is a profit-making PSU of the Government of India. JNPT is the centre of Import-Export business of India. Therefore, it becomes highly important to take PG students of MBA to visit JNPT.

The students were amazed looking at giant ships parked at the jetty. All operations were live. Container handling was shown to the students. While observing these operations, the information provided about ships, tug boats, containers, weight & goods inside of the containers, cranes and the business contributed by each ship. After this information on the jetty, participants moved to observe container yard, refrigeration facility for the containers containing perishable goods, scanning of containers, rail transport of containers, gantry cranes, etc



The visit was scheduled on 13<sup>th</sup> March 2020 which was co ordinated by Prof. Praful Sarangdhar and Prof. Vivek Dighe. Visit was accompanied by Prof. Minal Dhotre and Prof. Snehal Kulkarni. Total 33 students attended the visit

Prepared By : Prof. Praful Sarangdhar Reviewed By: Dr. Rupendra Gaikwad Approved By: Dr. Shriram Nerlekar





#### Industry Visit to FLORESSENCE, Pirangut

MM's IMERT had organized industry visit for first year students of MBA on 05-March-2019 to Floressence Company which is situated in Pirangut.

Date: 05-03-2019 Number of Students: 27 Faculty: Prof. Yogesh Jadhav









Floressence is basically manufacturer of various deodorants, perfumes. Manufacturing plant which is in pirangut undertakes manufacturing activity of above products along with this they also have packaging department at the same premises in which they prepare different types of packaging material that includes tin cans as well as cardboard packaging for various products.

Since this company manufactures different deodorants, perfumes by using blend of various chemicals, it has batch type of manufacturing processes. Students of first year were exposed to various aspects of batch production and its features with the help of this visit.

Two broadly categorized products are manufactured there i.e., deodorants with gas & deodorants without gas. LPG gas is used to prepare these deodorants with gas. Floressence also takes orders from various other companies to manufacture deodorants as per their customized requirements. Various outsourcing activities are also undertaken by Floressence for preparation of cardboard packaging for other companies as per designs received by them.

Floressence has large customer base outside India such as France, Dubai, Italy etc. Students also got to see various quality management tools such as statistical process control, statistical quality control etc. which is also there in syllabus of Operations and Supply Chain Management. Students were exposed to complete supply chain starting from raw material processing to final packaging of products & dispatch of the products for domestic as well export orders (container stuffing).

Prepared By: Prof. Yogesh Jadhav Reviewed By: Dr. Rupendra Gaikwad Approved By: Dr. Shriram Nerlekar





#### **INDUSTRIAL VISIT TO JNPT and NISM**

Jawaharlal Nehru Port Trust (JNPT) is the most modern port of India. More than 43% of India's cargo is handled by JNPT. It is a profit-making PSU of the Government of India. JNPT is the centre of Import-Export business of India. Therefore, it becomes highly important to take PG students of MBA to visit JNPT.



IMERT organized an industrial visit to JNPT on 14th February 2019. Total 42 students were selected for this visit. They were selected on the basis of their attendance. Entire visit was sponsored by the institute. There were 2 faculty members accompanied students, viz, Dr. Rupendra Gaikwad and Prof. Pranjal Jadhav.

We left the IMERT campus at 7.00 am on 14th February 2019 and reached JNPT at 10.30 am. All the arrangements were ready from JNPT officers. The visit began formally at 11.00 am by a presentation, which was delivered by Mr. R. R. Gaikwad, Dy. Manager, PP&D Department, JNPT. It was a very informative presentation with all statistical data related with business of





JNPT. After presentation, a model of JNPT was shown to the students. Inen we left administration office for visiting actual port/jetty along with Mr. Ravi Gharat, Marketing Department, JNPT. The students were amazed looking at giant ships parked at the jetty. All operations were live. Container handling was shown to the students. While observing these operations, Mr. Ravi Gharat was giving the information about ships, tug boats, containers, weight & goods inside of the containers, cranes and the business contributed by each ship. Mr. R. R. Gaikwad joined us again on the jetty. He informed our students about number of jetties, modernization of operations, privately operated jetties, etc. After this information on the jetty, we moved to container yard, refrigeration facility for the containers containing perishable goods, scanning of containers, rail transport of containers, gantry cranes, etc. Then we went to the canteen of JNPT for lunch.

All of the students received the information about formation of JNPT, its importance in the Indian economy, its contribution in the Indian business, its future plans, etc. and with smiling faces we left JNPT premises.



Then we visited National Institute of Securities Markets (NISM) on the way back from JNPT. The picturesque premises of NISM has been spread over 75 acres and is located in Patalganga industrial belt of Raigad District near Navi Mumbai.





Dr. Nitin Tike, Vice President, NISM delivered a very informative lecture on career opportunities available in securities market for MBA students. He began with the information about NISM and then involved students through his interaction irrespective of their specializations. He answered all the queries of students regarding this. In all, though tired, students were happy about the visit.

We left campus of NISM with utmost satisfaction.

Prepared By: Prof. Pranjal Jadhav Reviewed By: Dr. Rupendra Gaikwad Approved By: Dr. Shriram Nerlekar





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## Kirtane Pandit-Fixed Asset Audit Project Report





#### Experiential Learning - Fixed Asset Audit Project (23 March – 9 April 2023)

The Fixed Asset Audit was scheduled from 23rd March 2023 to 6th March 2023 organized by Kirtane and Pandit LLP, Hinjewadi, Pune

As per the instructions, seven students from MBA batch 2022-24 were selected for the Fixed Asset Audit-Project for week with the KPIT Associates Team, held at Hinjewadi, Pune. The students were sent to the venue to participate in the audit. They were guided by the training and placement officer, Mr. Dnyaneshwar Unawane and by Professor Ms. Prajakta Kanegaonkar.

The following are the student attended this Fixed Asset Audit-Project.

Anshul : He was working at Knorr Bremes on the assignment of fixed asset verification from 23rd March to 8th April 2023





Akash Jaware, Abhijeet Thorve, Sanket Dongare, Atul Awachar, Dinesh Shinde : He was working at Sudarshan on the assignment of Inventory verification from 4th April to 9th April 2023

Stanly Sunil Adagale : He was working at Premium Transmission on the assignment of Inventory verification on 5th & 6th April 2023

All the student were sent in group at different Company. These above students were working on field and gaining on field experience related to verification process of audit under guidance of Kirtane and Pandit LLP Team. Student got 400 /- per day stipend, food fa cility was provided. The student got good exposure in the field of Auditing and also learned the skill of Teamwork.





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## Unnat Bharat Abhiyan (UBA) Report





Pune – 411052

Date of the Event:	19/05/2023	Duration:	Full day
Day of the Event:	Friday	Venue:	Tikona and Thakursai Villages

#### **UBA POST SURVEY VISIT REPORT**







A post survey visit under the Unnat Bharat Abhiyaan (UBA ) initiative of Ministry of Education, Government of India, was recently conducted by MM's IMERT on 19<sup>th</sup> May,2023 under the guidance of Dr Shubhangee Ramaswamy, I/C Director, IMERT. The visit was co-ordinated by Prof Pranjal Jadhav, UBA Co-ordinator and Prof Chaitrali Kale, UBA Member. The visit was done at the two villages in Mawal district (Tikona and Thakursai) along with two student representatives Pranita Lodha and Shrikar Supekar.

The visit enabled to identify the issues faced by the villagers and the probable solutions and requirements to resolve those issues and to create awareness among the villagers pertaining to the Unnat Bharat Abhiyan initiative.

From the discussion with Mr.Narayan Bodake (Sarpanch,Thakursai) and Mrs.Taisaheb Bodake (Sarpanch,Tikona),other Grampanchayat members and villagers following probable solutions and requirements were identified to resolve the issues faced by the villagers :

- Waste Management ( Dry Waste & Wet Waste)
- Solar Energy Panels
- Women Hygiene Counselling And Awareness Workshop
- RO Water Purifiers
- Financial Literacy Workshop

Prepared By – Prof Chaitrali Kale Reviewed By – Dr. Jitendra Bhandari Approved By - Dr Shubhangee Ramaswamy



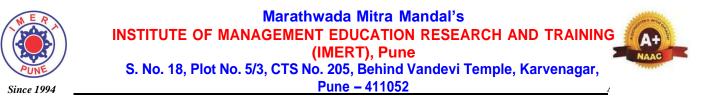


#### **Report on UNNAT BHARAT ABHIYAN**

Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India. The Mission of Unnat Bharat Abhiyan is to enable higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for

accelerating sustainable growth. The conceptualization of Unnat Bha at Abhiyan started with the initiative of a group of dedicated faculty members of IIT Delhi working for long in the area of rural development and appropriate technology. The concept was nurtured through wide consultation with the representatives of a number of technical institutions, RuTAG coordinators, voluntary organizations and Govt. agencies actively involved in rural development work, during a National workshop held at IIT Delhi in September, 2014. The program was formally launched by MHRD in October, 2014. MM's IMERT is one of the participating institutions (PIs) is expected to establish a UBA Cell which will be responsible for carrying out the activities of the UBA.

This will involve the development of an active working group consisting of motivated faculty members drawn from various disciplines. The main responsibility of a UBAcell will be primarily to develop linkage with selective rural clusters, involve in the planning process and to promote the requisite S&T interventions to improvise and expedite the developmental efforts in those clusters.



MM's IMERT has adopted five villages under UBA project. Following are the adopted villages-

1. Dingrajwadi, 2. Thakursai 3. Tikona 4. Wajewadi 5. Kasari.

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IMERT has received seed money of Rs. Fifty thousand from Ministry of Education(Govt of India) for conducting the village and household survey in the above mentioned five villages under UBA.

MM's IMERT has completed **the first phase** of the survey for all the five villages in the month of April 2022.

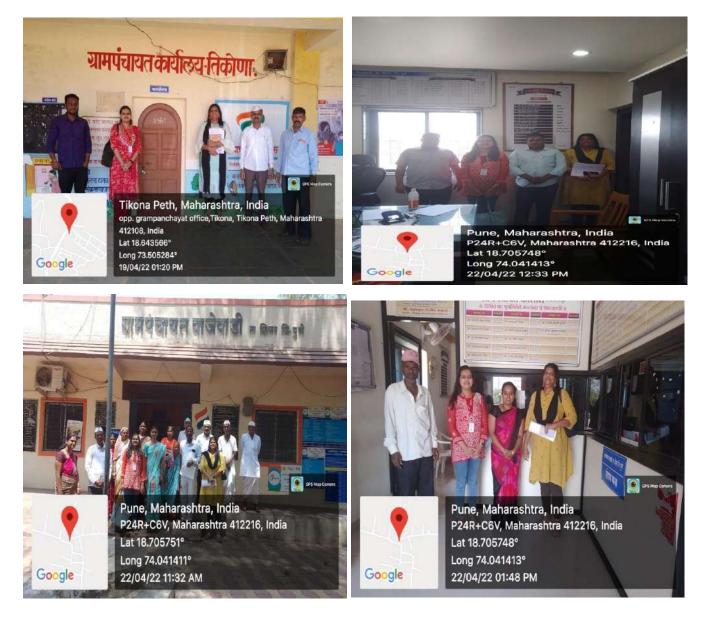
The **second phase** of the project was to conduct the household survey. This was conducted in two visits. First visit was conducted on 12<sup>th</sup> July 2022, in which 110 students and 11 faculty members participated to conduct the household survey in three adopted villages viz- Kasari. Dingarajwadi and Wajewadi in Shirur district , Pune,. The second visit was conducted on 29<sup>th</sup> July 2022 which covered two adopted villages viz. Thakur Sai and Tikona in Maval district , Pune. During both the visits students interacted with the villagers and the local administration, and tried to understand the social life, Functioning of Administration from Grass root level and aspects of Human Development in these areas. The main objective of this programme is to provide students with insights into the rural economy and the challenges faced by the people. After this programme students able to understand the problems and challenges of local authorities and village people. Students conducted a detail survey, in which they took the information required in the household

forms given by UBA.



A+

#### Village Survey - >





#### **Household Survey ->**



Prepared By: Prof. Pranjal Jadhav Reviewed By: Dr. Pranav Kayande Approved By: Dr. Shubhangee Ramaswamy





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## Commodity and Derivative Awareness Program in association with SEBI - Report





#### COMMODITY DERIVATIVES AWARENESS PROGRAM

Date of the Event: (DD/MM/YYYY)	11/10/2022	Duration:	12:00 PM to 2.00 PM
Day of the Event:	Tuesday	Venue:	Anand High School, Baramati

An awareness program on commodity derivatives was organized for the farmers of Baramati Taluka in Pune District on 11 October 2022, at Anand High School ,Hol,Baramati, Maharastra.







This program was designed and organized by Marathwada Mitra Mandal's Institute of Management Education Research and Training (IMERT) and Securities and Exchange Board of India (SEBI) with the help of Mr. Sidharth Gite, Executive Vice President, Someshwar Sugar Factory, Baramati, and his team members.

The two-hour program was directed towards educating farmers about the importance, features, and process of commodity derivatives. The session was mostly in Marathi language. About 40 farmers attended the session.

Mr. Shrikant Kuwalekar, Senior Journalist of Securities and Exchange Board of India (SEBI) was the resource person of the session.

Mr. Shrikant Kuwalekar ensured the session was interactive since the beginning. He combined the traditional chalk-board teaching technique and modern Power Point presentation method to ensure that the farmers understand the concept.

The session started with discussion with the farmers regarding Agricultural Produce Market Committee (APMC) and the global and national market scenario. Mr. Shrikant Kuwalekar, in layman terms, explained spot market, call & put option, role and history of National Commodity & Derivatives Exchange Limited (NCDEX).

Further in the session, he introduced farmers with functions of NeML (krishi vedh) and concept of e-auction. He used examples of commodities such as ajwain, soyabean and so on to expand on the concept. He also briefly touched the topic of gold and explained the role of Multi Commodity Exchange of India Limited (MCX).

By the end of the session, Mr. Shrikant Kuwalekar presented the system on basis of which commodity market works through diagrams. He explained farmers the ways they can involve themselves as a producer as well as a trader. He briefly explained the process through which the farmers can get involved and start their journey in commodity markets.

The session ended with a Q&A round where Mr. Shrikant Kuwalekar answered several interesting and constructive questions from the audience.



The concluding remarks were given my Dr. Mangalgouri Patil. She briefed the audience about Marathwada Mitra Mandal's IMERT and the awareness program. She talked about SEBI's objective behind conducting such initiative. Dr. Patil explained the importance of investment in different avenues such as gold and commodity market. She encouraged the farmers to start with small but consistent steps towards learning and understanding commodity market and other investment avenues. She ended her remarks by assuring that more informative sessions like these will be conducted by Marathwada Mitra Mandal's IMERT.

The vote of thanks was given by Ms. Chaitrali Kale. She emphasized on the need of such awareness program for farmers. She concluded her vote of thanks by expressing her gratefulness towards all the organizers, speaker, school staff, participants and volunteers.





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Marathwada MitraMandal's INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING (IMERT), Pune S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar, Pune – 411052



Ms Gauri Patil and Mr. Rutuved Joshi (Student, IMERT) along with Dr. Mangalgouri S Patil (Assistant Professor) and Ms. Chaitrali Kale coordinated for the program.

The program was successful under the guidance and support of our Director Dr.Shubhangee Ramaswamy.

Prepared By- Dr. Mangalgouri Patil Reviewed By – Dr. Pranav Kayande Approved By – Dr. Shubhangee Ramaswamy





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### **NELDA Activity**





#### Nelda participation

Date of the Event/Training: (DD/MM/YYYY)	10/07/2022	Duration:	7.30 am to 10.30 am
Day of the Event/Training:	Sunday	Venue:	Hanuman Tekdi, SB road Pune

Sr. No.	Brief report on the content covered during the Event /Training
1	Project Nelda -
	IMERT rendered plantation service at Hanuman tekadi SB road Pune on 10th July 2022 (7.30 am to 10.00 am) along with volunteers from Nelda Foundation (Deshpee group).
	Participants – prof. Dr Pranav Kayande and his mentoring group (8 students)
	Names of students (participants) - Rushikesh Lingawale,Rashmi Patil,Omkar Moje, Anil Mane, Sainath Nalgeshi,Shriya Menkudle,Vedang Kulkarni,Adesh Mundalik

#### **Snap-shots of the session** –









Prepared By: Dr. Pranav Kayande Reviewed By: Dr. Mangalgouri Patil Approved By: Dr. Shubhangee Ramaswamy

# **CERTIFICATE OF APPRECIATION**



## Nelda Collaboration 2022-23

This Certificate of Appreciation is awarded to

### **MM's IMERT**

an organisation in Pune, which has collaborated with Nelda Foundation for the period June 2022 to May 2023 for the activities aimed towards preservation and betterment of our environment.

Awarded in the month of June 2023, at the Nelda Foundation's office at Sahakar Nagar 2, Pune.

Vedarth Deshpande

**VEDARTH DESHPANDE** 

Director, Nelda Foundation





#### **NELDA Activity 2018**

IMERT has signed MOU with Deshp group for Nelda. Nelda is a CSR initiative by Deshp group for Plantation and Conservation of trees.

#### Memorandum of Understanding

- Deshp and students of IMERT will participate in various environment protection activities including tree plantation on Sundays at various places in and around Pune. Such activities will be planned and all implements and other materials will be arranged by Deshp. Students & faculties of IMERT will actively collaborate and put efforts into such activities.
- IMERT will make available its infrastructure for the purpose of such activities to Deshp at the convenience of both the parties. Deshp will arrange programmes and other activities with the use of the infrastructure.
- Both the Parties will jointly promote the activities on various media platforms including newspaper, magazine and social media. Deshp will put appropriate information about such activities including the name of IMERT and its participation on Project Nelda's website and online media marketing platforms. Similarly, IMERT will also put appropriate information about such activities including the name of Deshp group and its participation on IMERT's website and other media marketing platforms.



Prepared By: Prof. Yogesh Jadhav Reviewed By: Dr. Rupendra Gaikwad Approved By: Dr. Shriram Nerlekar





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## Institute Social Responsibility (ISR) Activities



Since 1994

#### Marathwada MitraMandal's INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING (IMERT), Pune S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandeyi Temple, Karyenagar,



S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar, Pune – 411052

**Visit to Orphanage Apla Ghar** Date: 25<sup>th</sup> March 2022 Place: Warje, Pune



Students of ISR committee along with Prof. Aparna Shastri visited AplaGhar- an orphanage for children. AplaGhar provides shelter, food and education to 55 economically backward parentless children, who are housed at two locations, Warje and Donje



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#### **Marathwada MitraMandal's INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING** (IMERT), Pune S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar,



Pune - 411052

**Visit to NGO Mamta Foundation** Date: 1<sup>st</sup> March 2022 Place: Katraj, Pune



Students of ISR Committee along with Prof. Aparna Shastri conducted various recreational activities like drawing, art and craft, singing, dancing and magic for the children basis their age groups. It was a wholesome and fulfilling day for everyone





Pune - 411052

Visit to Poona School and Home for Blind Girls Date: 25<sup>th</sup> March 2022 Place: Poona School and Home for Blind Girls



A teacher along with three students visited the Poona School and Home for the blind girls and donated clothes to the students.





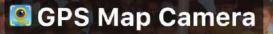
#### Celebration of Chhatrapati Shivaji Maharaj Jayanti at Dharamveer Shambhuraje Pratishthan (19 Feb 2023)





On 19th February 2023, IMERT's 30 students along with 3 staff members including current as well as alumni students celebrated Chhatrapati Shivaji Maharaj Jayanti by visiting Dharamveer Shambhuraje Pratishthan which is an Orphanage and an Old age home located at Hadapsar, Pune. It included Director of IMERT Dr Shubhangee Ramaswamy, Prof Aparna Shastri and Prof Pranjal Jadhav. The prathisthan consists of more than 80+ children of age group of 5yrs to 15 yrs. and 16 senior citizens.

IMERT contributed by giving all the children variety of grocery items, as per their requirements. The activity conducted was under the flagship program of Institutional Social Responsibility of IMERT. Students and faculties interacted with the administrative staff, children and senior citizens.





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#### Celebration of Shivaji Maharaj Jayanti at Shambhu Pratisthan

On 19<sup>th</sup> February 2021, IMERT's current as well as alumni students along with Prof Pranjal Jadhav and Prof Aparna Shastri celebrated Shivaji Maharaj Jayanti by visiting Shambhu Pratisthan which is an Orphanage and an Old age home at Hadapsar, Pune.

It consist of more than 80 children of age group of 5-15 yrs and 15 old parents.



Prepared By – Prof. Pranjal Jadhav Reviewed By – Dr. Mangalgouri Patil Approved By- Dr. Shubhang





#### Shiv Jayanti 2020

IMERT students Pratiksha Gadhave, Amarapali Thorat, Akshata Holikar, Saloni Bakshi, Pratiksha Godhke, Vishal Sonone and also passed out student Akshay wagh celebrated Shiv Jayanti, birth anniversary of Chhatrapati Shivaji maharaj, on 19 Feb 2020 at Dharmaveer Shambhu raje prathisthan located at Hadapsar, Pune under guidance of prof. Pranjal Jadhav.

It's an orphanage and old age home. At present there 130 orphans and 15 old age people.

IMERT students spend quality time with them. Distributed books, snacks and plastic water bottles to the unprivileged children and enlightened them on stories and messages from the life of Chhatrapati Shivaji Maharaj.







**Pune - 411052** 

**Empowering Women, Empowering Humanity** Date: 8<sup>th</sup> March 2022 Place: IMERT seminar Hall



The International Women's Day was celebrated at MM's IMERT Seminar Hall. The Director Dr. Shubhangee Ramaswamy, teachers and students expressed their views on the occasion. A cake cutting ceremony was also held to celebrate the occasion.





## Accelerating Women's Equality

Date: 7<sup>th</sup> March 2020 Place: Classroom



A session on the Occasion of International Women's Day was conducted on 7<sup>th</sup> March 2020. Guest speaker was Ms. Shilpa Budukh, founder of Mamta Foundation – an NGO that shelters HIV positive children.





#### Report on Blood Donation Camp on, 11<sup>th</sup> April 2023

The ISR Committee of IMERT organized "Blood Donation Camp" on 11<sup>th</sup> April 2023 in the main porch of IMERT building. The camp was successfully organized with the help of "**Acharya Anandrushiji Pune Blood Center** for the year 2022-23. This event was organized at the campus of Marathwada Mitra Mandal's Institute of Management Education Research and Training in collaboration with MMCOE, Karvenagar, Pune.

Incharge Director Dr. Shubhangee Ramaswamy along with Prof Amruta Kshirsagar, Dr Mangalgauri Patil, Prof Jaydatta Bangar and 15 student volunteers graced the occasion. ISR volunteers participated and donated blood for noble cause. **80 blood bags** were donated by donors.

Prof Pranjal Jadhav, ISR Committee member coordinated for the session.



Prepared By: Prof. Pranjal Jadhav Reviewed By: Dr. Mangalgouri Patil Approved By: Dr. Shubhangee Ramaswamy





**Blood Donation Camp 2019** 

Blood Donation camp was organised at IMERT in association with Poona Serological Institute Blood Bank Pune on 17 Oct 2019. Staff including Director Dr. Shriram Nerlekar, Dr.Vinod Mohite, prof.Swapnil Kharde , prof. Vivek Dighe, prof.Praful Sarangdhar and prof.Vijay Sonaje enthusiastically participated into the noble cause by donating blood along with students. Student council members under the guidance of Dr. Jitendra Bhandari coordinated for the activity.







Prepared By: Dr. Jitendra Bhandari Reviewed By: Dr. Rupendra Gaikwad Approved By: Dr. Shriram Nerlekar





#### **TRTI Research Survey Visit Report Feb 2020**

Date of submission : 28th February, 2020

18 students and 3 faculty members of MM's IMERT visited Jawhar and Mokhada taluk in Palghar district of Maharashtra, from 7th February to 18th February 2020. The visit was part of the project that is funded and sanctioned by the Tribal Research and Training Institute (TRTI), Government of Maharashtra, to the Center for Emerging Economies (CEE) of MM's IMERT. The MOU was signed between MM's IMERT and Tribal Research and Training Institute (TRTI), Government of Maharashtra, at MM's IMERT. Hon. Prin. B.G. Jadhav Sir, Executive President, Marathwada Mitra Mandal, Hon. Shri. Kishor Mungale Sir, Secretary, Marathwada Mitra Mandal, Hon. Dr. Shriram Nerlekar Sir, Director, MM's IMER signed the MOU on behalf of the Institute. Hon. Dr. Milind Jagtap Sir, Hon. Dr. Sunil Deshpande Sir, Hon. Shri. Talathi Sir graced the occasion. The project was launched formally on 7th January, 2020 at the hands of Hon. Prin. B.G. Jadhav Sir, Executive President, Marathwada Mitra Mandal, Hon. Smt. Nandini Awade Madam, Dy. Commissioner, TRTI, Hon. Dr. Rajas Parchure Sir, Officiating Director, Gokhale Institute of Politics and Economics (Deemed to be University) and Hon. Dr. Shriram Nerlekar, Director MM's IMERT, Hon. Dr. Jitendra Bhandari, Present Director Incharge MM's IMERT in presence of all the faculty members and students of MM's IMERT and Hon. Principals/ Directors of other MM Institutions.

As per instructions of Hon. Dr. Shriram Nerlekar, the IQAC and the PPMC; the visit was planned from 7th February, 2020 to 18 February, 2020, considering further academic schedule and suitable climatic conditions. Accordingly due budget note was prepared and presented for approval through Director Sir, with his recommendation. Declaration forms and approval of parents of participating students were taken as per the guidance of Director Sir. All the teaching and non teaching staff of MM's IMERT were formally communicated about the schedule and other arrangements with approvals of Director Sir, HOD, MBA first year coordinator. Approval for students of MBA - MMCOE was availed through the HOD, MBA – MMCOE. The lecture schedule for students participating in the visit was reorganized with approvals of In-charge Director, HOD MBA MMCOE and the MBA first year coordinator of MM's IMERT Mr. Shailesh Mulay Office Superintendent, IMERT was formally roped in for arrangements of travel and insurance. The survey team received funds from the Marathwada Mitra Mandal, which is to be adjusted from the grant to be received from TRTI. The project received guidance from Hon. Prin. B. G. Jadhav Sir, Hon. Shri. Kishor Mungale Sir and other Hon. Dr. S. M. Deshpande Sir, Prin. MMCOE and all teaching and non teaching staff of IMERT and MBA – MMCOE.

The objective of the visit was to gather data about tribal population related to their education, skill set, occupation, income, life style, culture and traditions. The project objective is to generate the sustainable lively hood for the tribal people based on the locally available resources and the skill sets.

About 50 Students of IMERT and MMCOE directly or indirectly participated and supported the research survey. For visit the students were selected from among the MBA course first year students of IMERT as





well as MMCOE. Majority of students belonged to Finance, Marketing, and HR specialization. The selection of students was made from a questionnaire and personal interview. The test and interview included the questions related to their research aptitude, social and general / business awareness, communication, teamwork and leadership, their past involvement and activities in the social spheres.

Ms. Snehal Kulkarni, Faculty - MMCOE, to accompany girl students communicated her inability due to sudden illness. Also, Ms Pranjal Jadhav, Faculty - IMERT communicated her inability to join as she too couldn't recover from her illness as she had thought. As there has to be a female faculty to accompany group of girls the visit planned for girl students was cancelled with the approval of In-charge Director Sir. Prof Dr. Uttam Sapate with the approval of In-charge Director Sir participated in the visit from 15th February to 18th February 2020 with his wife, son & Ms Komal Dadas, Student Incharge of the Project Group through his personal vehicle.

The Jawhar and Mokhada districts are major tribal areas in the western Maharashtra. There are different tribes like Thakur, Koli, Kokana, Warli, Katkari etc. The tribal population in the area is more than 90%. There were 14 sectors identified for the survey. The geographical area covered was about 1170 Sq. Km. The everyday trail of each student and faculty was about 10 to 14 Km. by walk. The students and faculty members worked for around 15 hours a day as the day used to start at 5 a.m. and conclude at around 10 p.m. in the evening. The team worked in fluctuating climatic conditions over this period, experiencing cold as well as bright sun. The region is generally hilly with medium growth of grass, bushes and trees. Small clusters of the huts called 'Padas' in which the tribal live, are located randomly from a few to several kilometers apart. The road access is present but the conditions of road are not very good at some places, and some Padas are even not accessible by vehicles. The temperature of region ranged from pleasant 7 degree at night to about 35 degree in the afternoon sun, exhausting the surveyors trying to cover as much of planned area as possible. Sometimes the location required on foot journey from hill top to hill top or to the depth of a steep ravine. February is at the start of summer season, when local women folk wonder in quest of water, which may be found only at select places, kilometers far from Padas and at riverbeds deep down from their hilltop huts.

Faculty and Management envisaged this activity as an opportunity for the 'Project Based Learning' for the students. Students were briefed about project objectives, visit objectives, and the outcomes expected. Having understood the unique and innovative opportunity for practical learning, students were full of enthusiasm and energy right from the start. They started working in groups for planning the sector visits during their 10 day visit. For the planning, students contacted government departments located at Jawhar and Nasik. Students also got in touch with the Anganwadi Sevikas in the sectors, about 5/10 each, for on the ground information. With this information and using the Google Map students planned day wise travel locations and kilometers, Padas and Tribes to target, and general local information regarding no. of Padas, population, road conditions, internal distances etc. This was very crucial for optimizing the travel time and safe journey in the minibus arranged by students for Pune to Pune journey.





Students took several initiatives on their own, even before the start of their journey for the survey. Students put empty boxes in all the 4 MM group campuses in Pune and appealed the students, faculty and staff to donate stationary, toys, used garments etc. for donation. The material thus collected was about 12 full gunny sacks. Also students collected money voluntarily as their own contribution. With this own contribution students purchased the stationary items, books and notebooks at wholesale market in Pune, after a steep bargain. At several places on daily basis, the said items were distributed by students – toys for the children, stationary to the students, and clothing for every one of all age group and gender. The Joy and delight on the faces was an appreciation and bonus outcome for students beyond the planned ones.

The whole hearted cooperation and important role of the Anganwadi Sevikas, and several local persons was felt by the students and they decided to reward them with a 'Certification of Recognition' for their selfless efforts. Also as a part of team building initiative students designed and made T shirts for their own use with the Name / Logo of Marathwada Mitra Mandal, IMERT and CEED.

For the project outcomes to be innovative and sustainable, IMERT has collaborated with IIT Mumbai. The role of IIT is to develop the innovative product and process that can be manufactured locally by the beneficiaries. The products developed and manufactured will be marketed in and out of country at various platforms and channels with the resources and expertise available at IMERT. Two professors of IIT Mumbai joined the survey team on location for two days. During this time experts visited different Padas and talked at length with tribal artisans. They also conducted a session for students, as a module of the 'Design Thinking' course, for which the students will be certified by IIT and IMERT on the completion. After the session students are given practical assignments and small projects in the groups that will prove helpful for students in planning and development of product for their business. The assignment includes need analysis and market potential studies to be undertaken by student groups.

The project team also received support from the government offices related to tribal development, located at Pune, Nasik and Mumbai. These offices provided valuable data, guidance and permissions required for the planning and execution of the survey schedule. During the visit students had opportunity to interact with the IAS officer, and the government Project Development Officers in the project area. The sessions were interactive and students asked questions related to career, government policies and programs, past results and future plans etc. The student team had visited various ongoing project sites locations during the visit. They interviewed the workers, supervisors present at the site e.g. Nalabandi, Gharkul, canal, bridge and road building, pipe laying work under MNREGA and such Govt. schemes. This first hand observation and information gathered at the site and subsequent interaction with the higher officers imparted deep insights for the students regarding Government programs and execution. The question answer session focused on specific problems and Govt. programs for the tribal areas.

There are many NGOs working in the project area, some even for 50 years. These NGOs generally focus on one area or aspects of tribal problems and development. Our team visited such NGO offices and their





project locations for sharing of the valuable information and insights they gained through their work. The project sites of NGO included Central Kitchen facility for group of Ashram Shala, Plantation and poly house projects, Rainwater harvesting, Nala or Bandh projects, seed bank etc. Through such interactions the students were exposed to the sensitivity required for the work in social development and also the work culture in NGO sector. NGO sector is fast becoming significant in India, replacing/ augmenting the government and corporate efforts and seen as potential recruiters for students of professional courses like MBA. Also note worthy was the introduction of students to Self Help groups in the area. The SHG are found to play a significant role at the grass root level, carrying out the supporting activities for the NGO and Govt. schemes and programs. Students had a chance to talk with SHG members.

The core part of the survey consisted of meeting and talking with tribal at their own place, understanding their life and environment, education and aspirations, traditions and social structures, development and challenges. Students worked together with the MMCOE Engineering students to develop an Android Based Mobile Application. Before leaving for the survey students developed, improved and tested the App. This App can work in on line and offline modes, a precaution necessary because of the remote Padas not being accessible by most of the networks in project area. Students recorded about 400 individual input data and 125 community level data points through this application during the visit. This in itself is an achievement of student's collaborative efforts and team work in meeting the project objectives.

For 3 to 4 days before the scheduled departure date, every evening student counted, packaged and labeled the donation material. When distributing on the location, it proved to be very helpful as the volunteers could pick up the packaged and labeled garments, stationary or toys that are identified with age group and gender, without any trouble. The joy and satisfaction on the faces of people and their good wishes justified the sentiments of original donors from Pune, and the students who took pains to travel campuses, talked with student, faculty and in their social circles, and package the donations.

Given the high standards for achievement and challenge of working for innovative social cause in unknown areas, boosted the moral of students. On the day of departure all students were ready at college campus at 4.30 am, with personal and common luggage/ packages loaded on the bus. Earlier students had gone through traffic and travel arrangements and minute details. Our bus driver was an important part of team and counsel on the matters of routes, road conditions, time, and alternatives on group formation for the purpose of covering Padas scattered in all directions among the hills. It was towards the end of 10 day visit, that the students discovered the bus also had internal audio system and player. Throughout the tour the behavior and mindset of students showed different hues like - research explorer, curious data gatherer, active listener and sympathizer of problems, student of public policy and economic studies, etc. and above all a committed person to achieve the objectives.

The routine was quite though. In order to leave the dormitories with lunch pack for the day in Tiffin, students had to get up not later than 5 a.m. in the morning. The dormitory provided comfortable night sleep, sanitary facilities, sumptuous breakfast and meals and picturesque surroundings. The auditorium



andevi Temple, Karvenagar,

with audio visual facility was used for the inputs from IIT experts, Government Development Officers, or interaction with local experts and researchers in the area of tribal development. When not very busy, students also enjoyed an inning of cricket on the ground. Every day after dinner, all gathered to exchange and narrate the day's happenings, special mentions. It used to be the time to consolidate the days learning, and plan for the tomorrow. The faculty guided the students, asked for the health update, as some times students are not allowed to participate or permitted-on-request to remain behind and not be part of the day's activities on medical grounds.

Having achieved better than expected result in this phase, we are now preparing for the next phase of the project. In this stage the challenge is to identify and develop saleable products and their processes, and prepare the ground work for their production. The learning now shifts to the marketing and operations domains. We are dependent on many collaborators. Their input as well as cooperation, is essential for the success. We are confident about the ability of the students. They have learned much and showed exceptional abilities in gaining practical knowledge and developing skills through the exposure in this phase. To sum up, the phase one was uneventful, in the sense that everything went just about as planned. We look forward to the same feat of management learning and execution from the students in the coming days.

Students have been thankful to the institute for such an opportunity to understand business from the core. Especially, many parents communicated their appreciation towards efforts put in by the institute for the holistic development of students. The work accomplished in this phase will enable students to generate output in the form of presentations, slide shows, project reports, research papers etc. We plan to create opportunities for the student to display their abilities and further built their capabilities. We thank everyone who directly or indirectly helped in our endeavor and to our students who made this possible.

Report prepared by: Mr. Sachin Kshirsagar

Report Submitted by – Mr. Sachin Kshirsagar Mr. Yogesh Jadhav Mr. Sandeep Hegade

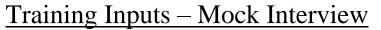




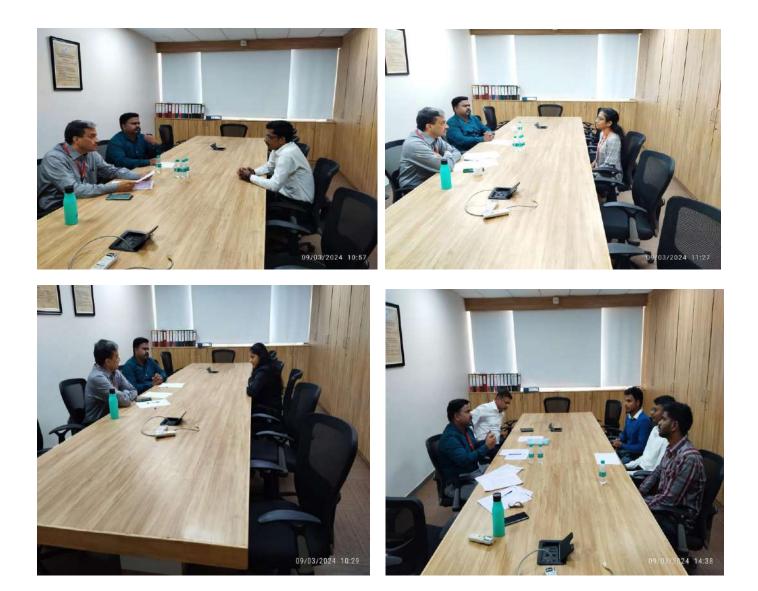
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# **Mock Job Interviews Activity**





Date of the Event:	09/03/2024	Duration:	10:00am to 3:00pm
Day of the Event:	Saturday	Venue:	PGRC
No of Participants: Students -13 Faculty-2			





Marathwada MitraMandal's INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING (IMERT), Pune



S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar, Pune – 411052

## <u>Training Inputs – Mock Interview</u>

As part of the Training Initiatives by the college, a Mock interview session was organized for the MBA II students by the T&P Department. The aim of the training input was to guide students on how to crack interviews and give feedback on improving their Resume, Communication skills, relevant answers to interview questions and mapping them to upcoming job requirements.

Thirteen students with specialization in Finance, Marketing, HR and Operations attended the session. Prof Suhas Pawar and Mr. Dnyaneshwar Unawane (TPO) conducted the Mock Interview and guided the students for successful job interviews.

Prepared By: Prof. Suhas Pawar Reviewed By: Dr. Mangalgouri Patil Approved By: Dr. Shubhangee Ramaswamy





### **Mock Interviews Sessions in Association with Pune Management Association**

Date of the Event/Training: (DD/MM/YYYY)	02 July, 2022	Duration:	12:00 PM - 6:00 PM
Day of the Event/Training:	Saturday	v chuc.	MCIII Board Rooms & IMERT Conference hall

As a part of employability enhancement inputs, IMERT conducted Mock Interviews of MBA students on 2<sup>nd</sup> July, 2022. For taking mock interviews of students IMERT, invited PMA (Pune Management Association ) members. Name of the Panelists were as follows –

Ms. Neha Ratnakar Ram Joshi, Ms. Reshu Agarwal, Ms. Smita Kulkarni Aishwarya Sontakke etc.

The session was very helpful for students because PMA members gave their important suggestions which were very helpful for students to grow and develop themselves for giving best interviews for placements.

The panel members analyzed the students on their domain knowledge, personality, grooming and communication skills. Because of this activity students got to know that where they are lacking and needs improvement and where they are performing good.



## Mock Interviews Sessions in Association with Pune Management Association



Prepared By: Mr. Dnyaneshwar Unawane Reviewed By: Dr. Mangalgouri Patil Approved By: Dr. Shubhangee Ramaswamy